ADVISORY COMMITTEE APPLICATION FOR BOARD APPOINTMENT

It is the applicant's responsibility to keep the information on this form current.
To advise the County of any changes please contact Christine Coble
by telephone at 606-5300 or by e-mail at CobleC@leoncountyfl.gov

Applications will be discarded if no appointment is made after two years.

Name: John Fleming | Date: 8/26/10

Home Phone: 668-9480 | Work Phone: 443-5941 | Email: john@theflemingagency.com

Occupation: Business owner | Employer: The Fleming Agency Inc.

Please check box for preferred mailing address.
Work Address: PO Box 14076

City/State/Zip: Tallahassee, FL 32317

X Home Address: 2588 Centerville Ct.

City/State/Zip: Tallahassee, FL 32308

Do you live in Leon County? X Yes No **If yes, do you live within the City limits?** X Yes No
Do you own property in Leon County? X Yes No **If yes, is it located within the City limits?** X Yes No

For how many years have you lived and/or owned property in Leon County? 3 years

Are you interested in serving on any specific Committee(s)? If yes, please indicate your preference

1st Choice: LCRDA 2nd Choice: _____

If not interested in any specific Committee(s), are you interested in a specific subject matter? If yes, please check those areas in which you are interested, or describe other areas not listed:

Human Services __ Housing __ Health Care __ Science __ Library Services __ Growth Management __
Tourist Development __ Transportation __ Bicycle/Pedestrian __ Parks & Recreation __
Code Enforcement__
Other Areas _____

Have you served on any previous Leon County committees? X Yes No

If Yes, on what Committee(s) have you served? Septic Advisory Committee

How many days per month would you be willing to commit for Committee work? 1 X 2 to 3 4 or more
And for how many months would you be willing to commit that amount of time? 2 3 to 5 X 6 or more
What time of day would be best for you to attend Committee meetings? X Day Night

(OPTIONAL) **Leon County strives to meet its goals, and those contained in various federal and state laws, of maintaining a membership in its Advisory Committees that reflects the diversity of the community. Although strictly optional for Applicant, the following information is needed to meet reporting requirements and attain those goals.**

Race: X Caucasian African American Hispanic Asian Other

Sex: X Male Female Age: 39 Disabled? Yes X No

Persons needing a special accommodation to participate in an Advisory Committee should contact Christine Coble by telephone at 606-5300 or e-mail at *CobleC@leoncountyfl.gov*

In the space below briefly describe or list the following: any previous experience on other Committees; your educational background; your skills and experience you could contribute to a Committee; any of your professional licenses and/or designations and indicate how long you have held them and whether they are effective in Leon County; any charitable or community activities in which you participate; and reasons for your choice of the Committee indicated on this Application. Please attach your resume, if one is available.

Recently finished service on the Septic System Loan and Inspections Programs Planning Committee.
Currently serving on the Executive Committee and Board of Directors of the Greater Tallahassee Chamber of Commerce.
Owner of a public relations agency serving clients in the private, non-profit and public sectors.
Accredited in Public Relations by the Universal Accreditation Board.
Leadership Tallahassee Class 26.
Knight Creative Communities Catalyst Class.
I would like to help Tallahassee's economy grow with a strong base of research and development activities that leverage and enhance the activities of our institutions of higher education.

References (you must provide at least one personal reference who is not a family member):

Name: Leon County Commissioner Cliff Thaell Telephone: 606-5367

Address: 301 S. Monroe St.

Name: Sue Dick Telephone: 521-3100

Address: 100 N. Duval St.

IMPORTANT LEGAL REQUIREMENTS FOR ADVISORY COMMITTEE MEMBERSHIP

AS A MEMBER OF AN ADVISORY COMMITTEE, YOU WILL BE OBLIGATED TO FOLLOW ANY APPLICABLE LAWS REGARDING GOVERNMENT-IN-THE-SUNSHINE, CODE OF ETHICS FOR PUBLIC OFFICERS, AND PUBLIC RECORDS DISCLOSURE. THE CONSEQUENCES OF VIOLATING THESE APPLICABLE LAWS INCLUDE CRIMINAL PENALTIES, CIVIL FINES, AND THE VOIDING OF ANY COMMITTEE ACTION AND OF ANY SUBSEQUENT ACTION BY THE BOARD OF COUNTY COMMISSIONERS. IN ORDER TO BE FAMILIAR WITH THESE LAWS AND TO ASSIST YOU IN ANSWERING THE QUESTIONS BELOW, YOU MUST COMPLETE AN ORIENTATION BEFORE YOUR APPLICATION IS DEEMED COMPLETE.

Have you completed the Orientation? Yes X No
Are you willing to complete a financial disclosure form, if applicable? X Yes No
Will you be receiving any compensation that is expected to influence your vote, action, or participation on a Committee? Yes X No **If yes, from whom?** _____
Do you anticipate that you would be a stakeholder with regard to your participation on a Committee? Yes X No
Do you know of any circumstances that would result in you having to abstain from voting on a Committee due to voting conflicts? Yes X No **If yes, please explain** _____
Do you or your employer, or your spouse or child or their employers, do business with Leon County? Yes X No
If yes, please explain _____
Do you have any employment or contractual relationship with Leon County that would create a continuing or frequently recurring conflict with regard to your participation on a Committee? Yes X No
If yes, please explain _____

All statements and information provided in this application are true to the best of my knowledge.

Signature: John Fleming 8/26/10

Please return Application to Christine Coble, Agenda Coordinator
Leon County Board of County Commissioners
301 South Monroe Street
Tallahassee, FL 32301

THE FlemingAGENCY
PUBLIC AFFAIRS • MEDIA & PUBLIC RELATIONS

John E. Fleming, APR
2588 Centerville Court
Tallahassee, FL 32308
850-443-5941
john@theflemingagency.com

PROFESSIONAL EXPERIENCE

President, The Fleming Agency, October 2008 to present. Owner of a public relations consulting and services firm providing strategic counsel and services to meet the objectives of business, nonprofit and governmental leaders. Responsible for client development, business administration, and managing vendors and consultants. The agency is based in Tallahassee, Florida, and specializes in business communications, public relations, media relations and public policy advocacy.

Vice president, public affairs, Salter>Mitchell (formerly *Herrle Communications Group),* September 2007 to October 2008. Responsibilities: formulating strategy on client accounts; providing advice and counsel to senior management; community relations, including speaking engagements and presentations; serving as liaison to executives and lobbying teams; deploying communications personnel and tactics as needed to achieve client objectives; business administration, including developing client budgets, and managing vendors and consultants; supervising account executives and interns.

Account manager, *Herrle Communications Group*, June 2004 to September 2007. Served as primary client contact in charge of managing staff and budgets for assigned public affairs clients. Responsible for research, strategy, and implementation of statewide media and public relations campaigns using tactics including paid media, earned media, and grassroots mobilization. Conducted media training and served as client spokesman in TV, print and radio interviews. Lead writer on client accounts, creating press releases, talking points, fact sheets and speeches.

Account executive, *Herrle Communications Group*, October 2002 to June 2004. Served as client contact, policy analyst and staff writer for public affairs clients including the Florida Council of 100, Florida TaxWatch, the Florida School Boards Association, the FSU Foundation, Innovation Park-Tallahassee, the American Lung Association, the American Cancer Society, and the American Heart Association.

Reporter, *Tallahassee Democrat*, January 2001 to June 2002. Developed and wrote local government stories and conducted public records research on governmental and legal issues.

Copy editor, *Tallahassee Democrat* news desk, December 1999 to January 2001. Edited wire and local stories for style, content and libel. Recognized for excellence with an in-house award for editing.

EDUCATION

Bachelor of science in journalism, minor in English, *University of Florida*, December 1999.

Accredited in Public Relations by the Universal Accreditation Board.

PROFESSIONAL AND VOLUNTEER AFFILIATIONS

Florida Public Relations Association
Greater Tallahassee Chamber of Commerce, Board of Directors, Executive Committee
Capital Tiger Bay Club
Leadership Tallahassee Class 26