

ADVISORY COMMITTEE APPLICATION FOR BOARD

<p>It is the applicant's responsibility to keep the information on this form current. To advise the County of any changes please contact Christine Coble by telephone at 606-5300 or by e-mail at CobleC@leoncountyfl.gov Applications will be discarded if no appointment is made after two years.</p>		
Name: Elizabeth Goldsmith		Date: 4/18/2011
Home Phone: 878 1950	Work Phone: 644 6893	Email: egoldsmith@fsu.edu
Occupation: college professor	Employer: Florida State University	
<p>Please check box for preferred mailing address. Work Address: 320 Sandels Building, College of Human Sciences, Call Street, FSU City/State/Zip: Tallahassee, FL 32306</p>		
<p><input checked="" type="checkbox"/> Home Address: 2987 Verdura Pt. Drive City/State/Zip: Tallahassee, FL 32311</p>		
<p>Do you live in Leon County? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If yes, do you live within the City limits? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Do you own property in Leon County? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If yes, is it located within the City limits? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>		
For how many years have you lived in and/or owned property in Leon County? 29 years		
<p>Are you interested in serving on any specific Committee(s)? If yes, please indicate your preference 1st Choice: Commission on the Status of Women and Girls 2nd Choice:</p>		
<p>If not interested in any specific Committee(s), are you interested in a specific subject matter? If yes, please check those areas in which you are interested, or describe other areas not listed: Culture and Arts ___ Environmental/ Growth Management ___ Health Care ___ Human Relations ___ Human Services ___ Housing ___ Library Services ___ Other Areas _____</p>		
<p>Have you served on any previous Leon County committees? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p>		
If Yes, on what Committee(s) have you served? _____		
<p>How many days per month would you be willing to commit for Committee work? 1 <input type="checkbox"/> 2 <input checked="" type="checkbox"/> 3 <input type="checkbox"/> 4 or more <input type="checkbox"/> And for how many months would you be willing to commit that amount of time? 2 <input type="checkbox"/> 3 to 5 <input type="checkbox"/> 6 or more <input checked="" type="checkbox"/> What time of day would be best for you to attend Committee meetings? <input checked="" type="checkbox"/> Day <input type="checkbox"/> Night In summer quite open as to time of day, in fall most likely 4-6 p.m. and some lunchtimes, not Friday.</p>		
<p>(OPTIONAL) Leon County strives to meet its goals, and those contained in various federal and state laws, of maintaining a membership in its Advisory Committees that reflects the diversity of the community. Although strictly optional for Applicant, the following information is needed to meet reporting requirements and attain those goals. Race: <input checked="" type="checkbox"/> Caucasian <input type="checkbox"/> African American <input type="checkbox"/> Hispanic <input type="checkbox"/> Asian <input type="checkbox"/> Other Sex: <input type="checkbox"/> Male <input checked="" type="checkbox"/> Female Age: 61 Disabled? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No District 5</p>		
<p>Persons needing a special accommodation to participate in an Advisory Committee should contact Christine Coble by telephone at 606-5300 or e-mail at CobleC@leoncountyfl.gov</p>		

In the space below briefly describe or list the following: any previous experience on other Committees; your educational background; your skills and experience you could contribute to a Committee; any of your professional licenses and/or designations and indicate how long you have held them and whether they are effective in Leon County; any charitable or community activities in which you participate; and reasons for your choice of the Committee indicated on this Application. Please attach your resume, if one is available.

I bring to the committee a lifelong interest in women's rights and advocacy. I was a Domestic Policy Advisor for women's and girls' economic education during the Clinton Administration and since then have presented "Women & Money" workshops around the State of Florida for the Florida Commission on the Status of Women. I was appointed to a state task force for hurricane protection (homeowners insurance) and to the Board of Trustees and as a Consumer Representative for the National Association of Insurance Commissioners. My experience including as a college professor of family financial analysis and consumer economics for 30 years at FSU, a Fulbrighter, and as a former social worker meshes well with the needs of the committee in promoting awareness of health, social services, employment, education, and most especially economic security and recovery.

References (you must provide at least one personal reference who is not a family member):

Name: Kelly Sciba, Director, FL Commission on Status of Women Telephone: 8509143300

Address: KellySciba@myfloridalegal.com Office of the Attorney General, Capitol

Name: Gale Workman, FAMU Professor Telephone: 5612764 (work) 8502281867 (cell)

Address: gale_workman@hotmail.com School of Journalism & Graphics Communications, FAMU

IMPORTANT LEGAL REQUIREMENTS FOR ADVISORY COMMITTEE MEMBERSHIP

AS A MEMBER OF AN ADVISORY COMMITTEE, YOU WILL BE OBLIGATED TO FOLLOW ANY APPLICABLE LAWS REGARDING GOVERNMENT-IN-THE-SUNSHINE, CODE OF ETHICS FOR PUBLIC OFFICERS, AND PUBLIC RECORDS DISCLOSURE. THE CONSEQUENCES OF VIOLATING THESE APPLICABLE LAWS INCLUDE CRIMINAL PENALTIES, CIVIL FINES, AND THE VOIDING OF ANY COMMITTEE ACTION AND OF ANY SUBSEQUENT ACTION BY THE BOARD OF COUNTY COMMISSIONERS. IN ORDER TO BE FAMILIAR WITH THESE LAWS AND TO ASSIST YOU IN ANSWERING THE FOLLOWING QUESTIONS, YOU MUST COMPLETE THE ORIENTATION PUBLICATION www.leoncountyfl.gov/bcc/committees/training.asp BEFORE YOUR APPLICATION IS DEEMED COMPLETE.

Have you completed the Orientation? Yes No

Are you willing to complete a financial disclosure form and/or a background check, if applicable? Yes No

Will you be receiving any compensation that is expected to influence your vote, action, or participation on a Committee? Yes No If yes, from whom? _____

Do you anticipate that you would be a stakeholder with regard to your participation on a Committee? Yes No

Do you know of any circumstances that would result in you having to abstain from voting on a Committee due to voting conflicts? Yes No If yes, please explain _____

Do you or your employer, or your spouse or child or their employers, do business with Leon County? Yes No

If yes, please explain _____

Do you have any employment or contractual relationship with Leon County that would create a continuing or frequently recurring conflict with regard to your participation on a Committee? Yes No

If yes, please explain _____

All statements and information provided in this application are true to the best of my knowledge.

Signature: Elizabeth B. Goldsmith

Please return Application
by mail: Christine Coble, Agenda Coordinator

by email: coblec@leoncountyfl.gov

ELIZABETH BEARD GOLDSMITH
Professor, Florida State University
egoldsmith@fsu.edu
850 644 6893

EDUCATIONAL BACKGROUND

Fulbright Specialist in Education (Feb. 2011). U. S. Dept. of State, Malta, U. of Malta, Lecturing & Curriculum Review.

Fulbright in Economics (Spring 2006), U.S. Department of State. Trinidad and Tobago, U. of West Indies, Lecturing & Research.

Ireland and JFK Presidential Library Sabbatical (Fall 1999) also JFK Presidential Library sabbatical (Spring 2011). Architectural influences on and the daily functioning of the White House. Historical research.

Washington D. C. Sabbatical (Spring 1992).

The White House, American Association of Family and Consumer Sciences, and National Museum of American History, the Smithsonian Institution. Historical research on American homes including the White House, emphasis on technology.

University of Alabama (Summer 1980)

National Institute of Education **Postdoctoral Scholar** (Consumer Education) and Institute of Higher Education Research Associate. Consumer literacy research and application.

Michigan State University (January 1974-March 1977)

Ph.D. in Family Ecology in the College of Human Ecology with a major in Family Resource Management and Consumer Economics and a minor in Organizational Behavior (Management) in the College of Business. Dissertation Topic: Time Use of Beginning Families with Employed and Unemployed Wives. Dissertation Director: Dr. Beatrice Paolucci.

Michigan State University (September 1971-December 1972)

Master of Arts in Family Studies in the College of Human Ecology with a minor in Sociology in the College of Arts and Letters.

Florida State University (September 1967-June 1971)

Bachelor of Arts in Interdisciplinary Social Science in the College of Arts and Letters.

ACADEMIC/PROFESSIONAL WORK EXPERIENCE

August 1981 to the present – Began as Associate Professor in Dept. of Family, Child, and Consumer Sciences and promoted to Professor in 1989. Now in the Department of Retail Merchandising and Product Development, College of Human Sciences, Florida State University. Courses in Consumer Economics, Family Financial Analysis, Retail Promotion, Retail Branding, and Family Resource Management.

Prior to 1981: Assistant Professor, Department of Consumer Sciences, School of Home Economics, University of Alabama and Assistant Professor, Department of Home Economics, New Mexico State University. While in Lansing, Michigan, certified as a social worker, worked with the Youth Development Corporation (community outreach based on the LBJ Great Society Programs). While in graduate school at Michigan State University, graduate assistant and Lansing Community College instructor in Child Development.

GRANTS, AWARDS, HONORS

Presenter of Women and Money Workshops for Florida Commission on Status of Women, 2003-2010.

Hoover Presidential Library (awarded April 2010 for 2010-2011), \$1180. Travel Grant to library.

Stanford University Visiting Fellow (September 2009), archival and economic research at Hoover Institute, \$1000.

Grant: Co-Principal Investigator with David Eccles and Paul Ward (Sept. 2007-August 2010). "The Development of the Superior Personal Investing Performance" funded by the Financial Industry Regulation Education Foundation (FINRA), \$341,511. A national study of why some married couples are substantially better at wealth accumulation than others even with the similar incomes and life circumstances.

Grant: Principal Investigator (2007). "Personal Investing Skill: Exploring Differences" from the Florida State University Council for Research and Creativity, funded graduate research assistant and travel to present at the Association of Financial Counselors and Planning Educators Annual Conference, \$3000.

Grant: Principal Investigator (2007). "The Development of Personal Investing Skills: A Pilot Study" from the Florida State University College of Human Sciences, funded graduate research assistant, \$2916.

Appointed to **National Screening Committee for Fulbright**, 2006 & 2009 (NYC) and 2007 (Houston) for Central America and Caribbean. Also appointed to the FSU Fulbright Committee, 2006-2012 and nationally invited to serve on Discipline Award Panel in Economics in 2010 and re-appointed for 2011.

Received **University Teaching Awards**, 1996, 2001, & 2007, \$2000 bonuses.

Appointed **Mentor** in the U.S. Dept. of Labor's Women's Bureau Wi\$e-Up Program for GEN X women. The purpose of the program is to answer financial questions from women ages 22-35, 2005 to present.

Appointed as Funded Consumer Representative and member of the **Board of Trustees** for the National Association of Insurance Commissioners, 2002-2005.

White House Domestic Policy Advisor on Women's and Girls' Economic Education, 2000.

White House Researcher and Guest (beginning in 1992) at symposiums & evening receptions 2002, 2000, & 1992, also guest at the White House Visitor Center preview and reception in 1995 with First Lady Hillary Clinton presiding, and researcher in the Office of the Curator recommended by the National Museum of American History, Smithsonian Institution. Member of the White House Historical Association.

Named **Outstanding Alumni** of the College of Human Ecology, Michigan State University, 1996, top 100 selected out of 20,000 graduates.

Member of **Editorial Review Boards** of the *International Journal of Consumer Studies* and *Journal of Family and Economic Issues*, 1998 to present.

External Examiner of theses and exams: University of West Indies, 1999 to present, Dept. of Agricultural Economics and Extension

Short-Term Visitor Appointments, National Museum of American History, **Smithsonian Institution**, 1992 and 1995.

RECENT BOOKS

Goldsmith, E. (2009). *Personal Finance, 3rd edition*, Belmont, CA: Cengage Learning.

Goldsmith, E. (2010). *Resource Management for Individuals and Families, 4th edition*. Upper Saddle River, NJ: Prentice Hall. Leading textbook in the field nationally and internationally. Includes historical homes section.

Goldsmith, E. (2009). *Consumer Economics: Issues and Behavior, 2nd edition*. Upper Saddle River, NJ: Prentice Hall.

RECENT BOOK CHAPTERS

Goldsmith, E. (accepted for 2012). Work Efficiency and Motivation. *Encyclopedia of Human Behavior, 2nd edition*. Editor in Chief: Vilayanur S. Ramachandran. Update from 1st Edition in 1994. San Diego: CA: Academic Press.

Goldsmith, E. (2008). Trinidad and Tobago: Case Studies of Family and Consumers in an Accelerating Economy. *Global Sustainable Development: A Challenge for Consumer Citizens*. International Federation of Home Economics, XXI Congress, Switzerland.

SELECTED RECENT REFEREED JOURNAL ARTICLES

Goldsmith, E. & R. Goldsmith (January 2011). Social influence and sustainability in households. *International Journal of Consumer Studies*.

Goldsmith, R., Flynn, L., Goldsmith, E. & Stacy, E. C. (2010). Consumer attitudes and loyalty towards private brands. *International Journal of Consumer Studies*, 34, 339-348.

Park, Hyun Hee, Koo, Dong Mo, & Goldsmith, E. (December 2009). The effect of shopping orientation on cosmetic attribute evaluation, purchase motivation, and re-purchase intention. *International Journal of Human Ecology*, 10 (2), 55-69.

Goldsmith, E. & Pemberton, C. (March. 2009). Human ecology issues in Trinidad and Tobago: Consumer well-being in a

booming economy, Kappa Omicron Nu *FORUM*, journal of the human ecology honor society.

Clark, R.A., Goldsmith, R. E., & Goldsmith, E.B. (2008). Market mavenism and consumer self-confidence. *Journal of Consumer Behaviour*, 7, 1-9.

Goldsmith, E. (2007). Stress, fatigue, and social support in the work and family context. *Journal of Loss and Trauma*, 12(2), 155-169.

Goldsmith, R., Clark, R., & Goldsmith, E. (Sept.-Oct. 2006). Extending the psychological profile of the market maven. *Journal of Consumer Behaviour*, 5, 411-419.

Goldsmith, R., & Goldsmith, E. (2006). The effects of investment education on gender differences in financial knowledge. *Journal of Personal Finance*, 5(2), 55-69.

Goldsmith, E. (Feb./March 2005). Women and Estate Planning. *Journal of Practical Estate Planning*, 7(1), 25-28, 45-46.

Goldsmith, E. (2005). Consumer empowerment: Public policy and insurance regulation. *International Journal of Consumer Studies*, 29(1), 86-92.

RECENT REFEREED CONFERENCE PROCEEDINGS

Eccles, D., Ward, P., & Goldsmith, E. (Nov. 2010). The relationship between household wealth and householders' personal financial and investing practices. *Proceedings of the Annual Conference of the Association of Financial Counselors and Planning Education Annual Conference*, Denver.

Goldsmith, E., (July 2010, Sligo, Ireland), Consumer behaviour, sustainability, and social influence, *Proceedings of International Federation of Home Economics*, Council Meeting.

Goldsmith, R., Clark, E., & Goldsmith, E. (March 26-28, 2009). Fashion innovativeness and normative susceptibility to interpersonal influence. *Proceedings of the Association of Marketing Theory and Practice Annual Meeting*, Jekyll Island, GA. Won BEST PAPER in Consumer Behavior and Marketing Research track.

Goldsmith, E., Eccles, D.W., & Ward, R. (Nov. 19, 2007). The financial management practices of experts in personal finance: A new collaboration. *Proceedings of the Association for Financial Counseling and Planning Education Annual Conference*, Tampa, FL.

Goldsmith, R., Clark, R. & Goldsmith, E. (May 25, 2007). Desire for unique consumer products and innovativeness. *Proceedings of the Association of Marketing Sciences*, Miami, FL.

Goldsmith, E. (April 2005). Beyond Nader: New ways to teach consumer economics. Roundtable Discussion. *Proceedings of the American Council on Consumer Interests*, Columbus, OH.

Goldsmith, R., Goldsmith, E., & Clark, R. (November 2004). Psychological characteristics of market mavens. *Proceedings of the Society of Marketing Advances Conference*, St. Petersburg, FL. Won BEST PAPER in Consumer Behavior track.

Goldsmith, E. (2004, August). Co-operation and collaboration between the United States and Caribbean. *Proceedings of the XXth International Federation for Home Economics Congress* in Kyoto, Japan.

Goldsmith, R. & Goldsmith, E. (2004). Global and domain specific innovativeness: Levels of generality and specificity revisited. *Proceedings of the Association of Marketing Theory and Practice Annual Meeting*. Sandestin, FL Section 5.2, pages 12-17.

Goldsmith, E. (2004). Family resource management: A case study for online instruction. *Proceedings of the Eastern Family Economics/Resource Management Association Conference*, Tampa, FL.

Goldsmith, E. (2003). Who Speaks for the Consumer? Empowering the Consumer in the 21st Century. *Proceedings of the International Consumer Science Conference*, Cardiff Wales.