

Leon County Schools Workshop Series



The way in which we do business has really changed over the past 10 years. Staying ahead in the entrepreneurial game is essential. Success often hinges on keeping your business relevant and remaining competitive for the future. The Leon County Small Business Enterprise Department wants to help. We're launching a summer workshop series entitled, "**For The Business Owner In You.**"

These sessions are especially designed for business owners who might need help in thinking outside the box to develop ways to do business smarter and more efficiently by using technology or creating new strategies to achieve positive results.

Our first workshop will be held on Tuesday May 29, 2012 at 2 p.m. at The Howell Center, located at 3955 W. Pensacola Street. The guest speaker will be Heidi Otway, the Director of PR & Social Media at Salter Mitchell, a communications and behavior change firm with offices in Tallahassee and Alexandria, VA.

She will share strategies and tactics you can use to "**Successfully Open the Door to New Opportunities through Technology.**"

Take the challenge and prepare for an incredible summer sponsored by the Leon County Schools Small Business Enterprise Department. For more information please call 850-922-0659.