

ADVISORY COMMITTEE APPLICATION FOR BOARD APPOINTMENT

<p style="text-align: center;">It is the applicant's responsibility to keep the information on this form current. To advise the County of any changes please contact Christine Coble by telephone at 606-5300 or by e-mail at CobleC@leoncountyfl.gov Applications will be discarded if no appointment is made after two years.</p>		
Name: Heidie L. Nessel		Date: 4/19/2011
Home Phone: 850-491-9731	Work Phone: 850-222-8960	Email: Heidie.Nessel@gmail.com
Occupation: Manager of Public Affairs	Employer: Beer Industry of Florida, Inc.	
<p>Please check box for preferred mailing address.</p> <p>Work Address: 110 S. Monroe Street, Suite B</p> <p>City/State/Zip: Tallahassee, Florida 32301</p>		
<p><input checked="" type="checkbox"/> Home Address: 6715 Kauai King Trail</p> <p>City/State/Zip: Tallahassee, Florida 32309</p>		
<p>Do you live in Leon County? <input checked="" type="radio"/> Yes <input type="radio"/> No If yes, do you live within the City limits? Yes <input type="radio"/> <input checked="" type="radio"/> No</p> <p>Do you own property in Leon County? <input checked="" type="radio"/> Yes <input type="radio"/> No If yes, is it located within the City limits? Yes <input type="radio"/> <input checked="" type="radio"/> No</p> <p>For how many years have you lived in and/or owned property in Leon County? 5 years</p>		
<p>Are you interested in serving on any specific Committee(s)? If yes, please indicate your preference</p> <p>1st Choice: Commission on the Status of Women and Girls</p>		
<p>If not interested in any specific Committee(s), are you interested in a specific subject matter? If yes, please check those areas in which you are interested, or describe other areas not listed:</p> <p>Culture and Arts ___ Environmental/ Growth Management ___ Health Care ___ Human Relations ___</p> <p>Human Services ___ Housing ___ Library Services ___</p> <p>Other Areas _____</p>		
<p>Have you served on any previous Leon County committees? Yes <input type="radio"/> <input checked="" type="radio"/> No</p> <p>If Yes, on what Committee(s) have you served? _____</p>		
<p>How many days per month would you be willing to commit for Committee work? 1 <input type="radio"/> <input checked="" type="radio"/> 2 to 3 <input type="radio"/> 4 or more</p> <p>And for how many months would you be willing to commit that amount of time? 2 <input type="radio"/> 3 to 5 <input type="radio"/> <input checked="" type="radio"/> 6 or more</p> <p>What time of day would be best for you to attend Committee meetings? Day <input type="radio"/> <input checked="" type="radio"/> Night</p>		
<p>(OPTIONAL) Leon County strives to meet its goals, and those contained in various federal and state laws, of maintaining a membership in its Advisory Committees that reflects the diversity of the community. Although strictly optional for Applicant, the following information is needed to meet reporting requirements and attain those goals.</p> <p>Race: <input checked="" type="radio"/> Caucasian African American Hispanic Asian Other</p> <p>Sex: Male <input type="radio"/> <input checked="" type="radio"/> Female Age: 25 Disabled? Yes <input type="radio"/> <input checked="" type="radio"/> No</p> <p>District 4</p> <p style="text-align: center;">Persons needing a special accommodation to participate in an Advisory Committee should contact Christine Coble by telephone at 606-5300 or e-mail at CobleC@leoncountyfl.gov</p>		

In the space below briefly describe or list the following: any previous experience on other Committees; your educational background; your skills and experience you could contribute to a Committee; any of your professional licenses and/or designations and indicate how long you have held them and whether they are effective in Leon County; any charitable or community activities in which you participate; and reasons for your choice of the Committee indicated on this Application. Please attach your resume, if one is available.

A graduate of the Florida State University, I possess a strong commitment to the Tallahassee/Leon County community. As a member of Junior League of Tallahassee, I've had the opportunity to meet many women and children throughout our community and work on a number of community projects including: Operation Prom Dress, Fostering Hope, and Kids Boutique. I am also very committed to my college sorority. Serving as Chapter Advisor has allowed me to continue to support the sorority's mission of promoting the highest type of womanhood. I feel passionately about the success of women and girls in the community. I've had the opportunity to learn more about the Oasis Center for Women and Girls and worked directly with one of the families they assist. Since my experience with the Oasis Center, I've been looking for a way to make a larger community impact.

References (you must provide at least one personal reference who is not a family member):

Name: Stephanie McCann Telephone: 850.322.2594

Address: 5823 Pembridge Place, Tallahassee, Florida 32309

Name: Mehgean Willoughby Telephone: 850.491.0760

Address: 2993 Fenwick Court East, Tallahassee, Florida 32309

IMPORTANT LEGAL REQUIREMENTS FOR ADVISORY COMMITTEE MEMBERSHIP

AS A MEMBER OF AN ADVISORY COMMITTEE, YOU WILL BE OBLIGATED TO FOLLOW ANY APPLICABLE LAWS REGARDING GOVERNMENT-IN-THE-SUNSHINE, CODE OF ETHICS FOR PUBLIC OFFICERS, AND PUBLIC RECORDS DISCLOSURE. THE CONSEQUENCES OF VIOLATING THESE APPLICABLE LAWS INCLUDE CRIMINAL PENALTIES, CIVIL FINES, AND THE VOIDING OF ANY COMMITTEE ACTION AND OF ANY SUBSEQUENT ACTION BY THE BOARD OF COUNTY COMMISSIONERS. IN ORDER TO BE FAMILIAR WITH THESE LAWS AND TO ASSIST YOU IN ANSWERING THE FOLLOWING QUESTIONS, YOU MUST COMPLETE THE ORIENTATION PUBLICATION www.leoncountyfl.gov/bcc/committees/training.asp BEFORE YOUR APPLICATION IS DEEMED COMPLETE.

Have you completed the Orientation? Yes No

Are you willing to complete a financial disclosure form and/or a background check, if applicable? Yes No

Will you be receiving any compensation that is expected to influence your vote, action, or participation on a Committee? Yes No If yes, from whom? _____

Do you anticipate that you would be a stakeholder with regard to your participation on a Committee? Yes No

Do you know of any circumstances that would result in you having to abstain from voting on a Committee due to voting conflicts? Yes No If yes, please explain _____

Do you or your employer, or your spouse or child or their employers, do business with Leon County? Yes No
If yes, please explain _____

Do you have any employment or contractual relationship with Leon County that would create a continuing or frequently recurring conflict with regard to your participation on a Committee? Yes No
If yes, please explain _____

All statements and information provided in this application are true to the best of my knowledge.

Signature: 

Please return Application
by mail: Christine Coble, Agenda Coordinator
Leon County Board of County Commissioners
301 South Monroe Street
Tallahassee, FL 32301

by email: coblec@leoncountyfl.gov

HEIDIE L. NESSET

6715 KAUAI KING TRAIL
TALLAHASSEE, FLORIDA 32309
850.491.9731(cell)
Heidie.Nesset@gmail.com

RESUME

PROFESSIONAL EXPERIENCE

Beer Industry of Florida, Inc.; Tallahassee, Florida

2009 - Present

Manager of Public Affairs

- Perform communication functions for trade association of Florida's largest beer wholesalers including public relations and marketing. Responsibilities include policy research, developing marketing collateral, organizing grassroots campaigns, preparing Board Member materials, adding associate members, and planning association meetings and events
- Writing and editing internal and external communications including newsletters, policy issue briefs, public policy talking points, press releases and legislative updates
- Direct the planning and implementation of the first profitable Annual Association Conference in recent BIF history through the use of strategic partnerships, effective budgeting and developing strong ROI for industry partners
- Prepare and execute large scale mailing and telephone campaign to increase industry-wide participation in Annual Conferences and grow Associate membership dues revenue

Beer Industry of Florida, Inc.; Tallahassee, Florida

2007 – 2009

Legislative/Executive Assistant

- Perform administrative functions for Florida's beer wholesaler association. Duties included bookkeeping, Political Action Committee administration, office management, vendor coordination, legislative tracking and scheduling for association's executive
- Responsible for all web-based communications and web content management
- Implemented office re-organization including bringing bookkeeping back in-house, re-inventing the Annual Legislative Meeting and developing craft brewer relationships

Smith, Bryan & Myers; Tallahassee, Florida

2007

Legislative Intern

- Handled incoming and outgoing office communications, including multi-line telephones, e-mails, facsimiles and conference calls
- Created briefing papers for clients
- Managed meeting schedules for four staff members

EDUCATION

The Florida State University, Tallahassee, Florida, 2007

Bachelor of Science in Political Science, emphasis in Law & Society, Graduated Cum Laude

- Florida Academic Scholar
- Florida State University President's Award Recipient
- Resident Assistant, Kellum Hall, Nominated for Resident Assistant of the Year, 2006

AREAS OF STUDY

Business Law
Economics and the Law
Contemporary Political Issues

Women & Politics
Public Opinion and Political Behavior
American Legal Systems

ORGANIZATIONS & ACTIVITIES

Florida Society of Association Executives, current member
Gamma Phi Beta International Sorority, Collegiate member 2005-2007, Chapter Advisor 2010-Present
Junior League of Tallahassee, Provisional Class of 2010
University Center Club – Young Executive Committee