



Public Forums

May 20-21, 2013

Agenda

- Welcome
- Imagine Tallahassee
- What is a Vision Plan?
- Who is preparing the Plan?
- How will the Plan come together?
- Community Report Card Preview
- About today's meeting: Goals, activities and participant instructions

“A vision without a plan
is just a dream.
A plan without a vision is
just drudgery.
But a vision with a plan
can change the world.”

(proverb)

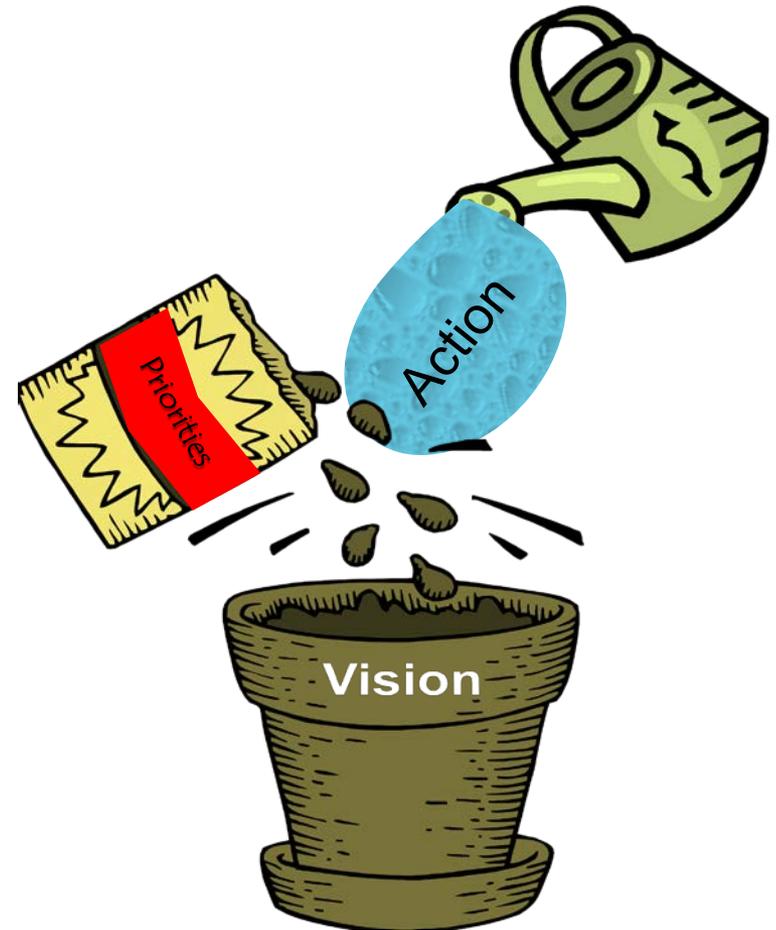
Imagine Tallahassee

- A grassroots citizens' initiative
- Financed with private funds
- Supported by Leon County and the City of Tallahassee
- Advisory to the Leon County Sales Tax Committee



Imagine Tallahassee

The Goal: A long-term **community vision and strategy** for allocating up to 15% of future infrastructure sales tax revenues for economic development investment



What is a Vision Plan?



The Imagine Tallahassee Vision Plan will consist of three elements:

- Existing Conditions Report Card
- Vision Statement/Strategic Directions
- Prioritized Economic Development Initiatives

Consultant Team

-  Facilitate Visioning Process → Vision Statement
-  Prepare Existing Conditions Report
-  Develop Economic Development Strategy
-  Prepare Vision Plan Document

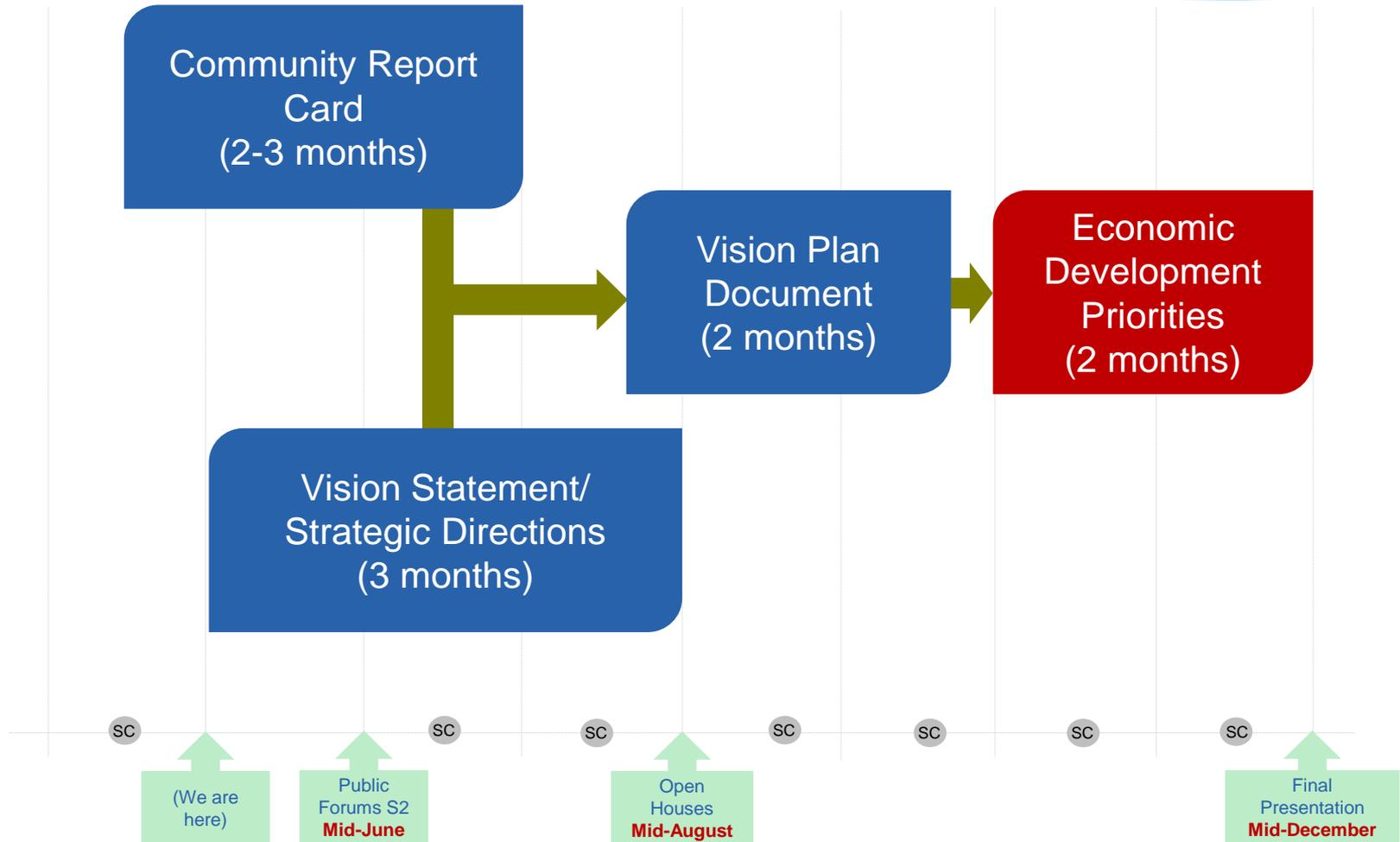
Vision Plan Steering Committee

- Listen to Citizens Aspirations & Concerns
- Represent Broad Community Interests
- Provide Policy Direction / Feedback to Consultant Team
- Recommend to the Leon County Sales Tax Committee

County/City Staff

- Assemble Base and Trend Data
- Logistical Coordination and Support

How will it come together?



How will it come together?

With participation from every stakeholder...

- Residents
- Businesses
- Industry
- Families
- Youth
- Seniors
- Minorities
- Political leaders
- Government
- Civic organizations
- Nonprofits
- Academia
- Media

Outreach/Engagement Tools:

- Public Forums
- Open Houses
- Citizens Steering Committee
- Traditional Media (news, radio, TV)
- "Meetings in a Box"
- Interactive website
- Online surveys
- Online videos
- Social networking (Facebook & Twitter)



Why should you participate?

Because it's your **FUTURE.**

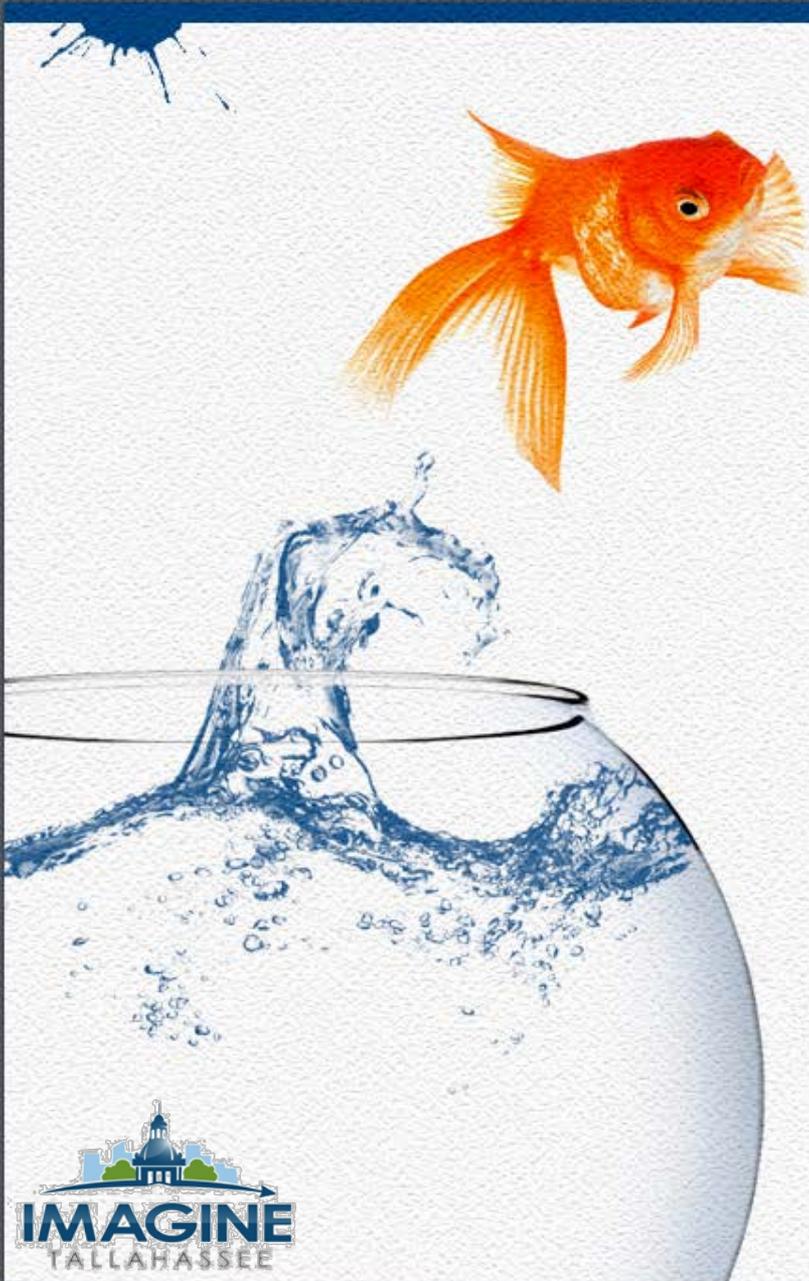
The vision will be based on
YOUR input

We need to hear from you!



Some Ways to Stay Engaged

- Attend upcoming events: Community Forums in June, Open Houses in August. Bring others with you.
- Like us on Facebook / Follow us on Twitter.
- Spread the word.
- Consider conducting a future meeting for your club, organization or workplace using a “Meeting-in-a Box” kit.
- Review and comment on plan documents when they are posted on the website.



Outside Looking In: Benchmarks and Comparisons



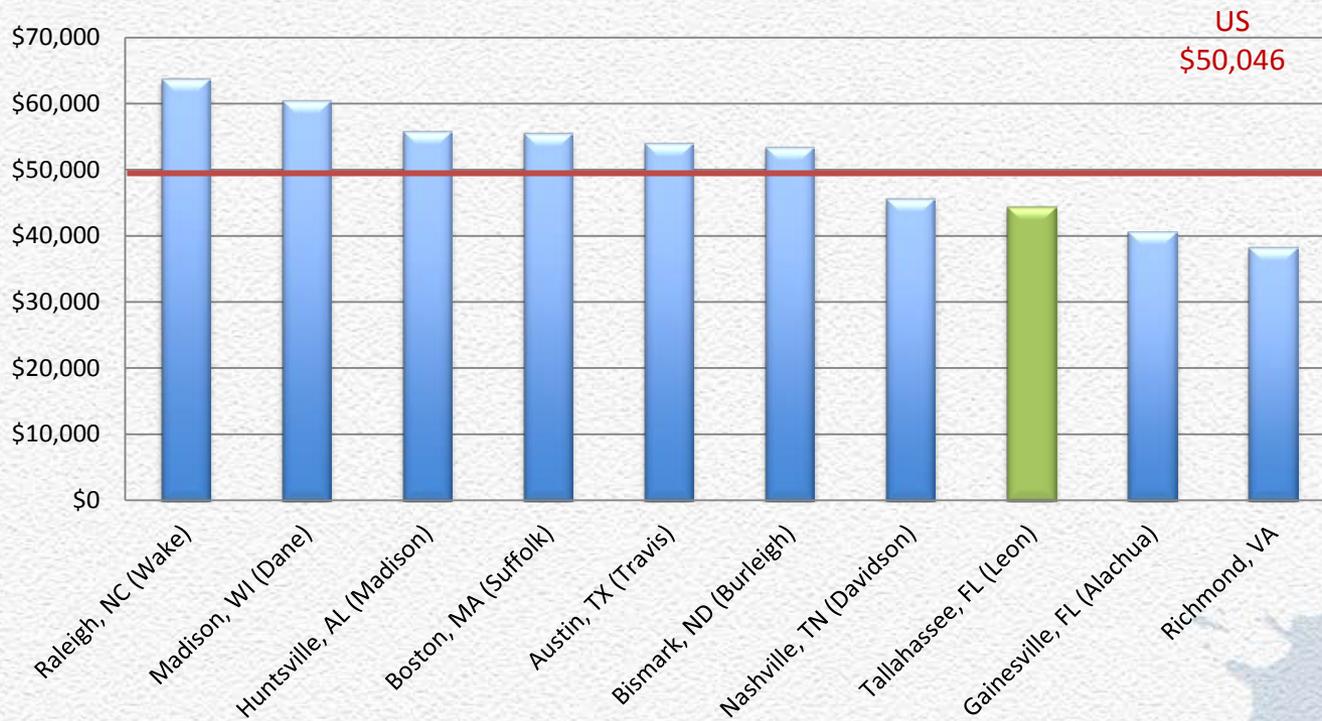
Economic Index by Florida County



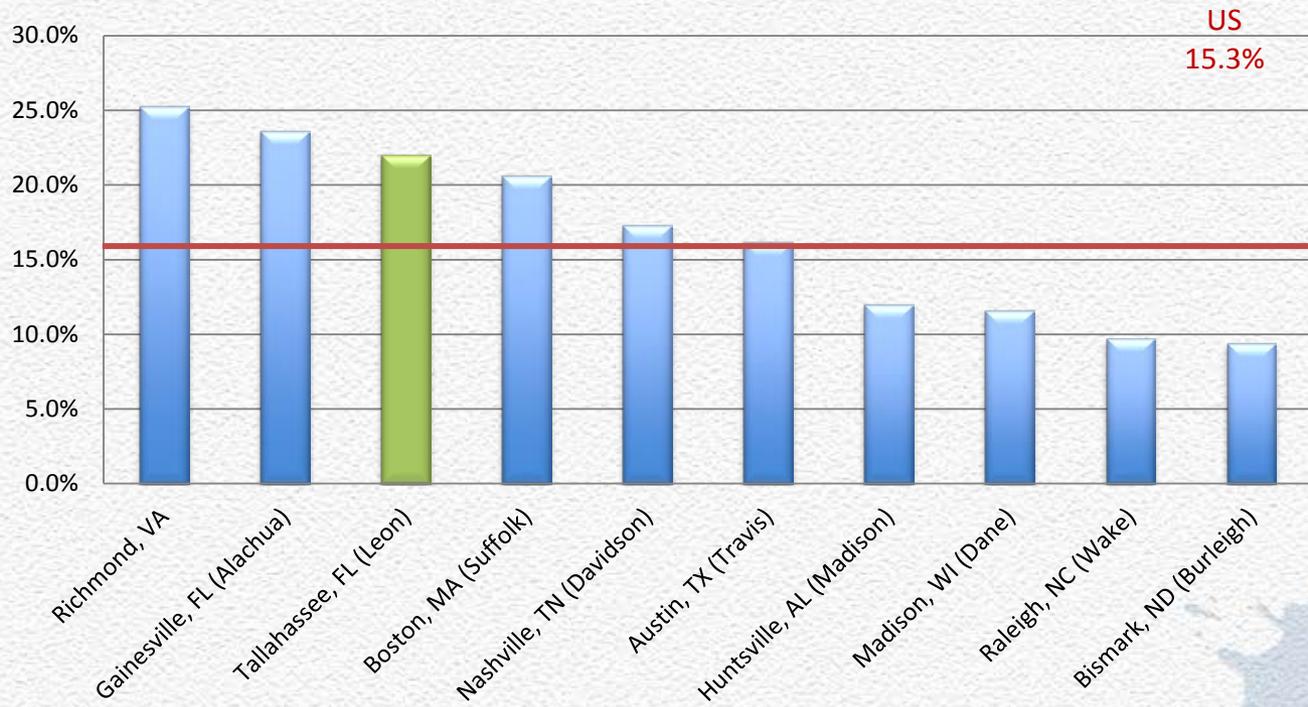
Jobs + Wages + Poverty + Inequality + Assets + Housing + Internet Access



Median Household Income (US Counties) 2012



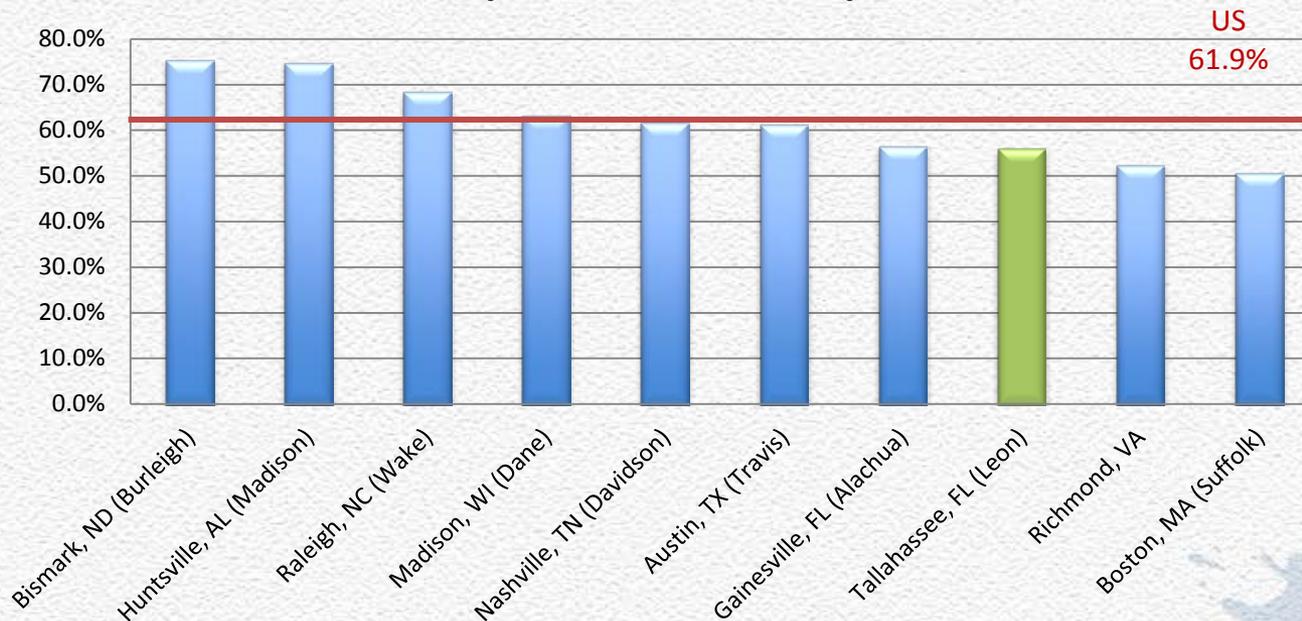
Poverty Rate (US Counties) 2012



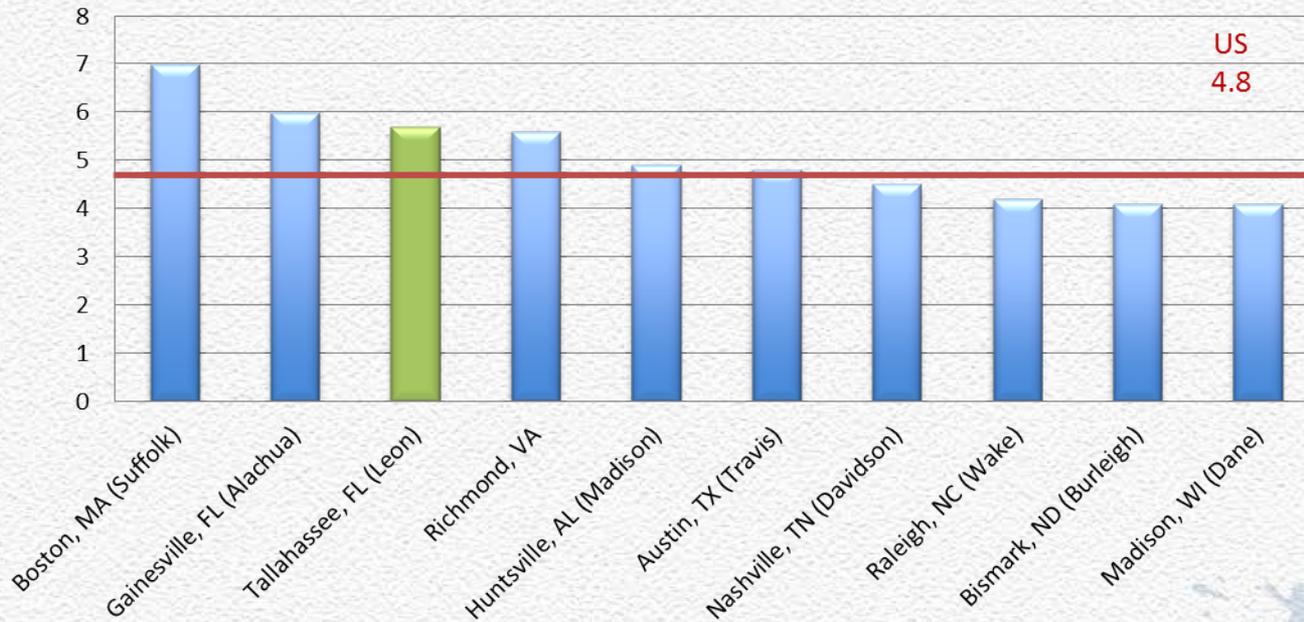
US
15.3%



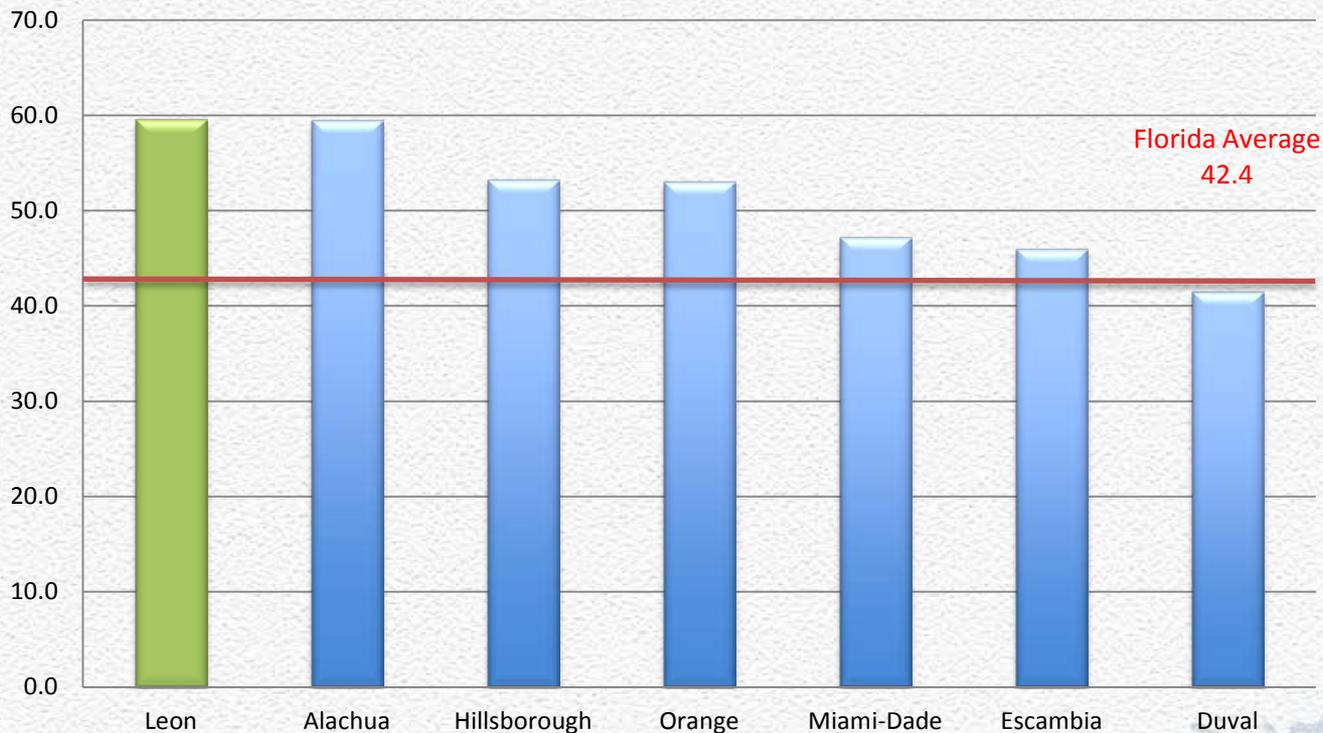
Households Spending Less than 30% of Income on Housing (US Counties 2012)



Ratio of Household Income at the 80th Percentile to that of the 20th Percentile (US Counties 2012)



Education Index by Florida County



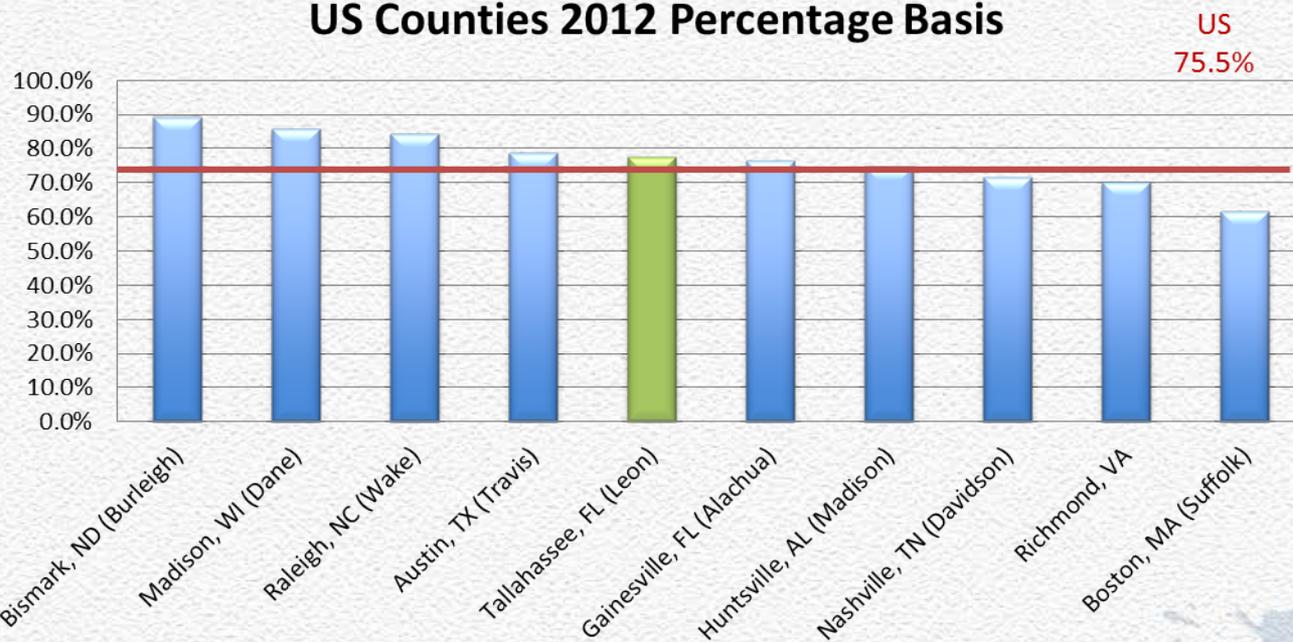
Preschool + High School Graduation + Postsecondary Completion



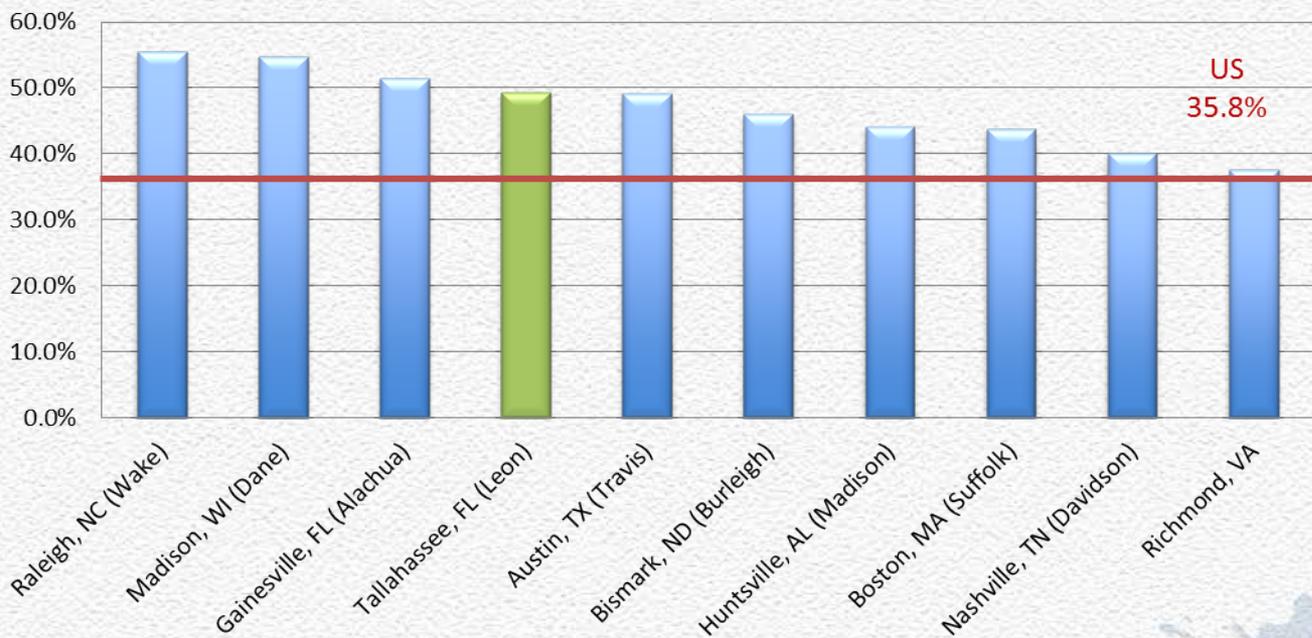
Children (ages 3-4) Enrolled in Preschool (US Counties 2012)



On-Time High School Graduation (four-year completion) US Counties 2012 Percentage Basis



Associates Degree or Higher (adults ages 25+) US Counties 2012 Percentage Basis



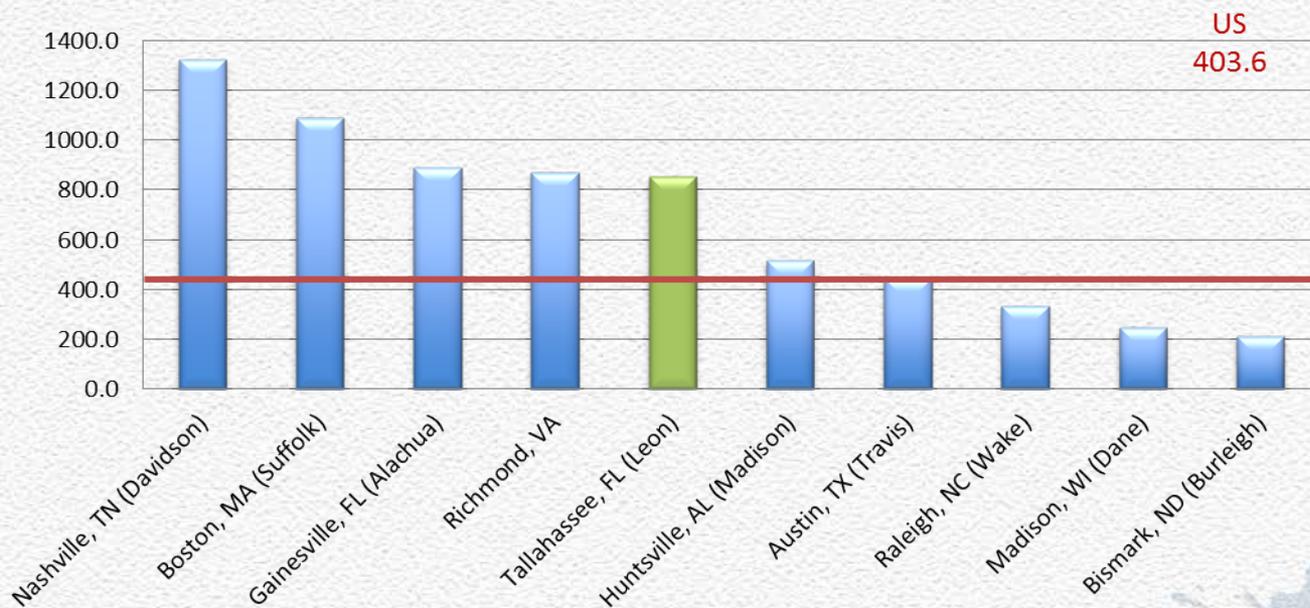
Community Index by Florida County



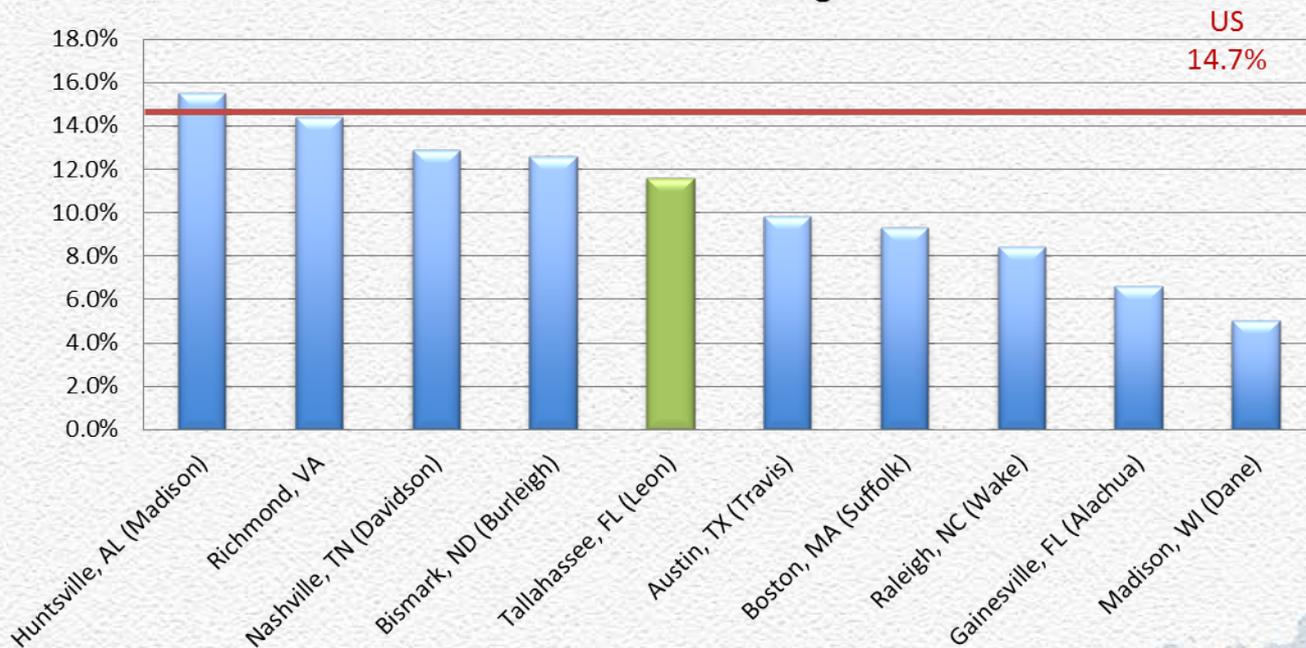
Civic Engagement + Volunteerism + Academic Inclusion + Safety +
Healthcare Access + Health Food Access



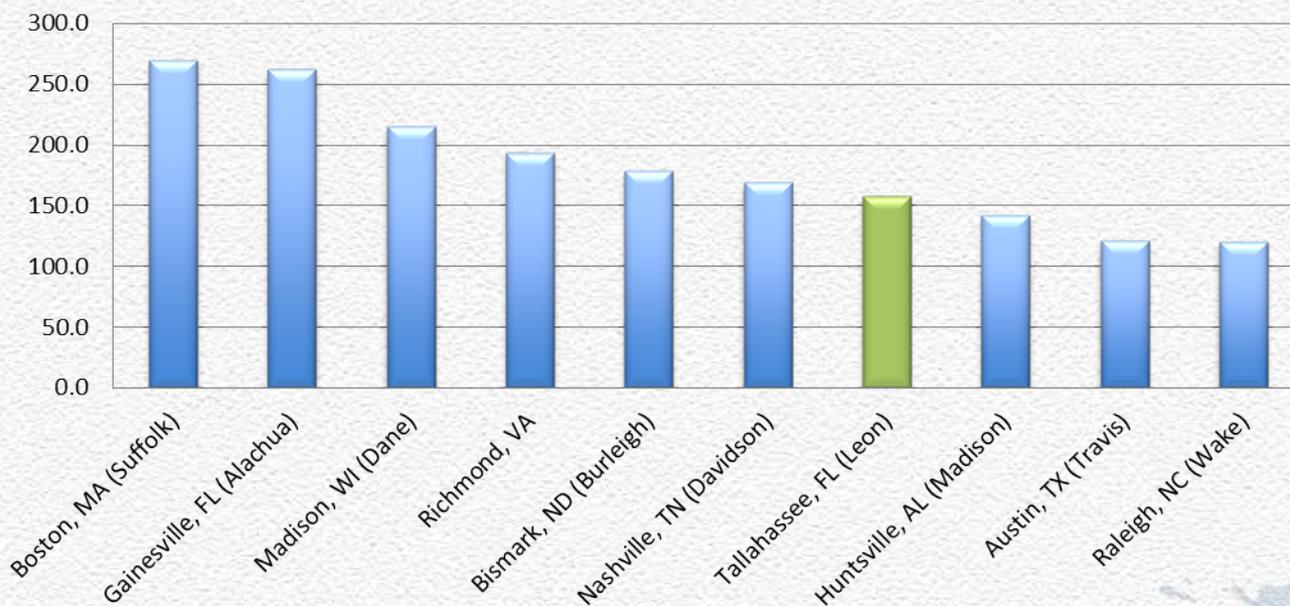
Violent Crime (per 100,000) US Counties 2012



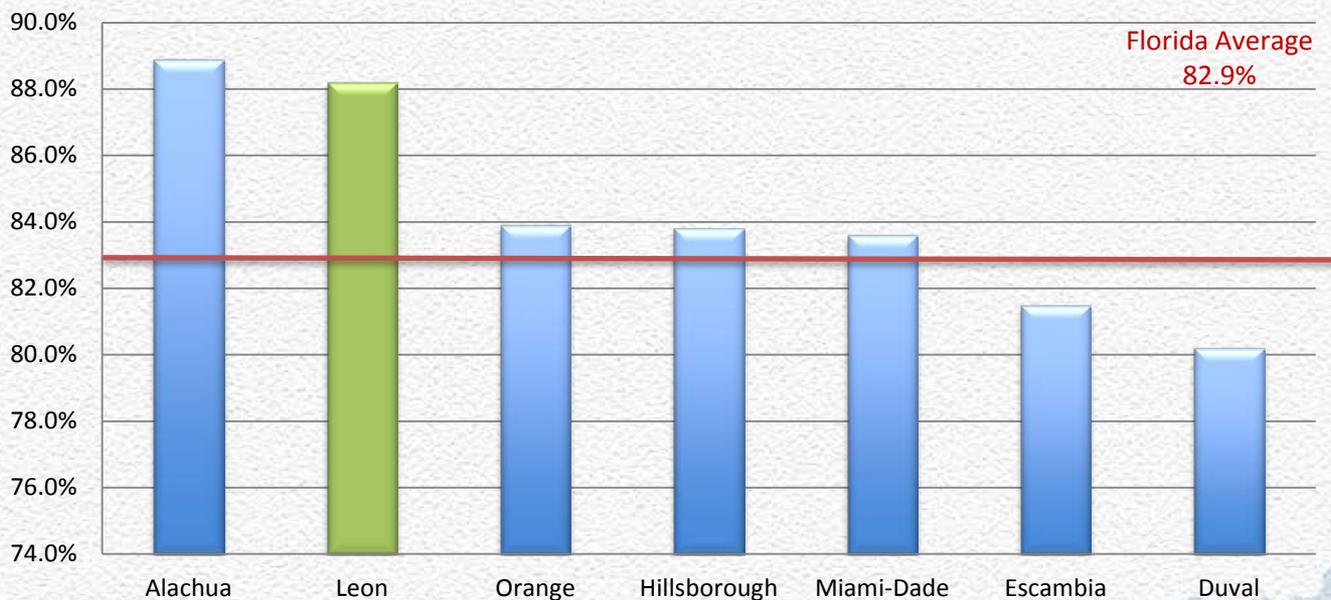
Youth Not in School and Not Working (ages 16-24) US Counties 2012 Percentage Basis



Primary Care Providers (per 100,000) US Counties 2012



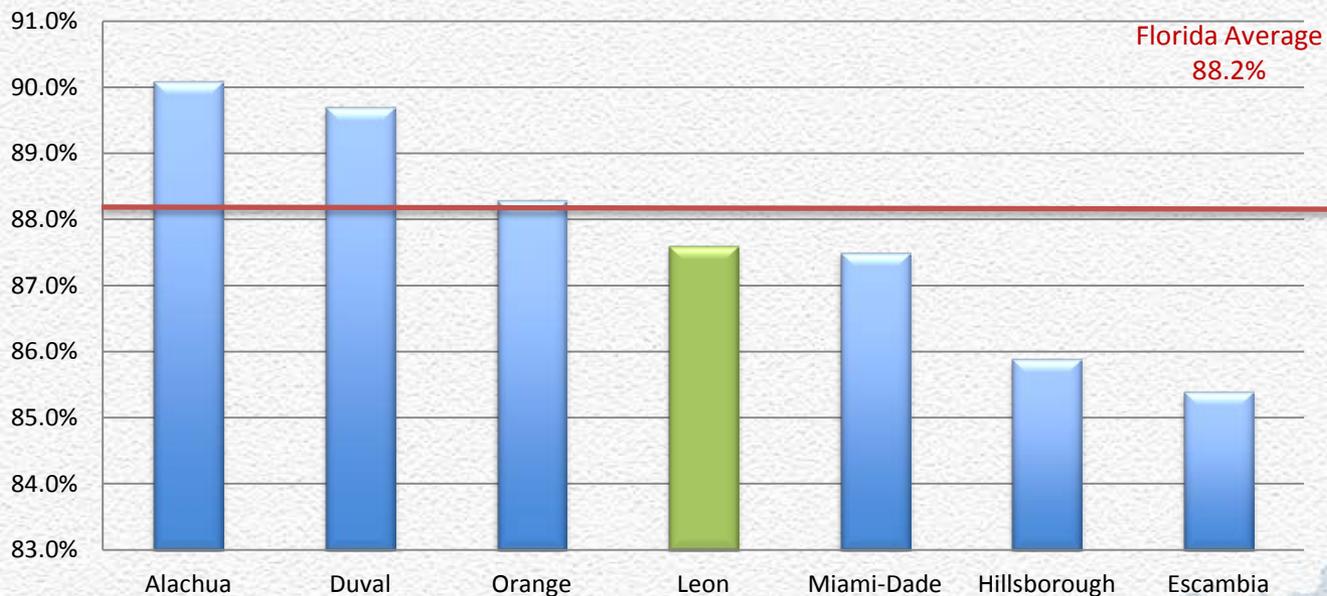
Percentage of Adults with Good to Excellent Overall Health by Florida County

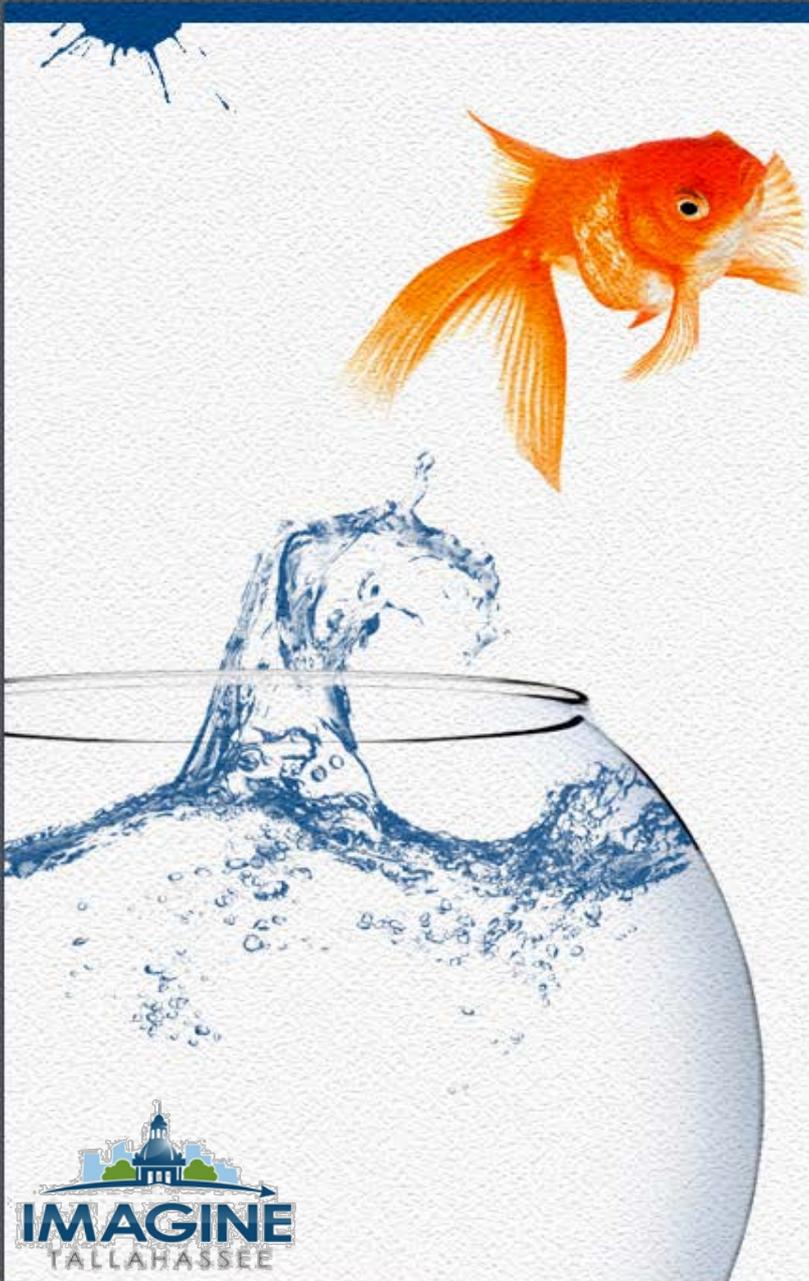


Percentage of Adults with Good Physical Health by Florida County



Percentage of Adults with Good Mental Health By Florida County





Questions, Thoughts or Gasps for Air?



About today's meeting...

Goals

- Celebrate the launch of the public engagement process
- Raise awareness about this initiative
- Start a community dialogue
- Prepare for June's Community Forums (Visioning)



About today's meeting...

Instructions

1. Join your breakout group
2. Follow your facilitator's instructions
3. Share Your Story / Your Concerns / Your Bold Ideas
 - TALLAHASSE PAST – What brought you here?...What keeps you here?
 - TALLAHASSEE TODAY – What are your most pressing concerns about the community today?
 - TALLAHASSEE TOMORROW – What next? What should we strive to achieve in 20-30 years?
4. Regroup and report

About today's meeting...

Rules for Interaction

1. Be clear and specific, but concise.
2. Help your scribe by offering key words that best articulate your thoughts.
3. Avoid repeating ideas.
4. Avoid side conversations.
5. If asked for clarification, explain (succinctly).
6. Listen with an open mind.
7. Be positive.
8. Do not to personalize.
9. No speeches and debates

Don't forget!

Your Guide to the Imagine Tallahassee Initial Public Forums



Welcome! We are happy you could join us today.

This is the initial step in raising public awareness and soliciting community input for the Imagine Tallahassee Vision Plan. The goal today is to:

- Invite you to learn about the visioning process; and
- Motivate you to start thinking about the future of Tallahassee and Leon County as a community. What is your vision of Tallahassee and Leon County in 20 or 30 years? What next “big idea” do you think will strengthen our community and make it shine?

Throughout the Vision Plan process, we will need your input and that of your fellow residents to collectively answer these and similar questions. We encourage you to sign up today to stay involved and to participate in future events.

A FEW DEMOGRAPHIC QUESTIONS

Please let us know more about you so that we can ensure we are getting representation from all demographic and geographic groups within the county. Tear this part of the guide off and leave it at the sign in table on your way out.

What is your zip code? _____

How would you describe your race / ethnicity? (check below)

African American ___ American Indian ___ Other ___

Asian American ___ Hispanic / Latino ___ White ___

What is your age? (check below)

Under 19 ___ 19-24 ___ 25-34 ___ 35-44 ___

45-54 ___ 55-64 ___ 65-74 ___ 75 + ___

What is the highest level of education you have completed?

(check below)

Some high school ___ High School graduate ___

Some college ___ Associates degree ___

Bachelors degree ___ Some graduate school ___

Graduate / professional degree ___

TEAR HERE

THANK YOU!



Let's get started!

