Leon County
Board of County Commissioners
301 South Monroe Street, Tallahassee, Florida 32301
(850) 606-5302 www.leoncountyfl.gov

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County Attorney

June 23, 2009

Michelle Personette, Chair
Tallahassee Area Convention & Visitors Bureau Board of Directors
106 E. Jefferson St.
Tallahassee, FL 32301

Dear Ms. Personette:

This letter will serve as official notification that the Leon County Board of County Commissioners will not renew the current contract between Leon County and the Tallahassee Area Convention & Visitors Bureau for direct marketing and visitor service functions.

In addition, this letter will serve as notification that the current lease for office space at 106 East Jefferson Street will also not be renewed.

This action comes as a result of the County Commission's decision to bring the direct marketing and visitor service functions of the Tallahassee Area Convention & Visitors Bureau in-house and to operate these functions as a department of Leon County Government.

On behalf of Leon County, I greatly appreciate the work the CVB staff and board has done to promote the greater Tallahassee area as a visitor destination. We look forward to working with you and with all our industry stakeholders in the future to develop Tallahassee into a year-round destination and to make tourism play an even more important role in the economic well-being of our country.

Sincerely,

Parwez Alam
County Administrator

cc: Sharon Liggett, President & CEO
Lee Daniel, Executive Director, Tourist Development Council
Vince Long, Deputy County Administrator
Board of County Commissioners

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