

Tourism Development Transition Plan - Completed

- On October 28, 2008, an Agenda item was brought to the Board outlining the selection and recruitment process for a permanent TDC Executive Director.
- On November 25, 2008, the Board delegated tourist development to the County Administrator.
- At this same meeting, the Board Chairman was authorized to appoint a designee to the Tourist Development Council.
- From December 11, 2008 until March 31, 2009, the Office of Management and Budget conducted a management review of the Tallahassee Area Convention & Visitors Bureau.
- In December, 2008 the issue of attendance at TDC meetings was discussed with the City of Tallahassee.
- In January, 2009, a letter was sent to the Department of Environmental Protection expressing opposition to the closing of state parks.
- On January 15, 2009, the actions taken by the Board at the November 25, 2008 Workshop were ratified.
- On January 23, 2009, a re-advertisement was issued for the recruitment of the TDC Executive Director to include economic development responsibilities.
- On January 27, 2009, reports were requested from the Council on Cultural Affairs, Goodwood Museum and Gardens, Florida State University, Florida A&M University, and the Performing Arts Center on how Tourist Development Tax funds were used.
- On March 19, 2009, a Public Hearing was held for consideration of imposing a Fifth-Cent of the Tourist Development Tax. This additional penny of Tourist Development Tax was approved at this same Board meeting with an effective date of May 1, 2009.
- On March 30, 2009, the new Director for Tourism and Economic Development began employment with Leon County.
- In April, 2009, Bill Geist of Zeitgeist Consulting was hired to (1) conduct a tourism assessment of Leon County, (2) lead and moderate the Workshop and Strategic Planning Retreat, and (3) develop and finalize the Tourism Strategic Plan for Leon County.
- On May 26, 2009, the OMB presented its report to the Board on the Tallahassee Area Convention & Visitors Bureau.
- On June 3, 2009, the Workshop and Strategic Planning Retreat was held with the Board, TDC and 33 stakeholders representing a wide cross section of the tourism and business community.
- On June 16, 2009, the TDC met to bring back recommendations to the Board on a proposed new structure, budget, and other issue designed to improve tourism.