

Sales Tax Committee Agenda

March 28, 2013

4:00 p.m.

Leon County LeRoy Collins Main Library

First Floor Program Room

200 West Park Avenue

Item #	Agenda Topic
1.	Citizens to be Heard
2.	Approval of Summary Minutes for the March 14, 2013 Meeting of the Sales Tax Committee
3.	Update on the Progress of Imagine Tallahassee
4.	Familiarization of the Proposed Infrastructure Projects
5.	Consideration of the Projects to Move Forward for Further Committee Discussion

Next Meeting Date:

When: *Thursday, April 18, 2013*

Where: First Floor Program Room, Leon County LeRoy Collins Main Library

Time: 4:00 p.m.

Main Discussion Topic: *Infrastructure Project List Discussion*

Agenda Item #1

Citizens to be Heard

Cristina Paredes - Fwd: Follow up on Thursday evening

From: Steve Evans <steeva8@aol.com>
To: Bob Inzer <bobi4431@gmail.com>, Cristina Paredes <ParedesC@leoncountyfl...>
Date: 3/16/2013 2:26 PM
Subject: Fwd: Follow up on Thursday evening

Bob, thank you for both this note and for the continued & focused dedication of the Performing Arts group. Your presentation was direct and the current nature of the information was greatly appreciated by the committee.

By way of this email, I'll ask Cristina to forward this to the Sales Tax Committee to keep us all current as we begin the deliberative process across all the projects that have now been put before us.

Thank you, once again to your committee. Have a great weekend,

Steve

Sent from my iPhone

Begin forwarded message:

From: "Bob Inzer" <BBInzer@leoncountyfl.gov>
Date: March 16, 2013, 11:49:00 AM CDT
To: <SteEva8@aol.com>
Subject: Follow up on Thursday evening

I want to begin by thanking you for giving us the opportunity to make what I think was a comprehensive presentation on Thursday evening. Our objective was to respond to each of the questions asked at the previous presentation. I'm hopeful we did not overlook anything and addressed each of the questions and concerns of the committee. I know with the questions, we went significantly over our time and appreciate you being flexible with us.

I wanted to know if there is anything else we can provide at this time. Needless to say, we believe we have a better opportunity to impact the future of our community, the quality of life of its citizens and generate more economic benefit per dollar spent than any other project being considered. We also appreciate we are not completely objective in our analysis. It was interesting to listen to the College Avenue stormwater conveyance project costing \$37 million and comparing it with the impact our project will have to the entire community.

I also know that Johnny McEachan maybe contacting you. He is a member of our board and was involved in the development of the Columbus Performing Arts Facility when he was then President of the Columbus Chamber of Commerce. Our objective is not to burden you with calls or visits and Johnny feels a special need to talk to you. While I'm sure he will represent our project appropriately, I want you to know that we are not sending him but he is doing this at his own initiative.

Please let me know how we can help. We stand committed to the passage of the tax and to the inclusion of this project in the list of projects. We do not believe the two are mutually exclusive but believe each helps the other.

Leon County Sales Tax Committee

Cover Sheet for Agenda #2

March 28, 2013

To: Members of the Leon County Sales Tax Committee

From: Alan Rosenzweig, Deputy County Administrator
Jay Townsend, Assistant City Manager
Wayne Tedder, Director, Department of P.L.A.C.E.
Cristina Paredes, Intergovernmental Affairs and Special Projects Coordinator

Title: Approval of Summary Minutes for the March 14, 2013 Meeting of the Leon County Sales Tax Committee

Executive Summary:

This agenda item approves the summary minutes for the March 14, 2013 Meeting of the Leon County Sales Tax Committee (Attachment #1).

Analysis:

Attachment #1 is the summary minutes for the Leon County Sales Tax Committee meeting held on March 14, 2013, 4:00 p.m. in the First Floor Program Room of the Main Library.

The Leon County Clerk of Courts Office maintains a voice recording of all meeting. A transcription of the meeting minutes will be provided by the Clerk's office upon request.

Options:

1. Approve the summary minutes for the March 14, 2013 meeting of the Leon County Sales Tax Committee.
2. Do not approve the summary minutes for the March 14, 2013 meeting of the Leon County Sales Tax Committee.
3. Committee Direction.

Recommendation:

Options #1

Attachments:

1. March 14, 2013 Summary Minutes

Sales Tax Committee Meeting

Summary Minutes

March 14, 2013

Absent members: Mr. Ed Murray Jr., Mr. William Tucker, Mr. Terrence Hinson, Ms. Christic Henry, and Mr. Will Messer.

Meeting began at 4:12 pm

Agenda Item #1: Citizens to be Heard

The following citizens voiced their support of the performing arts center project:

Ms. Marcia Mathis, on behalf of Senator Bill Montford

Mr. Sean Singleton

Mr. Don Gibson

Ms. Kay Stephenson

Mr. Dan MacDonald

Ms. Shannon Grooters

Ms. Janet Pichard

Mr. Bob Ippolito addressed the Committee on behalf of the Killearn Homeowners Association, speaking in favor of the Killearn Lakes project.

Mr. Curtis Baynes addressed the Committee on the Committee's project selection process.

Agenda Item #2: Approval of Summary Minutes for the January 10th, 2013 Meeting of the Leon County Sales Tax Committee and Summary Minutes for the February 1st, 2013 Sales Tax Committee Retreat

Mr. Tom O'Steen made a motion to amend the January 10th, 2013 summary minutes to spell Karen Wendland's name correctly, approve the amended summary minutes for the January 10th, 2013 meeting of the Sales Tax Committee, and approve the summary minutes for the February 1st, 2013 Sales Tax Committee Retreat. The motion was seconded by Ms. Laurie Hartsfield. The motion passed unanimously.

Agenda Item #3: Imagine Tallahassee Update

Mr. J.T. Burnett gave an update of Imagine Tallahassee. Imagine Tallahassee is currently in the process of finalizing the contract with the WRT firm. The WRT contract is \$208,000. Imagine Tallahassee will also work with the Center for Regional Economic Competitiveness to develop an action plan at the end of its process. Imagine Tallahassee is on track to present the Committee its findings in October 2013. The Committee requested that Mr. Burnett provide the Committee with a copy of the executed WRT contract and scope of services.

Mr. Burnett closed by emphasizing that Imagine Tallahassee looks to address economic vitality, not just economic development.

Agenda Item #4: Presentation from the Community:

This was the last meeting before the Committee begins its project selection process on March 28th, 2013. The Committee invited several community partners to present to the Committee. These community partners presented additional projects and gave feedback on previously proposed projects.

Goodwood Plantation

Mr. Rick Barnett, Chairman of the Goodwood Plantation Board of Directors, proposed that the Committee consider purchasing three parcels of Goodwood Plantation property to build public amenities including playgrounds, passive park space, and a community garden.

Downtown Improvement Authority

Mr. Jay Revel, Downtown Improvement Authority Director, presented on the current state of Downtown Tallahassee. He expressed his support for the City's proposed project on Downtown stormwater enhancements. Mr. Revel also expressed his support for the City's College Avenue placemaking project.

Florida State University

Mr. Denis Bailey, FSU Associate Vice President of Facilities, offered his support for:

- County Project: Westside Student Corridor Enhancement and Flood Relief
- City Project: Building the Core; Stormwater Improvements.

Mr. Bailey also offered suggestions for improvements on:

- City Project Building the Core: Lake Bradford Gateway - specifically requested to expand this gateway project to Orange Avenue
- City Project Connecting the Community: Complete the Sidewalk Network - specifically identified several sidewalks around the Florida State University campus for increased pedestrian mobility.
- City Project Inspiring the Creative Class: College Avenue Placemaking.

Mr. Bailey additionally proposed that the Committee consider funding a project to build a parking garage that would complement the redevelopment around the Civic Center.

Florida Agricultural and Mechanical University

Mr. Sam Houston, FAMU Director of Facility Planning and Construction, presented on FAMU's Master Plan. He also discussed the Cascades Park and FAMU Way Extension projects and expressed his support for the City's South Monroe Placemaking project. Mr. Houston then presented on new gateway and traffic improvement projects for the Committee to consider:

- Gaines St./Railroad Ave. FAMU Campus Entrance Enhancement
- Monroe St./FAMU Way FAMU Campus Entrance Enhancement
- Gamble St./Perry St. Intersection Enhancement
- E. Palmer Ave./W. Palmer Ave Intersection Enhancement
- Osceola St./Adams St. Intersection Access Improvements

Agenda Item #5: Presentation from Florida Center for Performing Arts and Education

Ms. Valencia Matthews, Board Member of the Florida Center for Performing Arts and Education (FCPA), began the presentation by introducing the panel of speakers. Mr. Glen Robertson presented on the economic impact the performing arts center could have. Mr. James Baudoin, Executive Director for the Asheville, NC Performing Arts Center, presented on the economic sustainability the performing arts center could have. Mr. Richard Crow, Partner with Gilchrist Ross Crowe Architects, presented on the need for the performing arts center and the new performing arts center design. Mr. Bob Inzer, Chairman of the FCPA Board, closed the presentation.

FCPA Board Members John Moyle and Lee Hinkle joined the presenters in answering questions from the Committee. The Committee discussed with the presenters, and amongst themselves, many aspects of this project.

Agenda Item #6:

A) Review of Infrastructure Project Themes and Action Statements Identified at the February 1, 2013 Sales Tax Committee Retreat

The Committee discussed the Project List and Project Themes developed during the February 1st, 2013 retreat. Mr. Wayne Tedder, Director of P.L.A.C.E, answered questions related to the project themes. The Committee amended the 'Water Quality' theme to 'Environmental and Water Quality.' Ms. Kim Rivers motioned to accept the amended Project Themes and Action Statements. Ms. Henree Martin seconded and the motion passed unanimously.

B) Review of the Decision Making Process Approved at the February 1, 2013 Sales Tax Committee Retreat

Mr. Alan Rosenzweig, Deputy County Administrator, reviewed the project decision making process and the Committee's meeting schedule, which was approved by the Committee at the February 1, 2013 retreat. The Committee agreed to continue to move forward with the decision making process as previously approved.

Meeting adjourned at 7:11 pm.

Sales Tax Committee Infrastructure Project Themes

- 1. *Regional Mobility/Transportation*** (Starmetro, airport, road capacity, bike/pedestrian)
Action Statement: Projects that create an integrated regional multimodal network that considers air, mass transit, automobile, bike, and pedestrian transportation modes. This holistic transportation network provides the most options for moving people and goods economically, effectively, and safely while protecting the environment, promoting economic development, and maintaining a high quality of life with sustainable development patterns.
- 2. *Sense of Community*** (Special urban places, sense of place, creative class)
Action Statement: Projects that create special urban places which foster a sense of community and inspire a creative class that builds relationships to solve local problems with local solutions in an inclusive environment.
- 3. *Environmental and Water Quality*** (Protects natural resources, stormwater)
Action Statement: Projects that protect our natural environment through sensitive land acquisitions and by providing the appropriate infrastructure and governance.
- 4. *Connectivity*** (Greenways, sidewalks, trails, bikes)
Action Statement: Projects that link current amenities, neighborhoods, and/or multi-modal nodes through sidewalks, multi-use paths, bike lanes, transit, and roadway improvements.
- 5. *Economic Vitality***
Action Statement: Projects that encourage quality development/ redevelopment within our community that will promote the creation of new employment opportunities, sustain and enhance economic vitality, and promote the quality of life in our community.
- 6. *Parks/Ecotourism***
Action Statement: Projects that promote public recreation and eco-tourism while protecting and preserving the community's environment and natural resources.
- 7. *Vertical Infrastructure***
Action Statement: Projects that are fixed capital assets associated with the construction, reconstruction, or improved public facility with a life expectancy of five years or more in accordance with Florida Statute.
- 8. *Gateways*** (Tour of Tallahassee)
Action Statement: Projects that develop distinct community entryways that showcase the character and beauty of Tallahassee and foster a unique sense of place.

Proposed Committee Calendar and Decision Making Process

Note: The dates listed below are tentative and subject to change based on Committee direction.

- Meeting 1 (*March 14th*): Performing Arts Presentation and Other Presenters (to be decided by the Committee)
- Meeting 2 (*March 28th*): Infrastructure Project List Discussion
 - Assign each the appropriate themes to each project for the Committee to review
 - Motion and a second moves a project forward
 - Motion and a second with an objection requires a vote by the Committee to keep a project on the list.
- Meeting 3 (*April 18th*): Infrastructure Project Discussion
 - Categorize the projects by themes (prior to this meeting Staff will assign a cost to the projects)
 - Determine the County/City Preliminary Percentage Breakout
 - Discussion on the term of the sales tax
 - Facilitated discussion using the themes, geographic location, and available funding will be utilized by the Committee to determine the recommended project list.
- Meeting 4 (*April 25th*): Infrastructure Project Discussion
 - Continue the Project Discussion to develop a list of projects to recommend to the County and City Commissions
- Meeting 5 (*May 9th*): Infrastructure Project Discussion – if needed.
 - Continue the Project Discussion to develop a list of projects to recommend to the County and City Commissions
- Meeting 6 (*May 23rd*): Infrastructure Project Discussion – if needed.
 - Continue the Project Discussion to develop a list of projects to recommend to the County and City Commissions
- Meeting 7 (*June 13th*): Review the Committee Report on the infrastructure and direct staff to prepare a presentation to the present the recommended projects to the County/City in October/November 2013.
 - Allows the planning department the appropriate time to develop some preliminary design work on the recommended projects for the presentation.
- Meeting 8 (*TBD*): Imagine Tallahassee Presentation
- Meeting 9 (*TBD*): Open House on Infrastructure Projects and Economic Development Portion of the Sales Tax