



PEOPLE FOCUSED

The purpose of the Minority, Women and Small Business Enterprise division is to effectively communicate Leon County procurement and contracting opportunities, to enhance business relationships, to end disparity and to increase participation opportunities for certified minority, women, and small business enterprise in a competitive environment.

The division works closely with the Minority/Women Small Business Enterprise Committee, the Economic Development Council, Tallahassee Chamber of Commerce, Capital City Chamber of Commerce, and Gadsden County Chamber of Commerce in assisting vendors with bidding County contracts and providing forums for subcontractors to meet with prime contractors.

Division Director Iranetta Dennis and her team are responsible for determining eligibility for MWSBE certifications, maintaining records of certified businesses, fostering relationships with MWSBE business owners, and ensuring that they are trained and prepared to do business with Leon County.



Iranetta J. Dennis

Director
Minority, Women & Small
Business Enterprise
606-1650

Dennisl@leoncountyfl.gov

PERFORMANCE DRIVEN

MANAGING MINORITY-OWNED, WOMEN-OWNED & SMALL BUSINESS NEEDS

- The division continuously is seeking improvements in their efforts to reach vendors for possible opportunities to conduct business with Leon County.
 - » Through an automated email service, notified approximately 200 certified MWBE vendors of various procurement opportunities available for participation with Leon County.
 - » Developed an online certification application.
 - » Hosted two small business financial workshops that provided over 50 MWBE vendors with information to ensure their business continues to stay financially fit as well as providing networking opportunities to assist MWBE vendors in developing new business relationships.
- The MWSBE Division cosponsored and participated in a Reverse Trade Show entitled the “Turner School of Construction Management “Mini Series” workshop.” The Turner School of Construction Management presented local businesses the benefits of preconstruction and estimating, building information modeling, and introduction to green building.
- The division increased procurement opportunities for certified Small Business Enterprise (SBE) participants. The SBE program provided six Housing Rehabilitation/Replacement projects and six construction related projects for small general contractors to engage in as prime contractors.



Did You Know

Did you know that Leon County government provides set-a-side projects for certified Small Businesses?

