

# ADVISORY COMMITTEE APPLICATION FOR BOARD APPOINTMENT

## HUMAN SERVICES GRANTS REVIEW COMMITTEE

<p style="text-align: center;"><b>It is the applicant's responsibility to keep this information current. To advise the County of any changes please contact Christine Coble by telephone at 606-5300 or by e-mail at CobleC@leoncountyfl.gov Applications will be discarded if no appointment is made after two years.</b></p>	
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Name: Michelle Personette	Date: 4/5/2016 3:37:31PM
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Home Phone: (850) 459-8406	Work Phone: (850)645-7770X	Email: mpersonette@challengertlh.com
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Occupation: EXECUTIVE DIRECTOR	Employer: CHALLENGER LEARNING CENTER / FAMU-FSU COLLEGE OF ENGINEERING
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Preferred mailing location: Work Address  
 Work Address: CHALLENGER LEARNING CENTER  
 200 SOUTH DUVAL STREET  
 City/State/Zip: TALLAHASSEE, FL 32301

Home Address 3346 MARIANA OAKS DRIVE  
 City/State/Zip: TALLAHASSEE, FL 32311

Do you live in Leon County? Yes      If yes, do you live within the City limits? No  
 Do you own property in Leon County? Yes      If yes, is it located within the City limits? No  
 For how many years have you lived in and/or owned property in Leon County? 13 years

Are you currently serving on a County Advisory Committee? No  
 If yes, on what Committee(s) are you a member?

Have you served on any previous Leon County committees? No  
 If yes, on what Committee(s) are you a member?

**If you are appointed to a Committee, you are expected to attend regular meetings.**  
 How many days permonth would you be willing to commit for Committee work? 2 to 3  
 And for how many months would you be willing to commit that amount of time? 6 or more  
 What time of day would be best for you to attend Committee meetings? Day

**(OPTIONAL)** Leon County strives to meet its goals, and those contained in various federal and state laws, of maintaining a membership in its Advisory Committees that reflects the diversity of the community. Although strictly optional for Applicant, the following information is needed to meet reporting requirements and attain those goals.  
 Race: Caucasian      Sex: Female      Age: 38.00  
 Disabled? No      District: District 5

**In the space below briefly describe or list the following: any previous experience on other Committees; your educational background; your skills and experience you could contribute to a Committee; any of your professional licenses and/or designations and indicate how long you have held them and whether they are effective in Leon County; any charitable or community activities in which you participate; and reasons for your choice of the Committee indicated on this Application.**

EDUCATION: B.A. ENGLISH AND M.A. MASS COMMUNICATIONS

TOURISM EXPERIENCE: IN 1998, I WORKED FOR GERMAIN AREA (ESTERO, FL) DURING ITS INAUGURAL YEAR OF OPERATION, PROMOTING THE PRIMARY TOURISM AND AUDIENCE VEHICLE FOR THE FACILITY, THE FLORIDA EVERBLADES ECHL HOCKEY TEAM. DURING MY TIME THERE, MY EFFORTS FOCUSED ON COMMUNITY INVOLVEMENT TO INCREASE VISITATION, AS WELL AS DEVELOP AND FOSTER SUPPORT FOR THE TEAM'S INAUGURAL YEAR. IN 1999, I MOVED TO ORLANDO AND BEGAN WORKING FOR CURLEY & PYNN PUBLIC RELATIONS MANAGEMENT. THE TOURISM BASED ACCOUNTS THAT I WORKED ON WHILE THERE WERE UNIVERSAL STUDIOS (INCLUDING HALLOWEEN HORROR NIGHTS) AND HOLIDAY INN FAMILY SUITES. IN 2001, I MOVED TO TALLAHASSEE AND BECAME THE MARKETING MANAGER FOR THE CHALLENGER LEARNING CENTER, A NEW ECONOMIC DEVELOPMENT AND TOURIST ATTRACTION FOR DOWNTOWN TALLAHASSEE. IN 2005, I BECAME THE EXECUTIVE DIRECTOR OF THE CHALLENGER LEARNING CENTER. IN 2006, I BEGAN SERVING ON THE TALLAHASSEE AREA CONVENTION & VISITORS BUREAU (TACVB) BOARD OF DIRECTORS. IN 2009, AS THE PRESIDENT OF THE TALLAHASSEE AREA CONVENTION & VISITORS BUREAU, I FORMED AN EXECUTIVE TEAM COMPRISED OF MYSELF, AN ACCOUNTANT AND AN ATTORNEY TO OFFICIALLY DISSOLVE THE ORGANIZATION AND TRANSFER ALL ASSETS TO VISIT TALLAHASSEE. THROUGH THIS PROCESS, WE WERE ABLE TO MAINTAIN THE MARKETING OPERATIONS OF THE ORGANIZATIONS WHILE FINALIZING ALL THE DISSOLUTION PROCEDURES FOR THE ORGANIZATION INCLUDING SEVERANCE PACKAGES, TIME/LEAVE PAYOUT, REQUIRED STATE FINANCIAL AND LEGAL DOCUMENTS.

References (you must provide at least one personal reference who is not a family member):

Name: MARJORIE TURNBULL Telephone: 850-385-4184  
Address: 3935 MEANDERING LANE TALLAHASSEE, FL 32308

Name: KIM RIVERS Telephone: 850-508-0261  
Address: 3919 W MILLERS BRIDGE ROAD TALLAHASSEE, FL 32312

**IMPORTANT LEGAL REQUIREMENTS FOR ADVISORY COMMITTEE MEMBERSHIP**

**AS A MEMBER OF AN ADVISORY COMMITTEE, YOU WILL BE OBLIGATED TO FOLLOW ANY APPLICABLE LAWS REGARDING GOVERNMENT-IN-THE-SUNSHINE, CODE OF ETHICS FOR PUBLIC OFFICERS, AND PUBLIC RECORDS DISCLOSURE. THE CONSEQUENCES OF VIOLATING THESE APPLICABLE LAWS INCLUDE CRIMINAL PENALTIES, CIVIL FINES, AND THE VOIDING OF ANY COMMITTEE ACTION AND OF ANY SUBSEQUENT ACTION BY THE BOARD OF COUNTY COMMISSIONERS. IN ORDER TO BE FAMILIAR WITH THESE LAWS AND TO ASSIST YOU IN ANSWERING THE FOLLOWING QUESTIONS, YOU MUST COMPLETE THE ORIENTATION PUBLICATION [www.leoncountyfl.gov/bcc/committees/training.asp](http://www.leoncountyfl.gov/bcc/committees/training.asp) BEFORE YOUR APPLICATION IS DEEMED COMPLETE.**

Have you completed the Orientation? Yes  
Are you willing to complete a financial disclosure form and/or a background check, if applicable? Yes

Will you be receiving any compensation that is expected to influence your vote, action, or participation on a Committee? No  
If yes, from whom?

Do you anticipate that you would be a stakeholder with regard to your participation on a Committee? No

Do you know of any circumstances that would result in you having to abstain from voting on a Committee due to voting conflicts? No  
If yes, please explain.

Do you or your employer, or your spouse or child or their employers, do business with Leon County? Yes  
If yes, please explain. MY EMPLOYERS ARE FAMU & FSU. MY HUSBAND IS EMPLOYED AT ATKINS ENGINEERING.

Do you have any employment or contractual relationship with Leon County that would create a continuing or frequently recurring conflict with regard to your participation on a Committee? No  
If yes, please explain.

All statements and information provided in this application are true to the best of my knowledge.

Signature: Michelle Personette

This application was electronically sent: 4/5/2016 3:37:31PM

# ADVISORY COMMITTEE APPLICATION FOR BOARD APPOINTMENT

## TOURIST DEVELOPMENT COUNCIL

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Please indicate your area of expertise. If you have experience in more than one field, please check all that apply.

Owner or Operator of hotels, motels, recreational vehicle parks, or other tourist accommodations in the County

Person involved in the tourist industry and who have demonstrated an interest in tourist development

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