



*An Initiative of the Economic Development
Council of Tallahassee/Leon County*



MADE IN TALLAHASSEE

Overview

- EDC Program
- Showcases diverse products made in our Capital Community
- Focusing on Key Targeted Sectors: Research, IT, and Manufacturing
- Places Spotlight upon our:
 - Diverse talent pool and workforce,
 - Diverse manufacturing network
 - Robust Public & Private Support



MADE IN TALLAHASSEE

Timeline

- Launched in February 2015
- Features one business per month
- Expected to exceed 18 months
- Diverse Marketing campaign:
 - Web & Video,
 - Social Media,
 - TV,
 - Print Media Platforms



MADE IN TALLAHASSEE



- #1 Laserfiche reseller in the world with over 700 Clients nationwide
- Relocated Headquarters to 11,000sq.ft. to accommodate growth
- Plans to increase workforce by 10%





MADE IN TALLAHASSEE





MADE IN TALLAHASSEE

Get Involved

- www.madeintlh.com (webpage)
- #MadeinTLH (Twitter)
- Come to Events, Send us Leads, Generate support & Get Involved!
- EDC Thanks You for Your Continuous Support of Economic Development!