

# Our Program Offerings & Initiatives

We accelerate startup growth by providing a network of mentors, investors, and collaborators. From our Lean Launchpad infused Get Started cohort to our 4 month Incubator Program, everything we do strategically assists different phases of the entrepreneurial journey. In a time when progress demands innovation, we believe startups are the way forward.

domi **GET STARTED.** domi **GET STARTED.U**

domi **domistation**

**LEAN LAUNCHPAD**  
POWERED BY DOMI STATION

**175+ Events hosted**  
at Domi Station since opening

“Working alongside the Domi community gave our company the resources we needed to get to launch quickly and the support to push through the hard times in startup life.”

-**Joe Clements**, Cofounder and CEO of Strategic Digital Services

**37**  
Early-stage companies engaged

**150+**  
Entrepreneurs leading or working for local startups

**\$40,000**  
Average wage of 30+ full-time jobs created by Domi companies

**\$2.9 million**  
Amount of revenue generated by Domi companies



## Our Impact from 2014 to 2015

**\$1.1 million**  
Amount of equity investment raised by Domi companies

**1 Startup acquired**  
by a multinational corporation with commitment to open Leon County office

“We benefit from Domi’s Innovation District location right between FSU and FAMU, and close to TCC’s Capital Center Downtown. Add to this the experiences of mentors who’ve been there frequenting Domi, the diverse set of startups and startups-to-be working on developing their business models, frequent entrepreneurial-focused events, and you get a vibrant community all helping each other move forward.”

-**Mark Powell**, Founder of HWind

2014 TO 2015

# Domi Station Year In Review

A REPORT TO LEON COUNTY



**BUILDING COMMUNITY,  
ACCELERATING IMPACT**



## A Letter From Our CEO

Since we opened our doors almost a year and a half ago, it has been full speed ahead at Domi Station. We have gone from zero members to hundreds. Zero companies to more than thirty-five. Zero sponsors to forty. A staff of two to a staff of five. The momentum is real, the companies are growing, and the future is bright. We are proud to work directly with Leon County to power the development of a thriving startup community.

We are happy to report that we have fulfilled our contractual obligations per Exhibit "C" of our lease agreement with Leon County, including the development of programming in partnership with the Economic Development Council, Leon County, and many other community partners. The following pages include an overview of our additional reporting requirements to Leon County per Exhibit "D" of our lease agreement. In short, 37 Domi member companies have raised nearly \$1.1 million in equity investment. These same companies have produced over \$2.9 million in revenue and created 30 full-time jobs with an average wage of \$40,000.

On behalf of our team and the entrepreneurs we support, we offer our sincere thanks for your active partnership. Our work would not be possible without Leon County's participation and leadership. It has been a great year, but truly this is just the beginning.

Sincerely,  
**Micah Widen**



## New Partnerships Forged Over the Last Year

### MuniMod

Domi Station has attracted the attention of best-in-class association leaders like the Florida League of Cities. Together, we've launched MuniMod, a semester-long civic tech program for FSU, FAMU, and TCC students.



### FAMU App Challenge

We're tackling the issue of diversity in tech head on. By partnering with community pillars like the Big Bend Minority Chamber and Florida A&M University, Domi Station leads in building an inclusive startup ecosystem.

FOR MORE INFORMATION GO TO [DOMISTATION.COM](http://DOMISTATION.COM)

## Thank You for Your Continued Support.

BUILD THE FUTURE

### OUR SPONSORS & PARTNERS

Our team and our member companies are proud of the foundation that has been laid. But more than that, we are thankful for the early and ongoing support of founding sponsors like Leon County. Your leadership has helped accelerate the growth of our local economy. We look forward to continued partnership and collaboration long into the future.



WilliamsGautier



CRI  
CPAs and Advisors

CARR  
RIGGS &  
INGRAM



MOSLEY VENTURES

"The connectivity and camaraderie at Domi Station have been wonderful. We feel more enthusiastic about the level of local entrepreneurship than ever before."

-Gabe Grass, Cofounder and CEO of GrassLands Brewery

October 30th, 2015

Cristina Paredes  
Leon County Office of Economic Vitality  
301 S. Monroe Street  
Tallahassee, FL 32301

RE: Domi Station Annual Reporting Addendum – Member Profiles

Dear Ms. Paredes,

On behalf of Domi Station, I am pleased to present a detailed review of our current and past member companies per Exhibit "D" of our shared Lease Agreement. As detailed in our full annual report, Domi companies have raised in the aggregate \$1.1 million in equity investment and attracted \$2.9 million in revenue. In addition to supporting entrepreneurs from our universities, Domi engaged an average of 37 early-stage startup companies from the local community. What follows below is a short overview of our member companies, including their affiliation type and current status.

In Partnership,

Micah Widen  
Chief Executive Office  
Domi Station

@DomiStationTLH | micah@domistation.com | 914 Railroad Ave. Tallahassee, FL 32310



<b>Company Name</b>	<b>Designation</b>	<b>Affiliation</b>	<b>If Disengaged, Why?</b>
80/20	Disengaged	FSU	Dissolved
AdvancedREI	Coworking Company	Community	n/a
Amperro	Get Started U Fall 2015	FSU	
Aurelia	Disengaged	Community	Independently Operating
Azure Aesthetics	University Coworking	FAMU	
Blue Knee	Disengaged	Community	Independently Operating
Bundl	Graduated	Community	
College Cabs	Disengaged	FSU	Relocated
Compass	Disengaged	Community	Dissolved
ConMart	Get Started U Fall 2015	FSU	
Cuttlesoft	Coworking Company	Community	
Deitz Consulting	Coworking Company	Community	
DivvyUp	University Coworking	FSU	
Dog Lunchables	Get Started U Fall 2015	FSU	
Efficient Systems	Coworking Company	Community	
Eggplant	University Coworking	FSU	
Elaborate Ventures	Disengaged	Community	Dissolved
Eventapp	University Coworking	FAMU	
Fare	Get Started 2 Fall 2015	FSU	
Featuring Foods	Disengaged	FSU	Relocated
Finbot	University Coworking	FSU	
Footy Training	University Coworking	FSU	
Foresight	Disengaged	Community	Relocated
Foundri	University Coworking	FSU	
Hangz	Get Started U Fall 2015	FSU	
Heartland	Corporate Coworker	Community	
Hug Me	Get Started 2 Fall 2015	Community	
Hwind	Coworking Company	Community	
Insilicom LLC	Get Started 2 Fall 2015	FSU	
InternMatch	Get Started U Fall 2015	FSU	
iSensorAnalytics	University Coworking	FSU	
JH Creative	Coworking Company	Community	
Khargo	Get Started U Fall 2015	FAMU	



<b>Company Name</b>	<b>Designation</b>	<b>Affiliation</b>	<b>If Disengaged, Why?</b>
Legions of Breadwinners	Disengaged	FSU	Independently Operating
Livlyfe	Get Started U Fall 2015	FAMU	
Looper	Get Started 2 Fall 2015	Community	
Madison Social	Corporate Coworker	Community	
Maker Based	Disengaged	Community	Dissolved
MGP Marketing	Get Started U Fall 2015	FAMU	
Mod	Get Started 2 Fall 2015	FSU	
Model Call Magazine	Disengaged	Community	Independently Operating
Morning Fame	Coworking Company	Community	
Move Map	Get Started 2 Fall 2015	FSU	
NanoScale	Coworking Company	FSU	
New World Conservatory	University Coworking	FSU	
New World Homes	Get Started U Fall 2015	FSU	
Octane	Disengaged	Community	Independently Operating
Opphub	Disengaged	FSU	Relocated
Optical Auto	Get Started U Fall 2015	FSU	
Optimal Bagging	University Coworking	FSU	
Out of the Box Studio	Get Started U Fall 2015	FAMU	
Pinnacle Education	Get Started 2 Fall 2015	Community	
plusOne	Get Started U Fall 2015	FSU	
PointCatcher	Coworking Company	Community	
Pollution Tracking	Disengaged	FSU	Independently Operating
Polo20	Get Started 2 Fall 2015	Community	
Proper Channel	Coworking Company	Community	
Quick Intelligence	Get Started 2 Fall 2015	Community	
QwixCorp	Get Started U Fall 2015	FAMU	
ReclaimRX	Coworking Company	Community	
Recycle4Haiti	Get Started U Fall 2015	FAMU	
SactionOne	Disengaged	FSU	Dissolved
Saintilus Consulting Group	University Coworking	FSU	
Saura	University Coworking	FSU	
Selenko	Coworking Company	Community	
Silverline	Get Started 2 Fall 2015	Community	
SocialScore	Disengaged	FSU	Dissolved



Stackpass	Disengaged	FSU	Dissolved
Stagger	Graduated	Community	
Stay Prepped	Disengaged		Dissolved
<b>Company Name</b>	<b>Designation</b>	<b>Affiliation</b>	<b>If Disengaged, Why?</b>
Steve Downey Consulting	Disengaged	Community	Relocated
Strategic Digital Services	Disengaged	Community	Independently Operating
Storytime	Disengaged	FSU	Independently Operating
Swag Brewery	Coworking Company	Community	
Tally Trapeze	Get Started U Fall 2015	FSU	
TAU	Disengaged		Dissolved
Technole	University Coworking	FSU	
TechnologeCoach	Coworking Company	Community	
Technology Grows	Coworking Company	Community	
TempoTrader	Disengaged	FSU	Relocated
The Agile League	Corporate Coworker	Community	
The Social Networking Effect	Get Started U Fall 2015	FAMU	
Tow Buddy	Get Started U Fall 2015	FSU	
TowAlert	Get Started 1 Summer 2014	FSU	
Train Fight Win	Coworking Company	Community	
Uber Operations	Corporate Coworker	Community	
Unify	University Coworking	FAMU	
Unload-it	Get Started U Fall 2015	FAMU	
Usher Bike	Get Started 1 Summer 2014	Community	
Vale	Coworking Company	Community	
Walks of Life	Get Started U Fall 2015	FSU	
Wasp	Coworking Company	Community	
Waterway Ecologics	University Coworking	FAMU	
Wavelet	Disengaged	FSU	Relocated
World Phone	University Coworking	FSU	