Tourism Development Transition Plan

Date	Project Description	Status
October 17, 2008	Bring Agenda item to the Board outlining the selection and recruitment process for a permanent TDC Executive Director.	Completed.
November, 2008	Delegation of tourism development program to the County Administrator.	Completed.
November, 2008	Authorization of Chairman to Appoint Designee to TDC.	Completed.
12/11/2008 – 3/31/2009	Management review of the Tallahassee Area Convention & Visitors Bureau (TACVB).	Completed.
December 16, 2008	Address TDC attendance issues with City of Tallahassee.	Completed.
January, 2009	Provide letter to DEP expressing opposition to the closing of state parks.	Completed.
January 15, 2009	Ratification of Actions taken at November 25, 2008 workshop.	Completed.
January 23, 2009	Re-advertisement and Selection of TDC Executive Director to include economic development issues - Re-advertisement: 1/23/09 – 2/09/09 - Selection Process: 3/16/09-3/30/09	Completed.
January 27, 2009	Request expenditure reports from COCA, Goodwood, FSU, FAMU, and the Performing Arts Center (Performing Arts Center report not expected until late March) on how TDT funds were used.	Completed.
March 19, 2009	Public Hearing on Consideration of Imposing a Fifth-Cent Tourist Development Tax	Completed.
April, 2009	Hiring of permanent Tourism and Economic Development Executive Director (Interviews begin the week of March 16, 2009)	Completed.
April, 2009	Selection & hiring of tourism consultant to conduct tourism assessment of the Tallahassee-Leon County area.	Completed.
April, 2009	Internal review and revision of TDC Bylaws by the Tourism and Economic Development Executive Director and the TDC	Pending.
April-May, 2009	Presentation of TACVB management review findings.	Completed.
May-August, 2009	Tourism Assessment of Tallahassee-Leon County area followed by strategic planning sessions with the Board of County Commissioners and key local stakeholders.	In Progress.
TBA	Public Hearings to formally adopt changes to the County's Tourism Development Program by County Ordinance. Staff recommends scheduling the public hearings after the Board conducts the tourism assessment to accurately reflect the Board's vision for the County's Tourism Program.	Pending.