

Attached is a Revised Agenda Item #2

Meeting of Tuesday, October 9, 2012

This document distributed Tuesday, October 2, 2012

Leon County Board of County Commissioners

Cover Sheet for Agenda #2

October 9, 2012

To: Honorable Chairman and Members of the Board

From: Vincent S. Long, County Administrator

Title: Approve Scheduling and Leon County's Financial Participation in "For the Love of Tallahassee-Leon" Events led by Peter Kageyama, with the City of Tallahassee and Village Square

County Administrator Review and Approval:	Vincent S. Long, County Administrator
Department/ Division Review:	Alan Rosenzweig, Deputy County Administrator
Lead Staff/ Project Team:	Kim Dressel, Senior Assistant to the County Administrator

Fiscal Impact:

This item has a fiscal impact. County expenditures for three "For the Love of Tallahassee-Leon" events, led by Peter Kageyama and in partnership with the City of Tallahassee and Village Square, are anticipated to total approximately \$4,700. A Budget Amendment Request, transferring \$4,700 from contingency to provide the requisite funding, has been prepared for the Board's consideration (Attachment #1).

Staff Recommendation:

Option #1. Approve scheduling and Leon County's financial participation in "For the Love of Tallahassee-Leon" events led by Peter Kageyama, with the City of Tallahassee and Village Square, and approve the related Budget Amendment Request in the amount of \$4,700.

Report and Discussion

Background:

As discussed in preparation for the 2011 Board retreat, the Knight Foundation's Soul of the Community study, a three-year survey in collaboration with Gallup, showed a connection between community attachment and economic prosperity. Highly attached residents are more likely to want to stay in their current communities, which relates to the Board's focus upon ways to attract and retain people, develop prosperous economies, add intellectual capital, and create jobs.

On March 30, 2012, the County Administrator brought Peter Kageyama in to meet with the County's Leadership Team, where he illustrated actions that can lead to "attachment" with the community. At that time, Mr. Kageyama stressed how much what he emphasizes in his bestselling book, "For the Love of Cities" and his popular "Ted Talk", relates to the Board's Quality of Life and Economy Strategic Priorities, with respect to creating senses of place to attract and retain talent, and amenities that provide social offerings for residents and visitors. Bringing Mr. Kageyama to town advances the importance the County places on being a catalyst and a convenor in our community. In keeping with Leon County's focus upon partnerships, the County Administrator met with the City Manager, the Director of Village Square, and the Director of Knight Creative Communities Institute (KCCI) with respect to whether they were also interested in engaging Peter Kageyama.

Analysis:

The City Manager and Village Square Director are interested in partnering with Leon County to engage Peter Kageyama in the following three events:

1. A Monday, October 22, 2012 afternoon meeting with City and County Commissioners, 20 City and 20 County management team members, and the Director of Village Square (approximately 53 attendees). Staff anticipates the event will be held from 3:00 – 5:00 p.m., and will be held at the Renaissance Center. Plans, however, are being finalized. The topic would be based on Peter Kageyama's book, "For the Love of Cities: The Love Affair Between People and Their Places," using that as a framework for developing community action. Peter Kageyama's central premise is that emotional connections, "love" for lack of a better word, is a key natural resource for communities. The presentation discusses how to grow and expand that love, how it manifests in community action, and how it can be the ingredient in a community based approach to social and economic development. Peter Kageyama will also discuss the critical role that "unofficial" actors play in community development and how communities need to leverage these resources as traditional budgets for infrastructure, events, arts, culture, etc. have disappeared.

2. An interactive workshop, with engaging activities that help build the love for Tallahassee-Leon, will be led by Peter Kageyama. During the workshop, he will illustrate examples from around the country of citizen-led efforts to make their community more interesting, lovable places to live, without a lot of money or expertise – but with a strong impact. The workshop will be held on Thursday, January 24, 2013 from 1:00 p.m. to 4:00 p.m., and will focus on 100 – 150 participants who are “practitioners and doers” in the community. The location for the workshop has not been determined at this time.
3. Village Square will host a community meeting with Peter Kageyama from 5:30 p.m. to 7:00 p.m. on Thursday, January 24, 2013. The topic will be similar to the Monday, October 22, 2012 meeting with City and County Commissioners. The City and County has been requested to contribute a total of \$500 for this event (\$250 each).

KCCI has arranged for Peter Kageyama to speak with its community catalysts on October 23, 2012, the day following the meeting planned for City and County Commissioners, at KCCI's expense.

If approved, costs for the events will be shared among the City, County, and Village Square. Estimated costs and allocations are provided (Attachment #2). The venue for the January 24, 2012 workshop has not been identified, however related cost estimates have been factored in. Staff anticipates the County's share of the cost for the October 22, 2012 meeting will be approximately \$1,283; the County's share of the cost for the January 24, 2013 workshop will be approximately \$3,102; and the County's share for the Village Square event would be \$250, for a total estimated cost of \$4,635. As some of these costs are preliminary, staff has estimated a total cost to Leon County of \$4,700 for budgeting purposes. A Budget Amendment Request has been prepared, transferring \$4,700 from contingency to provide the funding (Attachment #1).

Options:

1. Approve scheduling and Leon County's financial participation in "For the Love of Tallahassee-Leon" events led by Peter Kageyama, with the City of Tallahassee and Village Square, and approve the related Budget Amendment Request in the amount of \$4,700.
2. Do not approve scheduling and Leon County's financial participation in Peter Kageyama-led events, with the City of Tallahassee and Village Square, and do not approve the related Budget Amendment Request in the amount of \$4,700.
3. Board direction.

Recommendation:

Option #1.

Attachments:

1. Budget Amendment Request
2. Estimated Costs and Allocations

**FISCAL YEAR 2012/2013
BUDGET AMENDMENT REQUEST**

No: BAB13003
Date: 9/27/2012

Agenda Item No: _____
Agenda Item Date: 10/9/2012

County Administrator

Deputy County Administrator

Vincent S. Long

Alan Rosenzweig

**Request Detail:
Revenues**

<i>Fund</i>	<i>Org</i>	<i>Account Information</i>		<i>Title</i>	<i>Current Budget</i>	<i>Change</i>	<i>Adjusted Budget</i>
		<i>Acct</i>	<i>Prog</i>				

Subtotal: -

Expenditures

<i>Fund</i>	<i>Org</i>	<i>Account Information</i>		<i>Title</i>	<i>Current Budget</i>	<i>Change</i>	<i>Adjusted Budget</i>
		<i>Acct</i>	<i>Prog</i>				

001	990	59900	599	General Fund Contingency Reserves	250,000	(4,700)	245,300
001	820	53100	519	Professional Services	203,000	4,700	207,700

Subtotal: -

Purpose of Request:

This budget amendment appropriates \$4,700 from General Fund Contingency to provide funding for the scheduled events with Peter Kageyama, author of the book "For the Love of Cities: The Love Affair Between people and Their Places." Costs for the events will be shared among the City, County and Village Square. The County's estimated share of the cost for the events on October 22, 2012 and a January 24, 2013 community workshop total \$4,700.

Group/Program Director

Senior Analyst

Scott Ross, Director, Office of Financial Stewardship

Approved By: Resolution Motion Administrator

For the Love of Tallahassee-Leon County, A Series of Three Meetings/Workshops with Peter Kageyama for Three Different Audiences						
			Allocation of Estimated Costs			
Workshop/Meeting	Item	Total Estimated Cost	County	City	Village Square	Total
1) Monday, October 22, in the afternoon (precise time TBD) - For 12 City and County Commissioners, 20 City and 20 County Leadership Team members, and Lize Joyner with Village Square (estimate 53 attendees)	Speaking, Facilitation	\$2,500	\$ 1,250.00	\$ 1,250.00	\$ -	\$ 2,500.00
	Other Expenses:					
	Supplies	\$0	\$ -	\$ -	\$ -	\$ -
	Travel	*\$0	\$ -	\$ -	\$ -	\$ -
	Venue	TBD (anticipate Renaissance Center)	\$ -	\$ -	\$ -	\$ -
	Technology & AV Rental (if venue does not have equipment)	TBD (anticipate Renaissance Center)	\$ -	\$ -	\$ -	\$ -
	Beverages (no food)	est 53 people @ \$1.25/person	\$ 33.13	\$ 33.13	\$ -	\$ 66.25
	Estimated Total	\$2,566.25 + Other TBD Expenses	\$ 1,283.13	\$ 1,283.13	\$ -	\$ 2,566.25
*KCCI already paying cost to travel to/from Tallahassee						
2) Thursday, January 24, 1:00 – 4:00 pm - For 100 - 150 "practitioners and doers in the community" and "activist citizens throughout the community."	Speaking, Facilitation & Graphic Recording	\$3,350 (67% of \$5,000)	\$ 1,675.00	\$ 1,675.00	\$ -	\$ 3,350.00
	Other Expenses:					
	Supplies – Paper, markers, post its, etc.	\$150 (estimated)	\$ 75.00	\$ 75.00	\$ -	\$ 150.00
	Travel (air travel for 2, economy class, plus hotel)	\$804 (67% of total estimated cost of \$1,200 – shared with Village Square)	\$ 402.00	\$ 402.00	\$ -	\$ 804.00
	\$500 Impact	\$500 (optional)	\$ 250.00	\$ 250.00	\$ -	\$ 500.00
	Venue	Location & Cost TBD	\$ 325.00	\$ 325.00	\$ -	\$ 650.00
	Technology & AV Rental (if venue does not have equipment)	TBD	\$ 250.00	\$ 250.00	\$ -	\$ 500.00
	Light snacks/beverages (if served)	Est 125 people @ \$2/person	\$ 125.00	\$ 125.00	\$ -	\$ 250.00
Estimated Total	\$5,504 + Other TBD Expenses	\$ 3,102.00	\$ 3,102.00	\$ -	\$ 6,204.00	
3) Thursday, January 24, 5:30 – 7:00 pm - For 150 - 225 attendees from the general public, by open invitation (Village Square)	Speaking, Facilitation	\$1,650 (33% of \$5,000)	\$ -	\$ -	\$ 1,650.00	\$ 1,650.00
	Other Expenses:					
	Supplies – Paper, markers, post its, etc.	\$0	\$ -	\$ -	\$ -	\$ -
	Travel (air travel for 2, economy class, plus hotel)	\$396 (33% of total estimated cost of \$1,200 – shared with City/County)	\$ -	\$ -	\$ 396.00	\$ 396.00
	Venue	\$0	\$ -	\$ -	\$ -	\$ -
	Technology & AV Rental (if venue does not have equipment)	\$0	\$ -	\$ -	\$ -	\$ -
	Food/beverage (if served)	\$0	\$ -	\$ -	\$ -	\$ -
	Adj. City/County Contribution @ \$250 Each		\$ 250.00	\$ 250.00	\$ (500.00)	\$ -
Estimated Total	\$2,046	\$ 250.00	\$ 250.00	\$ 1,546.00	\$ 2,046.00	
Grand Total Estimated Cost		\$ 9,666.25	\$ 4,635.13	\$ 4,635.13	\$ 1,546.00	\$ 10,816.25
		" + Other TBD Expenses"				
Time Allocation January 24, 2012:						
	Hours	County	City	Village Square	Total	
City/County Community Workshop (1:00-4:00)	3	1.5	1.5	0	3	
Village Square (5:30-7:00)	1.5	0	0	1.5	1.5	
Total Hours	4.5	1.5	1.5	1.5	4.5	
% of Total Hours		33.33%	33.33%	33.33%	100.00%	