

Tallahassee Urban League, Inc.



Chairman of the Board
Thomas Brown, ESQ.

"We Are Making A Difference"

President & CEO
Rev. Ernest Ferrell

Attachment # 1
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April 16, 2007

County Commission
Mr. Bill Proctor, Jr., Chairman
301 S. Monroe Street
Tallahassee, Florida 32301

Dear Commissioner Proctor:

The Tallahassee Urban League will celebrate its 37th Annual Dinner Meeting and Concert on May 11, 2007 at 6:30 p.m. at the Leon County Civic Center. Our Entertainment guest this year is the Temptations featuring Dennis Edwards. The Temptations are expected to bring in one of our largest crowds in recent years. With this projection as our goal we are asking our long time supporters to consider getting in their sponsorships early this year. The categories of sponsorship are as follow: Platinum \$10,000, Gold \$ 5,000, Silver \$2,500 and Table Sponsors at \$1,200.

These levels of sponsorship carry with them the following benefits respectively:

Platinum Sponsors: (1). Up front prime seating, (2). Three tables of eight (8), (3). Name listed in the Dinner Concert Program, (4). Full page ad in the Annual Urban League Sunday Publication, (60,000 circulation) (5).Name and Logo on the Annual Dinner Concert Sign displayed at the entry of the Civic Center, (6).Special recognition at the Annual Dinner and a special plaque presented on stage at the Dinner.

Gold Sponsors: (1).Up front prime seating, (2).Two tables of eight (8), (3). Name listed in the Dinner Concert Program, (4).One half (1/2) page ad in the Urban League Sunday Publication, (5).Special recognition at the Dinner and a special plaque.

Silver Sponsors: (1),One table of eight (8), (2). Name listed in the Dinner Concert Program and (3). A special plaque presented at the Dinner Concert.

Table Sponsors: (1).One table of eight (8), (2). Name listed in the Dinner Concert Program.

Individual tickets are available at \$150.00 each. Other special benefits are: Drawing for a 2007 Dodge Charger, 32 inch Plasma TV and three (3) one hundred dollar gas certificates \$25.00 donation, each ticket or a \$100.00 donation for five (5) tickets. Concert tickets are \$30.00 each or two (2) for \$50.00.

Your immediate response to this request depending on the level of category you choose will help place you in one of the prime locations at the Dinner Concert. I will contact you soon to follow up on this request and confirm your support.

Appreciatively yours,

Ernest Ferrell, President