ADVISORY COMMITTEE APPLICATION FOR BOARD APPOINTMENT

It is the applicant's responsibility to keep the information on this form current.
To advise the County of any changes please contact Christine Coble
by telephone at 606-5300 or by e-mail at CobleC@leoncountyfl.gov

Applications will be discarded if no appointment is made after two years.

Name: Louise Reid Ritchie | Date: Aug. 4, 2009

Home Phone: 850-385-4954 | Work Phone: | Email: LouiseRitchie@aol.com

Occupation: independent consultant | Employer: Self

Please check box for preferred mailing address.
Work Address:
1001 Lasswade Dr.
City/State/Zip Tallahassee, FL 32312

☐ Home address: Same

Do you live in Leon County? YES **If yes, do you live within the City limits?** Yes
Do you own property in Leon County? Yes **If yes, is it located within the City limits?** Yes

For how many years have you lived and/or owned property in Leon County? _17____ years

Are you interested in serving on any specific Committee(s)? If yes, please indicate your preference

1st Choice: Human Relations Advisory Committee 2nd Choice: _____

If not interested in any specific Committee(s), are you interested in a specific subject matter? If yes, please check those areas in which you are interested, or describe other areas not listed:

Human Services __ Housing __ Health Care __ Science __ Library Services __ Growth Management __
Tourist Development __ Transportation __ Bicycle/Pedestrian __ Parks & Recreation __
Code Enforcement___
Other Areas _____

Have you served on any previous Leon County committees? No

If Yes, on what Committee(s) have you served? _____

How many days per month would you be willing to commit for Committee work? 1-2
And for how many months would you be willing to commit that amount of time? 9 months or more
What time of day would be best for you to attend Committee meetings? Before 7 p.m.

(OPTIONAL) **Leon County strives to meet its goals, and those contained in various federal and state laws, of maintaining a membership in its Advisory Committees that reflects the diversity of the community. Although strictly optional for Applicant, the following information is needed to meet reporting requirements and attain those goals.**

Race: African American Sex: Female Age: ____58_ Disabled? No

Persons needing a special accommodation to participate in an Advisory Committee should contact Christine Coble by telephone at 606-5300 or e-mail at CobleC@mail.co.leon.fl.us

In the space below briefly describe or list the following: any previous experience on other Committees; your educational background; your skills and experience you could contribute to a Committee; any of your professional licenses and/or designations and indicate how long you have held them and whether they are effective in Leon County; any charitable or community activities in which you participate; and reasons for your choice of the Committee indicated on this Application. Please attach your resume, if one is available. I have strong skills in human resources and diversity issues, a broad familiarity with Tallahassee, where I have worked as a FAMU professor and as a consultant, and lived and volunteered for 17 years, and I have a long term interest in supporting the rights of males and females of all races, ages, ethnicities, abilities, disabilities and sexual orientations.

I have a doctorate in psychology and have worked in the human resources field as a U.S. Navy officer and psychologist, a consultant to a Fortune 500 company, and at major corporations. I also have facilitated diversity training in those places as well as in activities sponsored by VolunteerLeon, the city of Detroit, and at statewide conferences for educators, health officials, and volunteers. I have made presentations on diversity issues to Harvard University and Kellogg Foundation. I'm a member of Leadership Tallahassee Class 24, a member of the Democratic party executive board, have been an officer of the Waverly Hills Neighborhood Association, and am a board member and active member in community service and human rights organizations here including those focusing on the disabled and LGBTQ communities.

References (you must provide at least one personal reference who is not a family member):

Name:__Jeri Bush, director VolunteerLeon_____ Telephone: _____606-1970_
Address: _918 Railroad Ave. Tallahassee, FL, 32310__

Name:____Barbara Boone_, Exec. Director Leadership Tallahassee__Telephone: __521-3112__

Address: 100 North Duval St., Tallahassee, FL, 32301

IMPORTANT LEGAL REQUIREMENTS FOR ADVISORY COMMITTEE MEMBERSHIP

AS A MEMBER OF AN ADVISORY COMMITTEE, YOU WILL BE OBLIGATED TO FOLLOW ANY APPLICABLE LAWS REGARDING GOVERNMENT-IN-THE-SUNSHINE, CODE OF ETHICS FOR PUBLIC OFFICERS, AND PUBLIC RECORDS DISCLOSURE. THE CONSEQUENCES OF VIOLATING THESE APPLICABLE LAWS INCLUDE CRIMINAL PENALTIES, CIVIL FINES, AND THE VOIDING OF ANY COMMITTEE ACTION AND OF ANY SUBSEQUENT ACTION BY THE BOARD OF COUNTY COMMISSIONERS. IN ORDER TO BE FAMILIAR WITH THESE LAWS AND TO ASSIST YOU IN ANSWERING THE QUESTIONS BELOW, YOU MUST COMPLETE AN ORIENTATION BEFORE YOUR APPLICATION IS DEEMED COMPLETE.

Have you completed the Orientation? No
Are you willing to complete a financial disclosure form, if applicable? Yes
Will you be receiving any compensation that is expected to influence your vote, action, or participation on a Committee? NO
Do you anticipate that you would be a stakeholder with regard to your participation on a Committee? No
Do you know of any circumstances that would result in you having to abstain from voting on a Committee due to voting conflicts? No
Do you or your employer, or your wife or child or their employers, do business with Leon County? No
Do you have any employment or contractual relationship with Leon County that would create a continuing or frequently recurring conflict with regard to your participation on a Committee No

All statements and information provided in this application are true to the best of my knowledge.

Signature: Louise R. Ritchie

Please return Application to Christine Coble, Agenda Coordinator
Leon County Board of County Commissioners
301 South Monroe Street
Tallahassee, FL 32301

LOUISE REID RITCHIE, Ph.D.
1001 Lasswade Drive
Tallahassee, FL 32312-2862
(850) 385-4954 (h); (850) 385-4955 (fax) e-mail: LouiseRitchie@aol.com

Experience

May 1999-present
Independent Consultant. Have helped organizations with their diversity, journalism, public relations, and leadership programs. These have included:

July 2005-November, 2005: Special Assistant to Florida A&M University President Castell Bryant for a project addressing the academic underachievement of African American males. Included making legislative recommendations to Florida state Sen. Tony Hill for a bill he introduced into the 2006 Legislature, and making presentations in Daytona, Jacksonville and Tallahassee, assisting in organizing a town hall meeting in Tallahassee, and participating in a Tallahassee press conference.

October, 2000- October, 2001
Executive Director, Black College Communication Association Student Newspaper Institute, which was funded by a one-year Freedom Forum grant to strengthen the student newspapers at more than 20 historically black colleges and universities. Organized conferences, a job fair, awards and training activities, provided grant writing assistance and established liaisons with professional organizations such as the American Society of Newspaper Editors and with media companies including The Washington Post and Reuters.

Organized summit meetings in Washington, D.C., and New Orleans that were held in conjunction with the College Media Advisers Inc. organization. Arranged for the New York Times Company to co-sponsor the two-day summit meeting, "Training Extraordinary Journalists for Extraordinary Times" that was held in New Orleans in October 2001. There the New York Times' graphics director, recruiting editor and two reporters discussed their September 11th coverage, and its applications to journalism education. This was one of the first training presentations about September11th coverage that any major American publication had provided. It led to the New York Times' agreeing to provide ongoing training for BCCA.

The 2000 summit meeting led to College Media Advisers' receiving a grant to establish a training collaborative relationship between mainstream college journalism programs and BCCA member programs. The program is designed to help historically black universities' student newspapers expand their coverage and increase their frequency, and it is designed to help mainstream college newspapers expand their staff and news content diversity.

May 1998-May 1999
Founding Director, Florida Institute for Leadership Excellence at Florida A&M University. The concept grew out of my three-year Kellogg Leadership Fellowship and was funded by a $123,000 Title III federal grant that I wrote. Created a leadership center that was designed to develop a multidisciplinary cadre of visionary leaders with the ethics, insights and skills for the 21st century. The program provided honors freshmen with travel to the Dominican Republic, internships with state legislators, and a weekly series of seminars on issues that included professionalism, technology, and multicultural awareness. Participants in the program have gone on to receive a variety of honors including a Fulbright Fellowship to do malarial research in Mali.

August 1993-May 1999:
Associate professor, School of Journalism, Media and Graphic Arts, Florida A&M University, Tallahassee, Fla. Created and coordinated the Knight Scholars Leadership program, which during 1998 provided leadership training at the Academy of Leadership at the University of Maryland and at The Washington Post for honors students in the Journalism Division. Have taught courses in news and feature writing, language skills, use of information resources and a survey course introducing students to the mass media. Served as adviser to the Famuan student newspaper. Established a series of workshops in which nationally renowned professional journalists taught students about various aspects of professional development. Instrumental in The Washington Post's making a commitment to send seven staff journalists to work with Florida A&M students during spring semester, 1994. Led an effort that resulted in Florida A&M's becoming a training center for the Dow Jones Newspaper Fund's copy editing program in 1996, becoming one of only six sites in the country. Served as associate director of the program in 1996 and 1997. Under my direction, The Famuan increased its publication frequency during the 1996-1997 school year, becoming what is believed to be the most frequently published student newspaper at any historically black college. It also won numerous awards, which are detailed below.

September 1992-August 1993:
Human resources consultant, Knight Ridder Newspapers, Inc., Miami, Fla. Assisted in recruiting, training and development, especially focusing on diversity programs, for Knight Ridder's 29 newspapers and 61 business information systems. At the request of Knight Ridder CEO James K. Batten and in collaboration with the Newspaper Association of America, Florida A&M, and the Tallahassee Democrat, I established a project at Tallahassee's Rickards High School that has become a national model for attracting minority students to newspaper business careers.

September 1990-August 1992:
* Executive Assistant to the Publisher, Detroit Free Press. Assisted Publisher Neal Shine with projects involving the community and oversaw the paper's efforts to build and train a more diverse staff. Partial list of duties included:

* Created and coordinated "A Gift of Reading," a nationally award-winning project. The program has spread to at least 17 states and has distributed more than a million new books to disadvantaged children, and has also funded children's literacy programs.

* Developed and ran an innovative apprenticeship program for local high school students interested in journalism (My 22 former apprentices have won more than 16 national journalism scholarships and fellowships and have gotten permanent jobs at major papers.)

* Oversaw the paper's efforts to assist 20 Detroit public high schools journalism education programs. Assisted with local journalism camps and coordinated Free Press journalism scholarships.

* Headed Detroit Free Press contributions committee that reviewed Detroit community grant proposals to the Knight Foundation and approved Free Press Charities grants totaling $800,000.

* Recruited staff

1987-August 1992:
Columnist, Detroit Free Press. Wrote national award-winning "Family Ties" column, which was distributed to 350 newspapers via the Knight-Ridder Tribune News Service.

1986:
Detroit Urban League, substance abuse prevention coordinator. Established as an independent contractor the Urban League's program in substance abuse prevention, believed to be one of the first such prevention programs in the country focusing on the black community. Lectured widely and trained community leaders.

1979-86:
United States Navy. Clinical psychologist and Navy lieutenant in Norfolk and Bethesda. May have been the first black woman clinical psychologist in the U.S. Navy. Directed a tri-services training program in substance abuse treatment. Supervised 12 substance abuse counselors. Treated more than 1,000 substance abusers and their families.

1978-81:
Psychology externships and consultant jobs in Washington, D.C.

1974-1978: Had the following jobs: Copy editor and writer, National League of Cities magazine in Washington, D.C.; General assignment reporter, The Washington Post; Reporter, editing duties, The Associated Press, Atlanta and Nashville.

Education and training

Ph.D., clinical psychology, George Washington University

M.Phil., psychology George Washington University, Washington, D.C.
Studied at the master's level in broadcast journalism at Stanford University

B.A., cum laude, general studies, Radcliffe College of Harvard University (major: government, with an emphasis on African and African American politics)

Have taken a variety of seminars that included studying emerging democracies in South Africa, Spanish language immersion programs and executive leadership seminars. Have also taken various workshops in various locations in the U.S. including on several Native American reservations and in countries including Mexico, Ecuador and Guatemala.

Intermediate French conversational and reading skills. Elementary Spanish skills.

Selected presentations

1985-Present: Have provided diversity, journalism and leadership training to places that include a Fortune 500 Company, Detroit Public Schools, hospitals, and universities.

2008: Taught a week-long leadership workshop in Bonaire in the Caribbean
2007: Taught a week long journalism workshop in Bonaire in the Caribbean. Also provided journalism instruction to the government's communication staff.
Workshop presenter on leadership, Rollins College, Winter Park, Florida
2006: Workshop presenter on leadership and diversity for a statewide Florida Americorps conference in Orlando
2005: Panelist in town hall meetings in Jacksonville and Tallahassee sponsored by state Sen. Tony Hill
2004: Interview techniques workshop, Austin Statesman Newspaper
2002: Presenter, American Press Institute seminar, "Compelling Storytelling: Writing & Editing for Readers," Reston,, Virginia
2001: Presenter, National Association of Black Journalists, Region VII convention, San Antonio, Texas
2000: Panelist, National Association of Black Journalists convention, D.C.
2000: Presenter, Wilmington (Delaware) Writers Workshop
2000: Panelist, National Association of Black Journalists Regional Convention, Jacksonville, Florida

1998: Panelist, National Association of Black Journalists convention, D.C.
1998: Panelist and keynote speaker, Harvard University
1997: Presenter, National Writers Workshop, Fort Lauderdale, Fla.
1994: Presenter, Unity '94 National Media Convention, Atlanta
1994: Presenter, National Association of Sunday and Feature Writers, Orlando
1993: Keynote, Tallahassee Women in Communications Spotlight Award dinner
1993: Presenter, Newspaper Association of America convention, Boston
1993: Presenter, ASNE/NABJ Flying Short Course, Tallahassee
1992: Presenter, Newspaper Association of America diversity summit meeting, New York, N.Y.
1992: Keynote speaker, National Federation of Press Women convention, Lansing, Michigan
1992: Keynote speaker, Flint (Mich.) Journal Minority Journalism Workshop
1991: Panelist, Education Writers Association convention, San Diego

Honors and awards

2006: President's Volunteer Call to Service Award for 4,000 volunteer hours
2006: Selected for Leadership Tallahassee Class 24
2004: Rickards High School nominee to the Leon County School Volunteer of the Year award
2002: Scripps-Howard New Media Fellow, Columbia University Graduate School of Journalism
2000: Merv Aubespin Award, Black College Communication Association
1998: Elected to a three-year term as a director of the Harvard Alumni Association (one of 6 people elected internationally)
1992: Knight-Ridder, Inc. Award of Excellence for Community Service
1993: First Place, Feature Writing, National Federation of Press Women
1992: First Place, Feature Writing, Michigan Federation of Press Women
1992: First Place, Column Writing, National Federation of Press Women
1992: First Place, Column Writing, Michigan Federation of Press Women
1992: Honorary Doctor of Public Service, Eastern Michigan University
1995: Kellogg National Leadership Fellowship
1992: Special Tribute, Michigan Senate
1992: Martin Luther King Drum Major Award, city of Southfield, Michigan
1991: Selected for Leadership Detroit

Honors and Awards continued

1990- Listed in "Who's Who Among African Americans"
1990: Quoted in the Congressional Record
1989: Among the literacy leaders invited to the White House when Barbara Bush announced her Foundation for Intergenerational Family Literacy
1987: National Council of Negro Women Detroit Chapter "Woman Who Makes Things Happen" Award.

Awards Won By My Students

Hearst Print Journalism Awards: From 1993 until 1999, I was campus coordinator of the Hearst print journalism contest (the Pulitzer Prizes of college journalism). There were 105 accredited journalism programs eligible to compete. When I coordinated the contest, Florida A&M University won more Hearst awards (20) than it did during the other 20 years that the program was eligible to compete (5 awards).

College Media Advisers/Associated Collegiate Press (I served as campus coordinator for this contest for college newspapers): Two national awards.

Society of Professional Journalists Awards (won by student newspaper that I advised) Region 3 extends from Florida to North Carolina and Mississippi: 9 awards, including two first place awards for the best nondaily newspaper in Region 3.

Southern Regional Press Institute (for the student newspaper that I advised): Two first place awards.

Awards won by students in my high school program: Prior to 1992, when I started the Detroit Free Press' journalism apprenticeship job program for high school students, no Detroit high school students in recent memory had won national awards. The 22 students who participated in the apprenticeship program I ran in 1992 and 1993 won 6 national awards as college or high school students.

□

Selected Community/Professional

Member, Leadership Tallahassee (also a member of the Membership and Education committees); Member, Leon County Democratic Party Executive Committee; Chairman, Tallahassee Citizens Against the Death Penalty, Executive Committee Member Mickee Faust Club Community Theater; Co-Chairman Tallahassee Buddhist Peace Fellowship; former Board Member, Big Bend Division March of Dimes, Class secretary for my class

Selected Community/Professional continued

of Radcliffe College of Harvard University. As a certified facilitator for the Help Increase the Peace Program, I have provided youth leadership empowerment and diversity workshops to hundreds of youths and adults in Tallahassee and elsewhere in Florida.

Former elected board member, Harvard (international) Alumni Association; Former chairman, Harvard Club of Tallahassee's Schools Committee responsible for recruiting and interviewing students; Former Board member and news editor, Apalachee Tortoise community newspaper (Tallahassee); Former member, board of directors, Waverly Hills Neighborhood Association; Former president, International Baccalaureate (Parent/teacher/student) Council at Rickards High School; Co-Chairman and Co-Creator, Pangaea International Gala, a school wide diversity event at Rickards; Organized the first IB-wide picnic; Created and organized the "Be the Change" school-wide diversity essay competition; Chair IB induction Ceremony; Co-creator and co-organizer, sophomore educational IB Plus day to the Alabama Voting Rights Museum and Shakespeare festival; Hosted a visiting Spanish high school student; Assisted in hosting a Mexican exchange teacher; Publicity Chair, IB Council.

Provided workshops on obtaining scholarships and college admissions; Internship subcommittee chair, National Association of Black Journalists (NABJ, 1999, 2000); Chair, NABJ Student Education, Enhancement and Development Committee (2000); Spent 2 weeks volunteering in Jamaica with Global Volunteers (1998); Member, Leadership Detroit; Judge, Education Writers Association fellowship program (1995-2001); former advisory board member, Newspaper Association of America's diversity newsletter; former member, planning committee for Robert C. Maynard Institute for Journalism Education Total Community Coverage national project; former co-chair, High School Project, National Newspaper Association Subcommittee on Minority Recruitment; former training coordinator, Freedom Tour (Michigan Coalition of Human Rights-sponsored tour of southern civil rights memorials). Member Delta Sigma Theta Sorority.

Publications

In addition to being a reporter for The Washington Post and columnist and writer for the Detroit Free Press, I have published numerous columns and articles that were sent to newspapers around the world through the Knight-Ridder News Service, I have been published in the Michigan PTA Parents Answer Book. My photographs have been published in national, local and international publications.