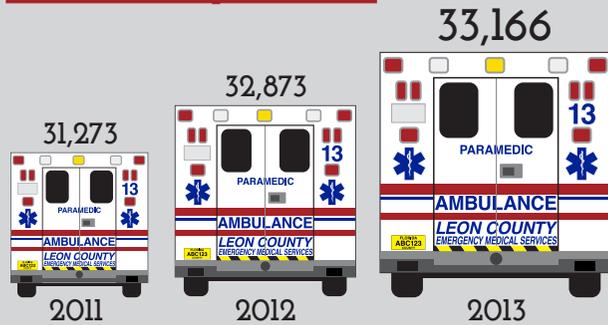




PROVIDING MORE QUALITY SERVICES WITH FEWER RESOURCES

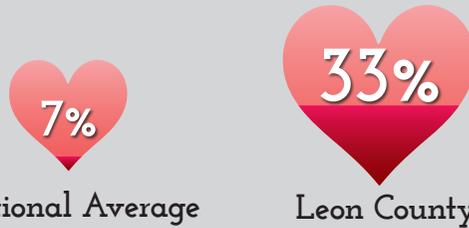
EMERGENCY MEDICAL SERVICES

EMS Responses



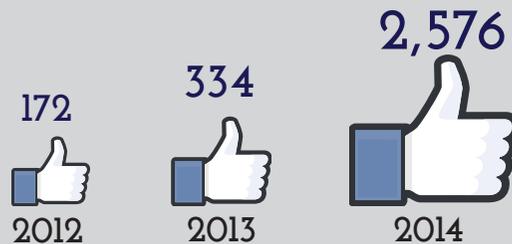
Calls responded to by Emergency Medical Services each year.

Cardiac Survival Rate



SOCIAL MEDIA

Facebook Likes



Twitter Followers



TOURISM DEVELOPMENT

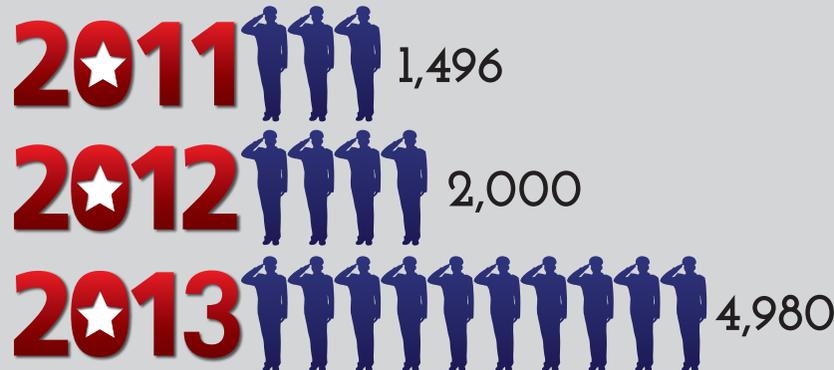
Return On Investment



2013 data includes more categories for consideration, which accounts for the marked increase in ROI.

VETERAN SERVICES

Total Clients Served In Person



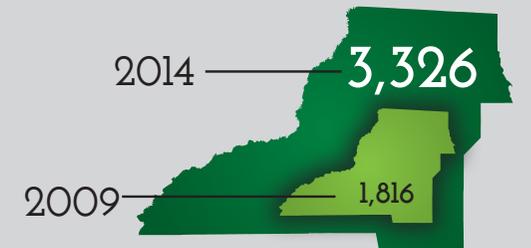
FLEET MANAGEMENT

Average Fleet MPG



PARKS & RECREATION

Passive Park & Greenway Acreage



Total number of acres maintained by Parks and Recreation.

Recycling Rate



Percentage of solid waste diverted from the landfills for other uses.