

Sales Tax Committee Agenda

December 12, 2013

12:00 p.m.

Leon County LeRoy Collins Main Library

200 West Park Avenue

Item #	Agenda Topic
1.	Citizens to be Heard
2.	Approval of the Summary Minutes for the September 26, 2013 Meeting of the Sales Tax Committee
	Approval of the Summary Minutes for the December 5, 2013 Meeting of the Sales Tax Committee
3.	Imagine Tallahassee Final Recommendations on the Economic Development portion of the Sales Tax
4.	Next Steps: Discussion on the January 16, 2014 meeting <ul style="list-style-type: none">Final Allocations and Infrastructure Project Recommendations

Leon County Sales Tax Committee

Cover Sheet for Agenda #2

December 12, 2013

To: Members of the Leon County Sales Tax Committee

From: Alan Rosenzweig, Deputy County Administrator
Cassandra Jackson, Interim Assistant City Manager
Wayne Tedder, Director, Department of P.L.A.C.E.
Cristina Paredes, Intergovernmental Affairs and Special Projects Coordinator

Title: Approval of Summary Minutes for the September 26, 2013 and December 5, 2013 Meetings of the Leon County Sales Tax Committee

Executive Summary:

This agenda item approves the summary minutes for the September 26, 2013 and December 5, 2013 Meetings of the Leon County Sales Tax Committee (Attachment #1).

Analysis:

Attachment #1 is the summary minutes for the Leon County Sales Tax Committee meeting held on September 26, 2013, 4:00 p.m. in the First Floor Program Room of the Main Library.

Attachment #2 is the summary minutes for the Leon County Sales Tax Committee meeting held on December 5, 2013, 9:30 a.m. in the First Floor Program Room of the Main Library.

The Leon County Clerk of Courts Office maintains a voice recording of all meeting. A transcription of the meeting minutes will be provided by the Clerk's office upon request.

Options:

1. Approve the summary minutes for the September 26, 2013 and December 5, 2013 meetings of the Leon County Sales Tax Committee.
2. Do not approve the summary minutes for the September 26, 2013 and December 5, 2013 meetings of the Leon County Sales Tax Committee.
3. Committee Direction.

Recommendation:

Options #1

Attachments:

1. September 26, 2013 Summary Minutes
2. December 5, 2013 Summary Minutes

Sales Tax Committee Meeting Summary Minutes September 26, 2013

Absent members: None

Meeting began at 4:05 p.m.

Agenda Item #1: Citizens to be Heard

Mr. David S. Ferguson and Mr. Brad Trotman addressed the Committee in support of completing the sidewalk along Shamrock Way in the Killearn Lakes neighborhood.

Ms. Peggy Meserve, Ms. Michelle Naiman, and Mr. Forrest Watson addressed the Committee in support of a greenspace for the Eastgate neighborhood.

Ms. Betsy Henderson addressed the Committee in support of projects in the Southside.

Ms. Christic Henry moved to remove Project #36 (Killearn Freshwater Restoration) and Project #37 (Lake Lafayette Basin Improvements and Floodplain Protection and Eastgate Neighborhood Park/Greenspace) out of the 'water quality bucket' (Project #49). Mr. Will Messer seconded the motion. After some discussion, the motion failed.

Mr. Dan Newman moved to include the Shamrock Sidewalk to its lists of the sidewalk projects and requested staff to provide a cost estimate of the updated project to the Committee. The motion was seconded by Mr. Bill Peebles. The motion passed without opposition. The Committee additionally requested that Safe Routes to School sidewalk eligible projects be denoted with an asterisk.

Agenda Item #2: Approval of Summary Minutes for September 26, 2013 Meeting of the Leon County Sales Tax Committee

Mr. Curtis Richardson made a motion to approve the September 26, 2013 summary minutes. The motion was seconded by Mr. Lamar Taylor. The motion passed without opposition.

Agenda Item #3: Update on Progress of Imagine Tallahassee

Mr. Dale Brill, consultant with Thinkspot, presented an update on Imagine Tallahassee to the Committee. The public provided feedback on Imagine Tallahassee's Strategic Directions during the Open Houses held August 27th and 28th. Imagine Tallahassee Steering Committee's next step is to evaluate economic development projects. The public will be able to provide feedback on these projects November 4th and 5th. The Committee will receive a more thorough briefing on Imagine Tallahassee at its December 5th meeting, in preparation for Imagine Tallahassee's final recommendations presentation on December 12th.

Agenda Item #4: Approval of Updated Greenway Project Descriptions and Costs

Ms. Cherie Bryant, Interim Planning Manager, presented an update on the now complete Greenway Master Plan and provided updates on Sales Tax projects with greenways elements.

Mr. Dan Newman motioned to accept the project modifications as presented. Ms. Christic Henry seconded the motion. The motion passed without opposition.

Mr. Curtis Richardson motioned to move Project 37: Lake Lafayette Basin Improvements and Floodplain Protection and Eastgate Neighborhood Park/Greenspace out of the 'Water Quality Bucket' (Tier 1 Status) and into the 'Greenway Bucket' (Project 9: Implement Greenways Master Plan, Tier 2). Ms. Christic Henry seconded the motion. The motion passed without opposition. The motion was made and approved by the Committee after staff confirmed that the project no longer includes a water quality component.

Agenda Item #5: Presentation on Welaunee I-10 Interchange

Mr. Richard Barr and Ryan Weatherall of Kimley Horn and Associates presented to the Committee on a study of the potential Welaunee I-10 interchange. The study indicates that the Welaunee I-10 interchange would significantly reduce traffic on the surrounding I-10 Interchanges and the roads that support those interchanges. At the time of the presentation, the study was not yet finalized.

The Committee also discussed their concerns about committing such a large portion of the Sales Tax revenues without the guarantee that an interchange would be built.

Agenda Item #6: Continue Committee Project Discussion to Discuss the Recommended Projects List

Mr. Lamar Taylor discussed his concern about funding for projects in the 'Greenway, Sidewalks, and Water Quality Buckets', noting that inflation and higher project costs in the future might mean that fewer projects than anticipated are actually implemented. Mr. Alan Rosenzweig, Deputy County Administrator noted that the Committee could clarify that funding for 'Bucket' projects is a minimum and could recommend to the Intergovernmental Agency that as the Sales Tax revenue stream grows, the 'Bucket' funding accordingly grows. Mr. Lamar Taylor motioned that the money allocated for a 'Bucket' project be noted as a minimum level of funding. Ms. Christic Henry seconded the motion. The motion passed without opposition.

The Committee discussed that the quadrants on the summary maps are arbitrary and that they need another way to compare projects. Staff will provide the Committee a matrix of projects with costs by the themes established at the Committee's retreat.

Mr. Peebles requested an update on Project 27: Orange Avenue Widening from Adams St. to Springhill Rd, to reflect Florida Department of Transportation's plans to repave the road and replace the bridge.

Agenda Item #7: Next Steps

The Committee re-scheduled its October 24, 2013 meeting until December 5, 2013. Below is a draft schedule for the upcoming Committee meetings:

- December 5, 2013 at 9:30 a.m.: Update on Imagine Tallahassee and review progress of the project description write ups.
- December 12, 2013 at 12:00 p.m.: Review Imagine Tallahassee recommendations and discuss percentage allocations.
- January 16, 2014 at 12:00 p.m.: Continue discussion on Imagine Tallahassee and percentage allocations.
- January 30, 2014: 4:00 p.m. Meeting Presentation and Review of Draft Report.

Meeting adjourned at 7:10 p.m.

Sales Tax Committee Meeting

Summary Minutes

December 5, 2013

Absent members: Glenda Thorton and Will Messer

Meeting began at 9:30 a.m.

Agenda Item #1: Citizens to be Heard

None.

Agenda Item #2: Approval of Summary Minutes for September 26, 2013 Meeting of the Leon County Sales Tax Committee

Mr. Steve Evans informed the Committee that additional edits were being made to the minutes and would be provided to the Committee for its December 12, 2013 meeting.

Agenda Item #3: Update on Progress of Imagine Tallahassee

Kim Rivers introduced Presidents Jim Murdaugh, Eric Barron, and Larry Robinson who each provided brief remarks on the Imagine Tallahassee. [The Presidents urged the Sales Tax Committee to support the Imagine Tallahassee proposals.](#)

Dale Brill provided an outline of the Imagine Tallahassee presentation and gave an overview of the process undertaken by Imagine Tallahassee over the past eight months.

Subsequently presentations were provided on individual Imagine Tallahassee projects in the following order which reflects the presenters, the funding requests, and the Committee's request for additional information that will be provided for its December 12th meeting:

Entrepreneurial Development Fund

Presenter: Larry Lynch

Request: \$15 million over 20 years

Committee Request for Additional Information: The Committee requested for additional information on the governing structure and decision-making process of the Economic Development Coordinating Council (EDCC).

Minority and Women Business Investment Fund (Micro-lending program)

Presenter: Sean Pittman

Request: \$7.5 million over 10 years

Committee Request for Additional Information: The Committee requested for additional information on the proposed program's capability to leverage funds to allow eligible businesses to secure traditional lending. Additionally, there was considerable discussion on expanding the eligibility for the proposed micro-lending program.

Madison Mile Convention District

Presenter: Eric Barron

Request: \$20 million one-time funding

Committee Request for Additional Information: The Committee did not request additional information.

Technology and Innovation Incubators

Presenter: Kim Williams

Request: \$10 million over 20 years

Committee Request for Additional Information: The Committee requested for additional information on how the proposal would complement incubator and business support programs in Leon County (i.e. Domi Ventures, JMI, etc.). Additionally, the Committee asked for the number of incubators in Leon County and overall description of who owns them, how they work, and how long they have been in existence.

South Monroe/Adams Corridor Catalyst

Presenter: Curtis Richardson

Request: \$1,450,000 one-time funding for Existing Action Plan Project

\$2 million one-time funding for FAMU Urban Agriculture Project

\$150,000 a year for 20 years for FAMU SBDC (\$3 million total)

Committee Request for Additional Information: The Committee requested additional information on how the proposal complements the Sales Tax Committee's Monroe-Adam Corridor Placemaking Infrastructure Project. The Committee asked for a map that illustrates the proposal's infrastructure improvement elements and the Monroe-Adam Corridor Placemaking Infrastructure Project overlaid with the CRA boundaries. Additionally, the Committee requested for information on how many businesses may be attracted into the Corridor through the proposal.

Regional Airport Growth and Development

Presenter: Cassandra Jackson

Request: \$15 million over 10 years

Committee Request for Additional Information: The Committee requested additional information on the proposal to convert the Regional Airport into an International Airport. Additionally, the Committee requested that the presenter meet with the EDC to provide clarification on opportunities for which the community could not compete for due to the lack of funding and current state of the airport.

Retention, Expansion, and Attractions

Presenter: Kyle Touchstone

Request: \$10 million in programs over 20 years

\$5 million in marketing over 20 years

Committee Request for Additional Information: The Committee requested additional information and breakdown of the estimated cost for marketing in the proposal.

Economic Opportunity Rapid Response

Presenter: Henree Martin

Request: \$7.5 million over 20 years

Committee Request for Additional Information: The Committee requested the presenter further define the parameter of what would trigger the Rapid Response Fund and how to ensure that the Rapid Response Fund complies with Sunshine Laws.

Quantum Leap Fund and Signature Festival

Presenters: Kelly Dozier and Chucha Barber

Request: \$5 million over 20 years

Committee Request for Additional Information: The Committee requested a chart of the current funding sources for culture arts in Leon County.

Raising the Ship Talent Development

Presenter: Scott Balog

Request: \$5.125 million

Committee Request for Additional Information: The Committee did not request additional information.

Total Imagine Tallahassee Request: \$103.725 million

Additional Committee Request of Imagine Tallahassee:

- The Committee requested Imagine Tallahassee consider combine a number of the proposals that may overlap in certain areas, specifically: Entrepreneurial Development Fund; Minority and Women Business Investment; Technology and Innovation Incubators; Business Retention, Expansion, and Attraction; and Raising The Ship Talent Development.
- The Committee requested that Imagine Tallahassee address potential cash flows issues that may arise due to some proposals that are 10 years versus 20 years.
- The Committee requested that Imagine Tallahassee review the potential connection of the micro-lending proposal and FAMU SBDC proposal.

The Committee agreed that it will receive the updates on the additional information requested for the Imagine Tallahassee proposals. ~~Additionally, new books will be provided to the Committee at that time.~~ New inserts will be added to the existing notebooks with the additional information that the Committee requested at this meeting.

The Committee agreed to change the time of its January 16 meeting from 12 p.m. to 9 a.m.

Meeting adjourned at 2:20 p.m.