



B. Program Information

1. Succinctly describe the program for which funding is being requested. Please include types of services provided.

Organized in January 2014 – the South City Revitalization Council/Whole Child Leon Project has worked to bring together public and nonprofit partners, private business leaders, government officials, and neighborhood residents to form a solid foundation needed to create systemic change in South City in order to eliminate health disparities and improve conditions for its residents. We set out to build community commitment to help support the well-being of children and families living on the south side of Tallahassee by improving access to and utilization of services in an effort to eliminate the health disparities plaguing this community. The South City Revitalization Council/Whole Child Leon Project aims to:

- Be a CHANGE AGENT to improve the mental, physical, social, spiritual, and emotional health of South City.
- Engage community residents to have a voice in efforts to improve conditions in South City.
- Engage community residents to co-establish a neighborhood association.
- Facilitate organizational development and capacity.
- Facilitate the aggregation of data.

Services Provided:

The South City Revitalization Council/Whole Child Leon Initiative, a non-profit, non-partisan community development organization was formed to:

(1) serve as an advocate for the legitimate needs and aspirations of all persons, specifically those in the South City service area and for the broader south side Tallahassee Community

(2) provide a comprehensive and integrated delivery of services to those we serve, through a broad range of programs and activities

(3) endorse and advocate the economic and political empowerment of the citizens we serve so that they may share more equally in the responsibilities and rewards of full citizenship

(4) invest in community and economic development to improve the quality of life in the community.

The South City Revitalization Council/Whole Child Leon Project will determine the focus of all our programs and activities, as determined through study (research and other), experienced needs and problems, and citizen expressions for social and community improvements. South City Revitalization Council/Whole Child Project will work to assist neighbors, property owners, churches, business, universities and the city, county and/or state government(s) in the following:

- To ensure the maintenance of a safe neighborhood
- To promote sound community revitalization and development

- To foster positive interaction among neighbors, property owners, churches, business, universities and the city, county and state government(s)
- To educate neighbors about the decision making process in business and government
- To work toward greater involvement and influence in issues that affect life in the neighborhood

2. List the targeted population projected to be served or benefit from this program.

Target Populations:

- Adults and children(0 to 18 years of age) residing in South City
- Agencies and organizations within Tallahassee and Leon County providing services to individuals and children 0 to 18 years of age

Secondary Target Population:

- Adults and children(0 to 18 years of age) residing in the broader south side community

3. Projected program impact/outcome results: What is the projected impact on the target population?

The South City Revitalization Council//Whole Child Leon Project was established so that:

- Community needs and service gaps are identified, allowing us to seek resources and providers to satisfy those need
- Families are empowered to address their needs proactively, not only when faced with a crisis
- Families have one-stop access to a wide range of service providers
- More families receive services they need
- The health of the people in South City and the environment in which they live is improved
- South City can go from a place of high infant mortality, high repeat teen pregnancy, high crime, low early childhood education, and high poverty to a healthy place

4. Provide the methods used to attain this program's target population.

Whole Child Leon staff has been actively engaged in the South City neighborhood since November of 2013 and has been successful in building and establishing trusted relationships within the community. In January, Whole Child Leon organized the South City Revitalization Council (SCRC) in order to engage and encourage residents to become change agents for the community and to encourage them to organize a neighborhood association. Today, we have strong relationships with community leaders such as Pastor Franklin, Pastor Johnson and the President and Vice President of the South City Neighborhood Association (SCNA). Additionally, the SCRC members work closely with the SCNA and attend their monthly meetings. In June 2014, WCL and partners established the South City Multi-sport Club whose members are 4th and 5th grade children residing in the neighborhood. The 15 youth train in the neighborhood 3 days a week and WCL staff and SCRC members have spent a good deal of time with the children and their parents.

We will continue to engage community members when we begin conducting door-to-door health impact assessments and will solicit the residents input on what is most needed in their communities. Thi

s method will help us obtain "buy-in" for successful implementation, sustainability of the project, in order to produce long-lasting impacts.

List the program's short-term, intermediate, and long-term goals.

Short-term:

- **To hire a project coordinator to support and assist WCL staff in South City efforts**
- To establish a stronger SC Neighborhood Association to allow the residents to have an active voice in the community
- Increase education and empowerment of the community regarding health issues and the determinants of health.
- Work with the community to examine, prioritize, and implement multi-level intervention activities that can effect wide-spread change, enhance impact, and maximize reach
- To develop a "boots on the ground" research team, compile data, enhance knowledge of the overall community to allow partners and others to be able to work closely together
- To identify and train block champions for the neighborhood
- Engage non-traditional partners (faith-based, community, civic organizations, businesses, parents, neighborhood associations, community leaders)
- To secure funding to develop a Community Garden based on the i-Grow model.
- Collaborate with stakeholders to complete an environmental assessment and takes steps to make it safe and healthy for living.

Intermediate:

- Improve access to fresh food that is affordable and attainable
- To grow and sustain the South City Multi-Sport Club.
Secure property lease for Community Resources House that has been located on Texas Street
- Develop strategies to deal with poverty, its causes, and elimination
- Reports based on collected data related to the health of the SC community after 1 year of project

Long-term:

- Eradicate the black infant mortality disparity and ultimately infant mortality in South City and the broader south-side Tallahassee community.
- Ensure 100% percent of preschool age children in South City and the broader south-side Tallahassee community are in early intervention or education programs.
- To ensure that South City and the broader south-side Tallahassee community residents can live in safe affordable housing; have access to good nutrition including fresh fruits and vegetables and clean water; afford to meet their needs including medical and dental needs and childcare; have access to safe sidewalks and playgrounds in the community; live in environments free of pollution and debris; and have access and the desire to access preventive, acute, and chronic disease care.

5. What other agencies in Leon County (governmental, non-profit, and private) provide services similar to those which would be provided by this funding?

Whole Child Leon is not a direct service provider that provides services similar to those which The South City Revitalization Council/Whole Child Leon Initiative is providing

6. List any Agency partnerships and collaboration related to this program.

Agency	Partnership/Collaboration
Foundation Leon County Schools	Fiscal Agent, collaborating on the implementation of 95210-The Whole Picture of Health in elementary schools district-wide, School Health Advisory Committee , Pre K grant partner
Leon County Schools	Provides office space for WCL staff (including utilities, phones, furniture and maintenance) at Wesson School Peggy Youngblood, Divisional Director Elementary Schools is a member of WCL Steering Committee and provides expertise and leadership to the Quality Educ. Action Team. Partner in Free Community Wide Developmental Screening
Greater Love Church of God & Christ, Inc	Provide Spiritual Growth and guidance for the neighborhood and community Provide Land for South City Community Garden
Goodwill Industries – Big Bend, Inc.	Enhance Community Knowledge and Resources
Career Source Capital Region	Workforce Development and Education
Office of the Mayor	Provides knowledge and Support
Blue Cross Blue Shield Foundation Florida	Awarded a grant to WCL and other partners to address the prevention and education of childhood obesity in Leon County children
Dept. of Children and Families	Early Childhood System of Care
Leon County Health Department	Community Health Action and Response Team and MAPP Community Assessment Partner in Free Community Wide Developmental Screening
Capital Area Community Action Agency	Head Start and 95210- The Whole Picture of Health
FAMU	Institute of Public Health, College of Pharmacy, Dr Cynthia Harris member of SC revitalization Council, Public Health students for health impact assessments
Frenchtown Revitalization Council	Miaisha Mitchell provides mentorship and support to SC Revitalization Council related to community organizing and iGrow model community garden
FSU College of Medicine	South City Initiative, Health Impact Assessment, Infant and Maternal Health, Partner in Free Community Wide Developmental Screening
Children’s Medical Services	Healthy Infant Partnership, Partner in Free Community Wide Developmental Screening
Tallahassee Food Network	South City Community Garden Initiative, Partner In BCBSFF Childhood Obesity
Project Food Now	Partner In BCBSFF Childhood Obesity Education and Prevention grant
Childhood Obesity Prevention Coalition (COPE)	Partner In BCBSFF Childhood Obesity Education and Prevention grant
City of Tallahassee	Funder and partner in South City Initiative
Early Learning Coalition of the Big Bend and the Florida Agency for Workforce Innovation	Partner in Screening and Childcare Center initiatives
Big Bend Community Based Care	PACT Partner
Friendship Primitive Baptist Church	Pastor Franklin is a member of the SC Revitalization Council and provides in-kind support to through use of church and bus for SC Project activities
Florida Diagnostic & Learning Resource System	Partner in Free Community Wide Developmental Screening
Tallahassee Community College	Partner in Free Community Wide Developmental Screening

C. Funding Information

7. **Agency's current total budget:** 2013/14 \$226,310(current) 2014/15 \$149,960 (proposed)

8. **Total request for program:** \$30,000

9. **Please list the 2013/14 funding amount and associated expenditures requested from Leon County and Other Revenue Sources:**

The funding request for the South City Project will be used to pay for a part-time project coordinator position whose responsibilities would include engaging with the South City Revitalization Council, the South City Neighborhood Association and other collaborating partners to assist with health impact assessments and data collection, the implementation and coordination of program initiatives, and to provide administrative support to the South City Revitalization Council.

Actual Expenditure Detail	Leon County Funded	Other Revenue Sources	Total
Compensation for Project Coordinator-South City Initiative	\$30,000		
Professional Fees			
Occupancy/Utilities/Network			
Supplies/Postage			
Equipment Rental, Maintenance, Purchase			
Meeting Costs/Travel/Transportation			
Staff/Board Development/Recruitment			
Awards/Grants/Direct Aid			
Bad Debts/Uncollectible			
Bonding/Liability/Directors Insurance			
Other Expenses (please itemize)			
Total	\$30,000		

Use your response to Question 11 to answer Questions 12-13

10. Please list the following Revenue Sources for the current year and the upcoming year below:

Revenue Sources	2013/14 (Current)	2014/15 (Proposed)
Leon County (not CHSP)	\$38,800	\$68,800
City of Tallahassee (not CHSP)	\$38,000	\$38,000
United Way (not CHSP)		
CHSP		
State		
Federal		
Grants	\$17,777	

Dues/Memberships		
Program Service Fees		
Utilized Reserves		
Other Income (please itemize) Lawton Chiles Foundation fee for service	\$25,000	\$25,000
Leon County Schools Kidcare project grant	\$106,733.	\$48,160(carry over)
Total	\$226,310	\$179,960

11. Please list the following expenses for the current year and the upcoming year below:

Expenses	2013/14 (Current)	2014/15 (Proposed)
Compensation and Benefits	\$132,000	\$148,310
Professional Fees		
Occupancy/Utilities/Network	<in-kind -\$22,000>	<in-kind \$22,000>
Supplies/Postage	\$550	\$550
Equipment Rental, Maintenance, Purchase	\$5300	\$1000
Meeting Costs/Travel/Transportation	\$1500	\$1500
Staff/Board Development/Recruitment	\$1000	\$1000
Bad Debts/Uncollectible	n/a	n/a
Bonding/Liability/Directors Insurance	\$1800	\$1600
Other Expenses (please itemize) Administrative/Fiscal Agent	\$14,000	\$14,000
Program Costs	\$22,000	\$12,000
Total	178,150	179,960

12. Describe actions to secure additional funding. Please be specific.

On October 14, 2014, WCL participated in the Florida NEXT Impact Forum at FSU Turnbull Center to “pitch” initiatives under way in South City. Our pitch was the top vote-getting idea and WCL will receive implementation support, promotion, and mentoring from Ned Pope, President, Florida Next Foundation for 12 months to help secure financial and in-kind Support for initiatives in South City.

Actively seeking funding from local grantors including Leon County, the City of Tallahassee, Knight Community Foundation and FL DOH Minority Health and Childhood Obesity Prevention Education Coalition (COPE) and from regional and national grantors like the Robert wood Johnson Foundation and the Kresge Foundation

13. Attach a copy of the Agency’s most recent financial report or audit if available. Please include the management letter with the audit.

See previously Whole Child Leon FY 2014-15 Direct Agency Program and Budget Questionnaire

CERTIFICATION

I, the undersigned representative of the Agency, organization or individual making this request, certify that to the best of my knowledge all statements contained in this request and its attachments are true and correct.

Print Name: Courtney Atkins, Whole Child Leon Executive Director

Signature: F. Courtney Atkins

Date Signed: 10-16-14