

SALES TAX PROJECTS

Project Number: 18
Project Name: Downtown Outdoor Pedestrian Mall
Total Project Cost: \$6,000,000
Total Project Cost Notes

Executive Project Summary:

As part of the redevelopment of the Gaines Street Corridor and related to the construction of a convention center on the former O'Connell site, is the construction of an outdoor pedestrian mall on the former Chevron site (city-owned) located on Gaines Street between South Bronough Street and Martin Luther King Boulevard. The mall would include linear pedestrian plaza with water features and public gathering space that compliments Gaines Street investments. It would become a catalyst for the redevelopment of the City/County/CRA owned properties that consist of three city blocks between Macomb Street and Bronough Street.

Actions Taken by the Committee:

March 28, 2013: Moved the project to a second round for consideration.

April 26, 2013: Moved the project to Priority Level 3.

Themes

- | | |
|---|---|
| <input type="checkbox"/> Regional Mobility/Transportation | <input checked="" type="checkbox"/> Economic Vitality |
| <input checked="" type="checkbox"/> Sense of Community | <input checked="" type="checkbox"/> Ecotourism/Parks |
| <input type="checkbox"/> Environmental/Water Quality | <input checked="" type="checkbox"/> Vertical Infrastructure |
| <input checked="" type="checkbox"/> Connectivity | <input type="checkbox"/> Gateways |

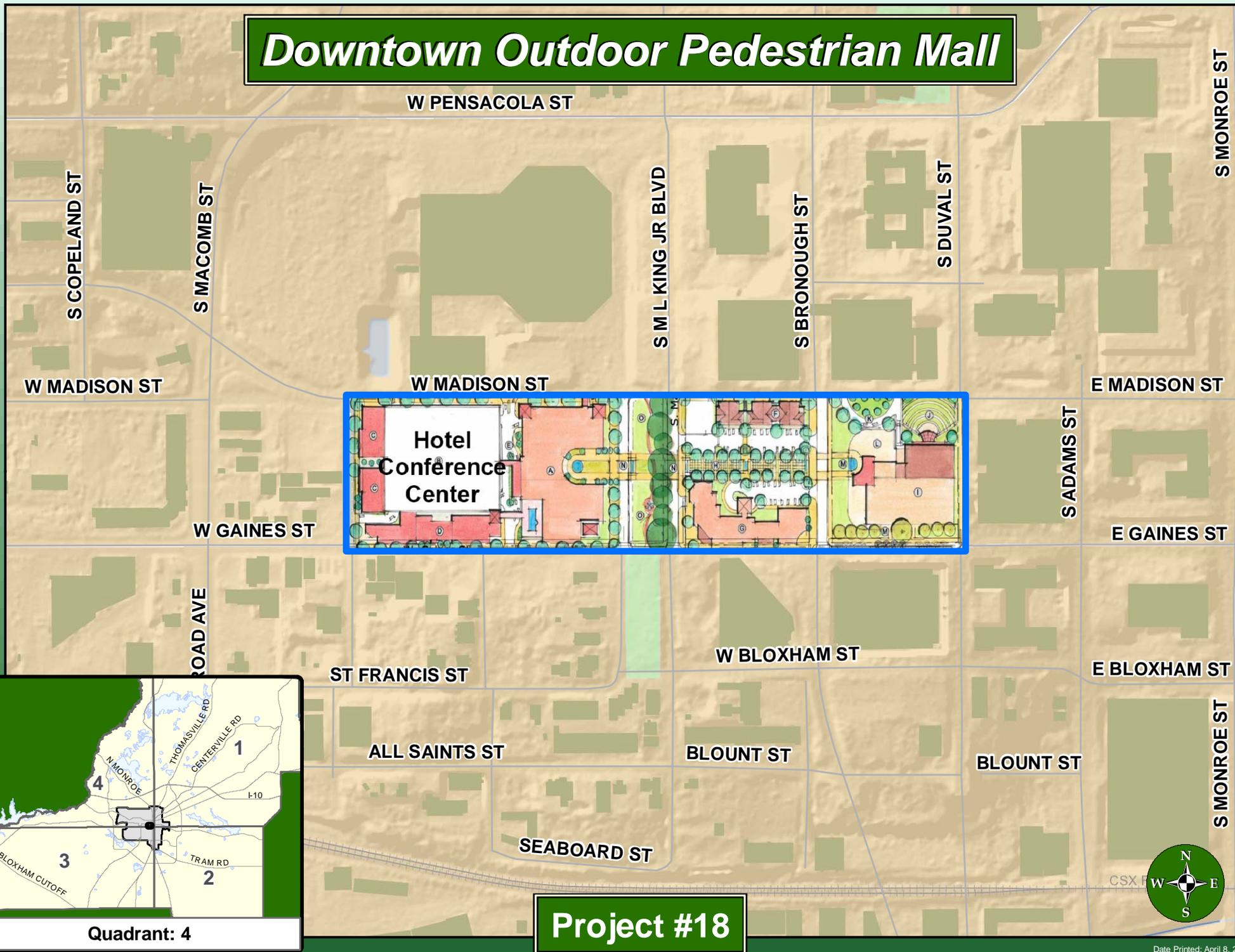
Detail Project Description

The pedestrian mall would link the former John's Building site with the O'Connell property, potentially connecting the proposed performing arts and convention centers on those sites, and at the same time, promote the redevelopment of the remaining portion of the former Chevron site.

Cost By Themes

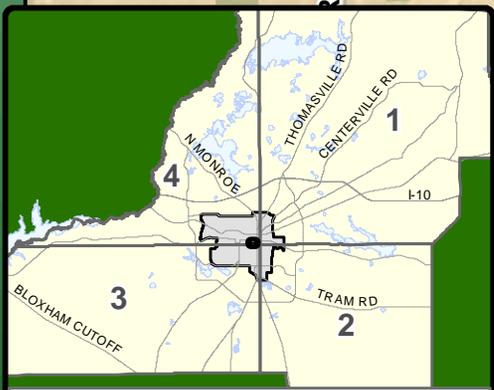
	Regional Mobility/Transportation
	Sense of Community
	Environmental/Water Quality
	Connectivity
\$6,000,000	Economic Vitality
	Ecotourism/Parks
	Vertical Infrastructure
	Gateways

Downtown Outdoor Pedestrian Mall



Hotel
Conference
Center

Project #18



Quadrant: 4



Previous Project Information for:

Project #18

Downtown Outdoor Pedestrian Mall

Note: Based on direction from the Committee at the March 28, 2013 Sales Tax Committee meeting, below is a list of previous project(s) that were merged or modified to create a holistic project for the Committee's consideration.

Project Name: **Building the Core: Outdoor Pedestrian Mall** (*Previously Project #19*)

Program
1a

Building the Core: Outdoor Pedestrian Mall

Estimated Cost:
\$6 million

WHAT IS IT?

As part of the redevelopment of the Gaines Street Corridor and related to the construction of a convention center on the former O’Connell site, is the construction of an outdoor pedestrian mall on the former Chevron site (city-owned) located on Gaines Street between South Bronough Street and Martin Luther King Boulevard. The pedestrian mall would link the former John’s Building site with the O’Connell property, potentially connecting the proposed performing arts and convention centers on those sites, and at the same time, promote the redevelopment of the remaining portion of the former Chevron site.

Evaluation Criteria:

Provides Regional Impact / Geographic Equity

Enhances Mobility

Supports Recreation and Quality of Life



Benefits the Environment

Supports Economic Development / Revitalization

On an Existing Master Plan or Blueprint List

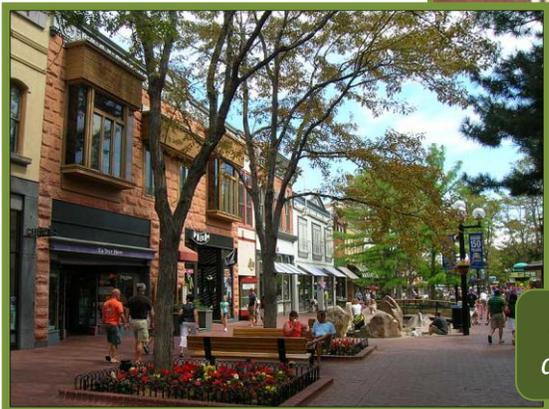
Leverages Other Funds



Artist’s rendering looking East towards a potential Performing Arts Center (Bronough St.)



Artist’s rendering looking West towards a potential Hotel Conference Center (Martin Luther King, Jr. Blvd)



Example of a pedestrian mall along Pearl Street in Boulder, CO

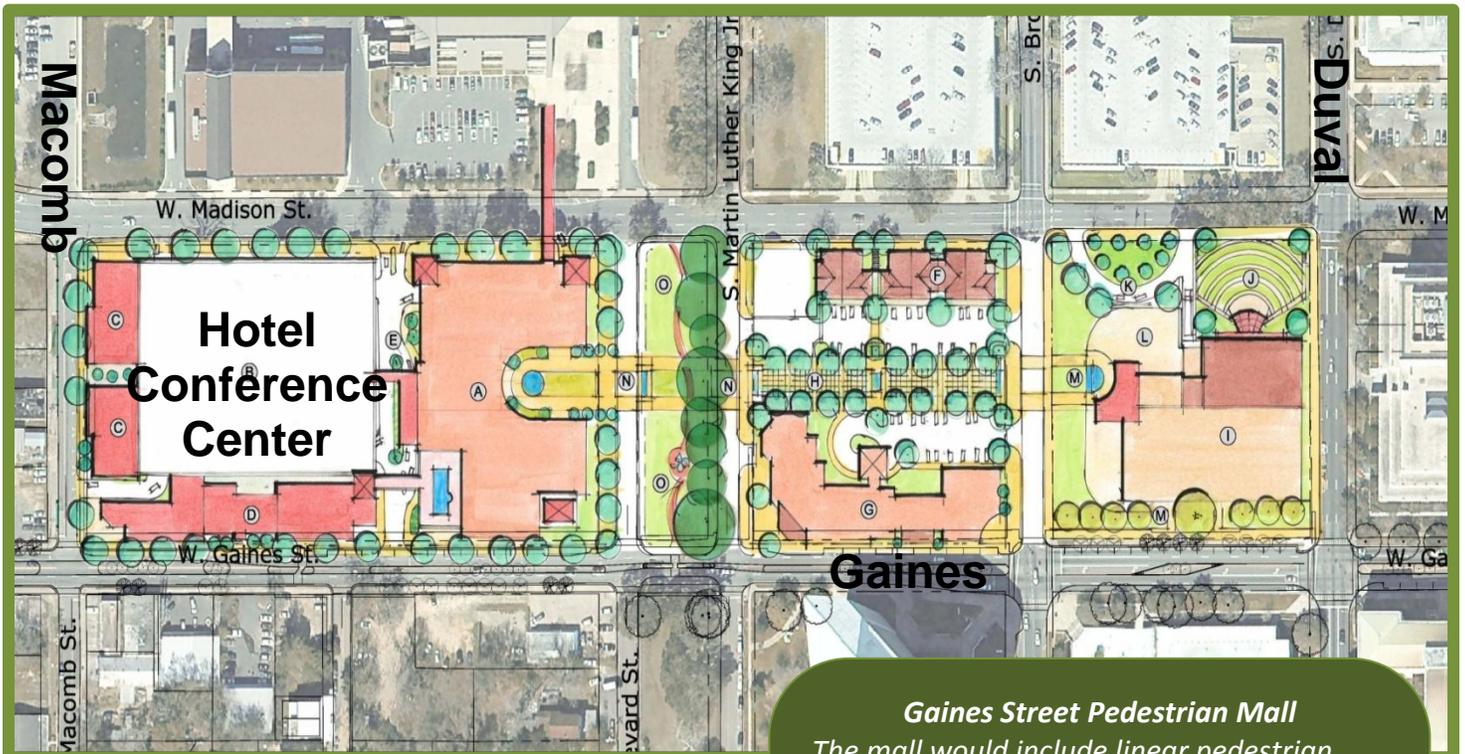
WHY IS IT IMPORTANT?

Enhances Mobility – The development of a pedestrian mall connecting the Johns Building site at the intersection of Bronough and Gaines Street with the former O’Connell property (site of the proposed convention center and hotel) two blocks to the west will help connect the traditional downtown with the revitalized Gaines Street District both physically and visually.

Supports Recreation and Quality of Life – It is expected the mall will also support recreation and quality of life by providing an intimate outdoor venue for public gatherings, as well as a connection to the downtown Chain of Parks.

Supports Economic Development / Revitalization – The mall will incorporate natural and man-made features designed to attract community residents and visitors to the area and provide opportunities for mixed-use developments on the mall edges, creating a regional impact that will also promote economic development and revitalization.

Leverages Other Funds – This project would leverage the investments in the surrounding Gaines Street area, as well as any potential funds spent on the Convention Center, the associated hotel, and the Performing Arts Center.



Gaines Street Pedestrian Mall
The mall would include linear pedestrian plaza with water features and public gathering space that compliments Gaines Street investments.

It would become a catalyst for the redevelopment of the City/County/CRA owned properties that consist of three city blocks between Macomb Street and Bronough Street.



16th Street Plaza in Denver CO