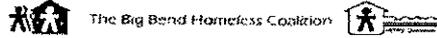


The *Kay* Freeman Luncheon:
Keeping HOPE Alive



WHAT: The Kay Freeman Luncheon: Keeping HOPE Alive

WHEN: Thursday, November 19th, 2009, 11:15am-1:15pm

WHERE: Ramada Inn North, 2900 N. Monroe Street, Tallahassee, FL

INFORMATION:

The Kay Freeman Luncheon for the Big Bend Homeless Coalition is an inspiring stew of fun, education, and community-building. Guests participate in an interactive dining experience with unique live auction, and may bid on incredible silent auction items. Guests have the opportunity to participate in a unique live auction and bid on a variety of silent auction items.

To be successful, this event depends upon sponsorships from area businesses and organizations. We invite you and your company or organization to be part of this exciting event by becoming a Kay Freeman Luncheon Sponsor.

Profits from the luncheon and auction help support the Big Bend Homeless Coalition's programs designed to empower and inspire families, men, and women experiencing homelessness.

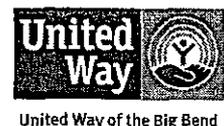
In 2008, BBHC's HOPE Community helped over 185 people – including more than 70 children – move to permanent stable housing, ending their episode of homelessness. Our Home Plate Program helped 55 chronically homeless people with disabilities move into, and stay in, permanent housing.

The funds also enable us to provide awareness, education, and community partnering to better serve persons experiencing homelessness and those at risk of homelessness.

COST: Sponsorships range in benefits and cost.

CONTACT: Susan Pourciau at 850.205.6005 or spourciau@bigbendhc.org

The Big Bend Homeless Coalition is the leader of a compassionate community partnership dedicated to coordinating resources that empower people to end homelessness.



The *Key* Freeman Luncheon:
Keeping HOPE Alive



The Big Bend Homeless Coalition



2009 Sponsorship Opportunities

Platinum Sponsor – \$5,000

- Company name and/or logo to appear on event signage
- Sponsor “spotlight” and recognition during event
- Recognition of sponsorship in newsletter
- Recognition of sponsorship on web site
- One full page ad in program
- Listed in program as the “Platinum Sponsor”
- Two reserved company tables, seating for 16 (\$560 value)
- Company name on reserved tables
- Company representative recognition and/or participation in luncheon program
- Opportunity to include company promotional material at the luncheon

→ A \$5,000 sponsorship helps empower a family of two during their six month stay at HOPE Community.

Gold Sponsor - \$2,500

- Company name and/or logo to appear on event signage
- Recognition of sponsorship in newsletter
- Recognition of sponsorship on web site
- Half page ad in program
- Listed in program as the “Gold Sponsor”
- One reserved company table, seating for 8 (\$280 value)
- Company name on reserved table
- Company representative recognition and/or participation in luncheon program
- Opportunity to include company promotional material at the luncheon

→ A \$2,500 sponsorship helps empower one person staying at HOPE Community for six months.

HOPE Sponsor - \$1,500

- Company name and/or logo to appear on event signage
- Recognition of sponsorship in newsletter
- Recognition of sponsorship on web site
- Half page ad in program
- Listed in program as a “HOPE Sponsor”
- One reserved company table, seating for 8 (\$280 value)
- Company name on reserved table
- Company representative recognition at the luncheon

→ A \$1,500 sponsorship helps with deposits and moving-related expenses for a family ending their episode of homelessness.

Coalition Sponsor - \$1,000

- Company name to appear on event signage
- Recognition of sponsorship in newsletter
- Recognition of sponsorship on web site
- Business card ad in program
- Listed in program as a "Coalition Sponsor"
- One reserved table, seating for 8 (\$280 value)
- Company or group name on reserved table
- Company or group representative recognition at the luncheon

→A \$1,000 sponsorship will pay for a full week of meals at HOPE Community.

Table Sponsor - \$500

- One reserved table, seating for 8 (\$280 value)
- Listed in program as a "Table Sponsor"
- Company or group name on reserved table

→A \$500 sponsorship funds a full week of dinners at HOPE Community.

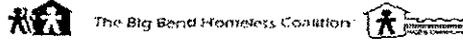
Star Supporter - \$250

- Four reserved tickets (\$140 value)
- Listed in program as "Star Supporter"

→A \$250 sponsorship helps pay utility deposits for one person ending his or her episode of homelessness.

Questions? Contact Susan Pourciau at spourciau@bigbendhc.org or 850-205-6005.

The *Kay* Freeman Luncheon:
Keeping HOPE Alive



SPONSOR AGREEMENT FORM

Company Name: _____

Contact: _____

Address: _____

City/State/Zip Code: _____

Phone: _____ FAX: _____

Email: _____

2009 Kay Freeman Luncheon Sponsorship Levels

_____ Platinum Sponsor \$5,000

_____ Gold Sponsor \$2,500

_____ HOPE Sponsor \$1,500

_____ Coalition Sponsor \$1,000

_____ Table Sponsor \$500

_____ Star Supporter \$250

Please note:

1. Deadline for company logos and ads is *Friday, October 16, 2009*.
2. Submit via email to: spourciau@bigbendhc.org in .tiff or .jpg format.

Questions? Contact Susan Pourciau at spourciau@bigbendhc.org or 850.205.6005.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

Agreed to by:

Authorized Company Representative

Date