ADVISORY COMMITTEE APPLICATION FOR BOARD APPOINTMENT

It is the applicant's responsibility to keep the information on this form current.
To advise the County of any changes please contact Christine Coble
by telephone at 606-5300 or by e-mail at CobleC@leoncountyfl.gov

Applications will be discarded if no appointment is made after two years.

Name: Mark A. Marple | Date: 9/09/09

Home Phone: 878-6340 | Work Phone: 445-4472 | Email: mark.marple@comcast.net

Occupation: Theatre Professor | Employer: T.C.C.

Please check box for preferred mailing address.

☐ Work Address:

City/State/Zip:

X Home Address 5115 Ile de France Drive

City/State/Zip: Tallahassee, Florida 32308

Do you live in Leon County? XYes ☐ No **If yes, do you live within the City limits?** XYes ☐ No

Do you own property in Leon County? XYes ☐ No **If yes, is it located within the City limits?** XYes ☐ No

For how many years have you lived and/or owned property in Leon County? __5__ years

Are you interested in serving on any specific Committee(s)? If yes, please indicate your preference

1st Choice: _Citizen Charter Review_____ 2nd Choice:

If not interested in any specific Committee(s), are you interested in a specific subject matter? *If yes, please check* those areas in which you are interested, or describe other areas not listed:

Human Services __ Housing __ Health Care __ Science __ Library Services __ Growth Management __
Tourist Development __ Transportation __ Bicycle/Pedestrian __ Parks & Recreation __
Code Enforcement___
Other Areas ___Tourism Development_____

Have you served on any previous Leon County committees? ☐Yes X No

If Yes, on what Committee(s) have you served? _____

How many days *per month would you be willing to commit for Committee work?* ☐ 1 ☐ 2 to 3 X 4 or more
And for how many months would you be willing to commit that amount of time? ☐ 2 ☐ 3 to 5 X 6 or more
What time of day would be best for you to attend Committee meetings? ☐ Day X Night

(OPTIONAL) **Leon County strives to meet its goals, and those contained in various federal and state laws, of maintaining a membership in its Advisory Committees that reflects the diversity of the community. Although strictly optional for Applicant, the following information is needed to meet reporting requirements and attain those goals.**

Race: X Caucasian ☐ African American ☐ Hispanic ☐ Asian ☐ Other
Sex: ☐ Male ☐ Female Age: __54____ Disabled? ☐ YesX No

Persons needing a special accommodation to participate in an Advisory Committee should contact Christine Coble by telephone at 606-5300 or e-mail at CobleC@mail.co.leon.fl.us

In the space below briefly describe or list the following: any previous experience on other Committees; your educational background; your skills and experience you could contribute to a Committee; any of your professional licenses and/or designations and indicate how long you have held them and whether they are effective in Leon County; any charitable or community activities in which you participate; and reasons for your choice of the Committee indicated on this Application. Please attach your resume, if one is available.

I have raised funds and worked on fundraisers for: Ability 1st, FSU (USO Tribute Show), TMH, the Character & Heritage Institute (I am Chairman of the Board), TLT, UCC Scholarship Foundation, among dozens of others. I have aided Mission San Luis as an unpaid consultant for the new Mission Room construction. I have a B.A. from USF and a M.F.A. from FSU. I have an extensive background on dinner theatre Motorcoach tours, have marketed two shows on Broadway and am married to my better three quarters Tracy Marple, who is the General Manager of the University Center Club.

References (you must provide at least one personal reference who is not a family member):

Name: Fred Salancy Telephone: (work) – 644-3911 (cell) 294-3339

Address: FSU P.O. Box 3062739 Tallahassee, FL 32306-2739

Name: Gail Rossier Telephone: (work) 224-0372 (cell) 228-3126

Address: P.O. Box 952 Tallahassee, FL 32302

IMPORTANT LEGAL REQUIREMENTS FOR ADVISORY COMMITTEE MEMBERSHIP

AS A MEMBER OF AN ADVISORY COMMITTEE, YOU WILL BE OBLIGATED TO FOLLOW ANY APPLICABLE LAWS REGARDING GOVERNMENT-IN-THE-SUNSHINE, CODE OF ETHICS FOR PUBLIC OFFICERS, AND PUBLIC RECORDS DISCLOSURE. THE CONSEQUENCES OF VIOLATING THESE APPLICABLE LAWS INCLUDE CRIMINAL PENALTIES, CIVIL FINES, AND THE VOIDING OF ANY COMMITTEE ACTION AND OF ANY SUBSEQUENT ACTION BY THE BOARD OF COUNTY COMMISSIONERS. IN ORDER TO BE FAMILIAR WITH THESE LAWS AND TO ASSIST YOU IN ANSWERING THE QUESTIONS BELOW, YOU MUST COMPLETE AN ORIENTATION BEFORE YOUR APPLICATION IS DEEMED COMPLETE.

Have you completed the Orientation? ☐ Yes X☐ No
Are you willing to complete a financial disclosure form, if applicable? ☐X Yes ☐ No
Will you be receiving any compensation that is expected to influence your vote, action, or participation on a Committee? ☐ Yes X☐ No If yes, from whom? _____
Do you anticipate that you would be a stakeholder with regard to your participation on a Committee? ☐ Yes X☐ No
Do you know of any circumstances that would result in you having to abstain from voting on a Committee due to voting conflicts? ☐ Yes X☐ No If yes, please explain _____
Do you or your employer, or your wife or child or their employers, do business with Leon County? ☐X Yes ☐ No
If yes, please explain T.C.C. must do some business with the county and U.C.C. might host county events in their banquet facilities
Do you have any employment or contractual relationship with Leon County that would create a continuing or frequently recurring conflict with regard to your participation on a Committee? ☐ Yes X☐ No
If yes, please explain _____

All statements and information provided in this application are true to the best of my knowledge.

Signature: Mark A. Marple

Please return Application to Christine Coble, Agenda Coordinator

Mark A. Marple

Home 850-878-6340
Work 850-445-4472

5115 Ile de France Drive
Tallahassee, FL 32308
mark@capitalcityplayhouse.com

Executive Profile

Over the years I have had the opportunity to work in both presenting and producing facilities ranging from Broadway to 18,000 seat amphitheatres throughout the country. As a Presenter and/or Marketing Director I have worked with acts such as Jimmy Buffet and Elton John to Doug Henning and Joan Rivers. As a Producer I have toured throughout the nation with pre-Broadway tours or productions I have mounted for my companies M&M and Bayshore Productions. I have a tenacious work ethic that permits me to constantly seek knowledge to perform my duties while building relationships with patrons and performers. As an Educator I have taught *Theatre Conventions* with David Frankel at USF, guest lectured at the Dedman School of Hospitality at FSU with Dr. Mark Bonn, taught *Operation Fine Arts* for the Character & Heritage Institute to at- risk kids in middle and high school and am presently finishing directing *OFA Theatre Summer Camp* at CHI's facility across from T.C.C.. Upon moving to Tallahassee, I have striven to involve myself with the community from designing and implementing fundraisers with Tallahassee Memorial Hospital, Ability 1st, FSU, and the School of Arts & Sciences to name a few, to membership in the Tallahassee Quarterback Club and other civic organizations. Seeking a challenging position in Education..

Career Achievements

- Warner Bros. 1996 Bugsy Award winner. WB 1997 first annual Brainy Award winner.
- NFL Carolina Panther "Go Panthers" animation design producing 1.25 million.
- 2007 Silver Addy Award for CrimeStopper Commercials
- Directed over 100 plays and musicals.
- Established marketing programs for over twenty professional theatres under M&M Productions.

Qualification Highlights

- Resourceful, energetic, competent, multi-task and results-oriented.
- Public speaking and presentation experience.
- Work well as a team member or independently.
- Use clear, concise communication skills in conjunction with organizational skills to perform daily duties.
- Demonstrated ability to meet the needs of students and fellow teachers, dependable, hard working, reliable, and punctual.
- Competent using software including: Windows, Word, PowerPoint, Indesign, Coral, Photoshop, E-mail, and the Internet.
- Development / Fundraising skills and experience.

Professional Experience

Executive Director — 2002 to Present
Bayshore Productions / Capital City Playhouse — Tampa and Tallahassee, Florida
Executive Director and owner of a company that produces professional dinner theatre productions and presents acts for various venues. During this time I received my BA in Theatre from USF and a MFA Theatre Management degree at FSU with a 4.0 GPA. A list of productions include:

- *Josh Blue: Last Comic Standing at UCC*
- *The USO Tribute Show at FSU*
- *I Love You, You're Perfect Now Change at UCC*
- *Broadway Memories at UCC*
- *Bingo the Musical at UCC*
- *Pump Boys & Dinettes at UCC*
- *Rock'N the Ages at UCC*
- *Stephen King's Rage at Rutgers University*
- *Of Mice and Men at USF*
- *Sexual Perversity in Chicago atUSF*

CEO 1999 to 2002
Key Animation, LLC Akron, Ohio
President and CEO of a retail and e-tail company and 10,000 square foot restaurant called the Cartoon Cabaret. Fundraisers with Sheriff's department, United Way, Rotary Club, local PTA's, etc. Negotiated personal appearances of:

- Emmy award winner Nancy Cartwright aka Bart Simpson
- Myron Waldman animator of Popeye, Betty Boop, etc.

Director of Membership 1998 to 1999
Club Corp Akron, Ohio
Director in charge of repositioning an eighty-four year old private club. Left when my wife took the General Manager's position due to Club Corp policies.

- *Positive Net Dues 1998 & 1999 first time in six years.*
- Opened indoor golf school and bar / restaurant with PGA pro Linda Define of Firestone Country Club.
- Ranked number 1 & 2 (designed both programs) out of 300 Clubs in ACI Gold Membership rollout.
- Designed first email brochure for private club industry

National Gallery Manager 1995 to 1997
Warner Bros. Charlotte, NC
Due to my reputation in the animation field as a collector of animation art, WBSS contacted me and asked that I set up training, policies and procedures for their Animation Art Galleries located throughout the country. I was based in Charlotte.

- *Number One in Gross Sales in entire country (including N.Y. and Las Vegas) 1996 and 1997.*
- 1996 two receptions totaling 96 thousand, best in history of WBSS.
- Negotiated and designed NFL Carolina Pathers "Go Panthers" 1.25 million.

President 1985 to 1995
M&M Productions New Jersey, N.Y., PA, FLA
President and owner of a Theatrical Marketing Agency and bookstore chain. Established marketing programs that included group sales, playbill advertising, telemarketing, dinner theatre packages and development concepts. Coordinated national programs with Burger King, McDonalds, Hyatt Hotels and the New York Times Book Fair. Presented appearances by Todd MacFarlane, Jim Lee, Jim Shooter, Mr. T. and N.Y. Giants linebacker Lawrence Taylor. A list of theatres would include:

- George Street Playhouse in N.J.
- Paul Sorvino's American Stage Company in N.J.
- The Hirschfeld Theatre in Miami
- Buck's County Playhouse in PA
- Lily Langtry's in PA
- Crossroads theatre in NJ
- The State Theatre in NJ

Assistant Controller 1983 to 1985
Hyatt Wilshire Hotel Los Angeles, California
F&B Controls, AP & AR, Payroll for a 500 room hotel. Established marketing program for 1984 Olympics.

- Wrote, directed and starred in "Hyatt Spirit: As If By Magic" co-starring heavy weight boxing champion Ken Norton.

Assistant Director of Marketing 1982 to 1983
Merriweather Post Pavilion Columbia, Maryland
One year contract to market 63 concerts in an 18,000 seat venue through media placement to 9 T.V. stations, 42 radio stations and 11 newspapers in Baltimore and Washington D.C. Intense contract rider review for acts ranging from Wayne Newton to Bonnie Raitt. Established phoner and personal interviews for the stars and luminaries that attended the concerts.

- Established first "live at five" TV. interviews with the performers after sound check.
- Coordinating Editor for Concert Goer Magazine with 3.5 million distribution.

Director of Marketing — 1981 to 1982
Kaslan Productions — Nationwide
Publicity, promotions and media consultant for the Broadway producers of Woman of the Year starring Lauren Bacall, Raquel Welch and Debbie Reynolds and Seven Brides for Seven Brothers starring Debby Boone.

- *Toured Brides to San Diego, Seattle, Chicago, Detroit and New York.*
- Established National promotions with Walden Books, N.Y. Air and various corporations.

Assistant Administrator — 1981 to 1981
Kenley Players, Inc. — Akron, Ohio
Seasonal contract to administer advertising, promotions, publicity, A.E.A. contract negotiations, press schedules for stars ranging from Billy Crystal to Robert Urich. Retained position as Executive Producer of the Cabaret Dinner Theatre.

- *Worked with: Ken Berry, Don Ameche, Fred Grandy, Donna McKechnie, Robert Urich, Heather Menzies, Vivian Blaine, the Fifth Dimension, Bert Convey, Ed Ames, Dick Gautier, Rip Taylor, Imogene Coca, Cyd Charise among others.*

Executive Producer — 1977 to 1981
Cabaret Dinner Theatre — North Royalton, Ohio
Produced and/or directed over 50 musicals and plays and established touring of the productions to large performance spaces such as the Marion Palace, Canton Palace, Akron Civic Theatre, the Renaissance Theatre, and the Ohio Theatre.

- Produced the first fully staged production of Joseph and the Amazing Technicolor Dreamcoat in U.S.

Education

B.A., Theatre — 2004
University of South Florida — Tampa, Florida

M.F.A., Theatre Management in 2008 — 2008
Florida State University — Tallahassee, Florida
GPA: 4.0.

References

- Chip Chalmers – Head of Production – FSU College of Motion Picture, Television and Recording Arts
  Office 850-644-3592 Cell 850-591-9999 cchalmers@film.fsu.edu

- Carrie Sandahl – Associate Prof. Theatre Studies – FSU School of Theatre
  Office 850-644-7408 Cell 850-345-2618 csandahl@mailer.fsu.edu

- Bob Teel – Owner – ERA Community Realty
  Office 850-893-2115 Cell 850-545-6010 bteel@communityrealty1.com

- Andy Miller – President & CEO – Seminole Boosters
  Office 850-644-3484 Cell 850-644-1131 amiller@admin.fsu.edu

- Donna McHugh – Assistant V.P. University Relations – FSU University Relations
  Office 850-644-1000 Cell 850-321-8267 dmchugh@mailer.fsu.edu

Portfolios, business plans, marketing and writing samples available upon request or online at www.capitalcityplayhouse.com .

Letters of Recommendation attached:

April 22, 2008

RE: Mark Marple Reference.

To Whom It May Concern:

Please accept this as a letter of recommendation for Mark Marple. I have had the privilege of knowing and working with Mark for the past three years and have admired his professionalism and creativity. Mark is a unique talent in that he can combine his skills as a theatre craftsman (actor and director) with a keen sense of the "business of the business." He is remarkable in his ability to engage in and execute complex projects as evidenced through his work on the USO Show (that he conceived, directed and marketed while receiving excellent reviews) and several projects he has developed for the University Center Club. Each of these shows has been staged in non-traditional settings and was well received by the University and Tallahassee communities.

Mark is a successful entrepreneur in an industry that cries out for strong management and strategic thinking. I have personally worked with him on the development of a concept for a professional dinner theatre in Tallahassee that will create jobs and stimulate tourism in this community. He is a tireless worker and does not understand the meaning of the term, "it can't be done." Mark is the type of person who sets his mind to something and finds great enjoyment in working through the various obstacles and challenges to make it happen.

I believe that Mark would be an asset to any organization or institution who strives for excellence and seeks out people of high standards to play a role in their success. He loves working with all types of people from aspiring young actors to savvy corporate leaders and they love working with him.

If you should have any questions regarding this letter of recommendations or if I can share any thoughts about Mark, please do not hesitate to contact me at (850) 644-3911.

Sincerely,

Fred Salancy
Assistant Dean, Fine Arts

Mailing Address: PO Box 3062739, Tallahassee, FL 32306-2739
Phone: 850.644.6000 • *Fax:* 850.644.6211 • *Web:* www.foundation.fsu.edu

FLORIDA STATE UNIVERSITY | OFFICE of the PRESIDENT

April 16, 2008

To Whom It May Concern:

Over the past several years, I have had the opportunity to meet and work with Mark A. Marple. He is a unique individual with an enormous amount of energy and creativity. As a producer, director and playwright, Mark has over thirty years experience in professional theatre, yet his thirst for knowledge led him to enroll in our MFA Theatre Management program, where he has excelled, graduating with a 4.0 GPA and enrollment in the Phi Kappa Phi honor society.

I encountered Mark after I had the pleasure of attending a performance he directed several years ago of "I Love You, You're Perfect, Now Change," an excellent production. Utilizing all FSU students, Mark produced a wonderful evening of professional entertainment. Following this production I met with Mark and told him that I wanted to provide a patriotic production on Friday nights prior to our 2006 home football games for our alumni and the community. He ran with the ball and presented me with a script he had written, "The USO Tribute Show," and a proposal to mount it.

During the production of "The USO Tribute Show" Mark showcased his many talents by not only casting and directing the production but also by collaborating with hundreds of faculty and staff to produce it. He also coordinated collaborations with the College of Music, School of Theatre, Flying High Circus, our ROTC program, WFSU TV the Department of Veterans Affairs, the National Guard, the WWII Institute and variou other departments throughout the University. He and his Associate Producer, Donna McHugh, additionally sought out and received $54,000 in sponsorship funds to produc the show.

The results were outstanding. Tens of thousands of dollars were generated for the university, and the show is still spoken of throughout the community. Mark has proven his leadership abilities and his innate ability to get the best out of any student o person involved in his productions. I highly recommend him for any leadership position, whether as a teacher or executive director of an arts organization.

Sincerely,

T.K. Wetherell
President

211 Westcott Building, Florida State University, P.O. Box 3061470, Tallahassee, FL 32306-1470
Telephone 850.644.1085 • Fax 850.644.0936 • http://president.fsu.edu

Bret D. Whissel
Florida State University
408 Love/Meteorology -- 4520
Tallahassee, FL 32306-4520
Phone: (850) 644-2522
E-Mail: bret@met.fsu.edu

Communications and Humanities Division
Tallahassee Community College
Tallahassee, Florida

March 31, 2008

To Whom It May Concern:

It is a privilege to be able to recommend Mark Marple for your review. I have worked with Mark on three occasions over the past few years as music director (*I Love You, You're Perfect, Now Change* [2 times]; and *The USO Tribute Show*). In this capacity it has been my job to aid actors and musicians to interpret Mark's intention and visions musically.

As an observer, I have been very impressed with Mark's ability to develop an interpretation with his actors. As an actor himself, Mark understands the craft, and he combines this experience with an innate sense what "what works" on stage to create multi-layered performances. The actors themselves quickly learn to trust Mark's instincts, and with their own input into the process, they can become completely comfortable with their roles. Mark works quickly and decisively, so that time is spent productively in rehearsals. In my own area of focus, Mark communicates his needs and expectations well, so that it has been very easy to understand what he wants from the musical aspects of the show. In short, Mark has proven himself to be an excellent, creative director.

In addition to the artistic aspects of any production, Mark has experience building an entire production from the ground up, including fund-raising and underwriting. Not only did Mark write and direct the *USO Tribute Show* produced on campus at FSU, but he worked to acquire almost all of the initial production costs. He also marshalled the efforts of at least four independent academic units to bring the production to fruition. This was a remarkable feat, and the event was memorable for all involved.

Given Mark's broad experience at many levels of theater-craft and my own rewarding collaboration with him, I whole-heartedly commend him for your consideration. Your students will be well-served by his talent and expertise.

Regards,

Bret D. Whissel

Bret D. Whissel
Florida State University

FINE ARTS TICKET OFFICE

FLORIDA STATE UNIVERSITY

April 22, 2008

To Whom It May Concern:

This letter is to serve as a letter of reference for Mark Marple. Mark worked under my supervision from August 2005 – April 2006. Mark's position was with the Fine Arts Ticket Office where he served as one of our graduate manager's of our Ticket Office.

The atmosphere in the ticket office demands strong customer service skills and excellent quality of work, paying close attention to all the details, which make the ticket buying experience a pleasure for our customers. Mark was willing to do the work that was expected of him and many of our undergraduate employees looked to his mature nature for guidance and support. Additionally, Mark possesses excellent communication skills, which have allowed him to put even the most irate customers at ease.

Mark gladly welcomes new challenges and continues to find ways to improve the efficiency of our operations. I have always trusted that any project Mark handled would be completed in a timely and efficient manner. It is this professional work attitude that makes me proud to have had Mark as a member of our team.

I am sure that you will find Mark Marple to be an excellent addition to your team. He has proven himself to be a delightful and wonderful addition to the Ticket Office and I would gladly welcome the opportunity to work with him again in the future. If desired, I would welcome the opportunity to discuss Mark's abilities with you further. I can be reached at (850) 644-6502.

Sincerely,

Lisa K. Burrage
Director of Ticket Operations

FINE ARTS BUILDING ROOM 262 • TALLAHASSEE, FLORIDA • 32306-1160
PHONE: 850-644-6500 • FAX: 850-644-7520

FLORIDA STATE UNIVERSITY | The COLLEGE of VISUAL ARTS, THEATRE & DANCE
School of Theatre

6-26-08

To Whom It May Concern,

I am writing to recommend wholeheartedly Mark Marple for employment with your organization. I have known Mark for three years as his professor, as a member of his MFA thesis committee, and as co-producer of a fundraising event for the Tallahassee non-profit Ability1st. Through my interactions with Mark, I can attest to his experience as a theater artist and producer as well as his outstanding character. These qualities would make him a valuable asset to any organization. Though my relationship to Mark has been as a professor to a student, I have learned as much from him as he has from me.

Mark was a student in my Advanced Play Analysis class. Early on in the semester, he distinguished himself with his knowledge and experience of American theater. Mark returned to school after a career as a theater artist and producer, and he brought insight and wisdom gained from these experiences to the class material and to class discussions. Though Mark brought with him a wealth of experience, he was always eager to learn more to deepen his knowledge. He tackled every assignment with enthusiasm, often going way above the requirements and finishing his work way ahead of deadline. His work in class was always grounded in theater practice—how to make whatever we were studying relevant to today's theater world—whether we were studying Ancient Greek dramatic theory or contemporary postmodern literature. I appreciated his open attitude, his generous conversation with peers, his well organized presentations, and his wonderful sense of humor. Mark took full advantage of his opportunities at FSU to enhance his already successful career.

In 2007, Mark offered his services to co-produce with me a performance fundraiser for the local non-profit Ability1st, an organization that assists people with disabilities to live independently in the community. In truth, Mark did the lion's share of the work, from choosing the talent (Josh Blue of Last Comic Standing, David Roche, and Terry Galloway) to negotiating contracts, to securing the space, to producing the actual event. He provided an informational talk to our board of directors on fundraising and event planning that really helped to push the organization to the next level. With his help and guidance, our organization not only raised funds, but we raised friends and developed a "template" for how to produce such events in the future. His work with the organization was valuable in that he didn't just put together the event for us, he taught us how to produce these events for ourselves.

This year, I had the pleasure of serving on Mark's MFA thesis committee. His thesis work reviewed, compiled, and critiqued the work he did at FSU as a graduate student. The sheer breadth of what he accomplished as a graduate student, including producing his own theatre events while supporting ours at FSU, was impressive and precedent-setting for graduate students. The theatrical events he produced while a student here (*Broadway Memories; I Love You, You're Perfect, Now Change;* the *USO Tribute Show;* and *Bingo, The Musical*) were high quality and

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Telephone 850.644.6795, Fax 850.644.7408 • theatre.fsu.edu

much loved by audiences. Perhaps most importantly, he developed a reputation amongst students as a wonderful director who took on a mentoring role as well as an artistic one with them.

Finally, I would like to add on a personal note that Mark is a deeply compassionate and ethical person who makes friends with everyone he meets. He would be a good representative of any organization and a fine colleague. He has a level head, keeping calm in very tough situations. If I can provide any more information about Mark's qualifications, please do not hesitate to contact me at 850-219-3519 or by email at csandahl@fsu.edu.

Sincerely,

Carrie Sandahl

Dr. Carrie Sandahl
Associate Professor
School of Theatre